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Vol. 26, No. 2

Published by: Hereford America, Inc. • 13823 Beaver Creek Place • Reva, SD 57651 • Est. 1996

October 2022

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

The fall female sale season kicked off with a bang! The Walker sale in Tennessee was very successful as were those in the Montana run...Holden, Churchill, Ehlke, Mohican and Bar Star. It's advantageous when sales like the ones in Montana are held the same week. It makes for a special week for those who are able to stay for all of them, plus it's a great time of year to visit Montana. Close to 300 Hereford females were offered for sale in Montana the week of September 15-19. Demand was strong and included buyers from across the United States, Australia and Canada. It is a great opportunity to see a variety of genetics in the breed, both horned and polled, and makes it interesting when selecting new cattle for your breeding program. At the bigger sales you get a good idea how one sire group performs and in turn may help you decide on future breeding decisions down the road, especially if it is bloodlines that have been used for several years. It is also exciting to see how new sires work out for breeders. Keep in mind, these were female sales but many of them sold with calves or bred so you are seeing the results. It's interesting to visit with breeders who have been long-time customers of these programs who are quick to tell you about their successes and why they keep going back to a particular breeder. Top quality cattle is the obvious first reason, but excellent customer service is just as important.

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Growing Dreams, Building a Legacy

Frederickson Ranch, Pyramid Beef Continue to Grow

by Ruth Wiechmann

Nate Frederickson grew up in Minnesota as the third generation of Hereford seedstock producers. Some of his registered females still trace back to the

cattle that his grandfather, Donald Frederickson, originally purchased. While he has pursued other ventures, his goal was always to be raising cattle.

"I absolutely always knew what I was

going to do," he said. "God gives you a purpose in life and you know where you're supposed to be. But when I got done with high school, dad said, 'the farm will always be here.' He encouraged me to go and do something else for a while but assured me that I could always come back."

A college degree and a job as a Novartis animal health representative took him west to South Dakota, Wyoming and beyond. This gave Nate the opportunity to save some capital and also make many connections with beef producers in several states. He also grew to love the Black Hills area.

If falling in love with western South Dakota wasn't enough, a friend introduced him to Jayna Anders, who grew up in Union Center, South Dakota, and the two married in 2004.

"I could see that there were opportunities to grow the seedstock business out here," Nate said. "So much grassland in Minnesota has been converted to farm ground. I spent several years trying to

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A stout Frederickson pair at their ranch near Spearfish, SD. They focus on proven cow families when making breeding decisions, ones that have worked well, bred back and raised calves in the top 50% of the herd.

Mitchell, SD, Hereford Sale, Where Collaboration Pays

by Ruth Wiechmann

When neighbors put their heads together you never knew where an idea might go. Roughly 30 years ago, Harley Zens, Canova, SD, talked his neighbor Roger Laible into selling calves at Mitchell Livestock on the same day, hoping that their combined numbers would get buyers' attention. It worked. Instead of the then not-so-popular red white faced calves being discounted, they sold with the market.

"Dad was sick of taking a discount on his Hereford calves at the salebarn, and he figured that coming with bigger groups of Hereford calves would appeal to buyers wanting to make loads," Matt



Hereford Influence Feeder Calf Sale at Mitchell, SD has been going strong for about 30 years.

Zens said. "Dad and Roger sold the same day and over time more and more people joined in. The Hereford sale has been held at Mitchell Livestock (SD) on the third Thursday in February since the early 1990s."

Today, specific Hereford influence feeder calf and replacement sales are blossoming all over the US, but this

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CALENDAR OF

Sales & Events

October

1	Colyer Herefords Fall Female Sale Bruneau, ID	20	NILE Hereford Show Billings, MT
3	ND All Breeds Cattle Tour Valley City, ND headquarters	20	Jensen Bros. "The Chosen" Female Sale at Sanders Ranch Louisburg, KS
5	HEREFORD AMERICA ADVERTISING DEADLINE	21-23	AHA Annual Meeting Kansas City, MO
8	Fawcett's Elm Creek Ranch Annual Female Sale Ree Heights, SD	21	AHA Membership Meeting Kansas City, MO
10	Indian Mound Ranch Bull Sale Canadian, TX	22	Ladies of the Royal Sale Kansas City, MO
11	Wilhelm Cattle Belles of the Black Hills Online Sale SmartAuctions.co	22	American Royal Jr. Hereford Show Kansas City, MO
12	K&B Herefords Complete Dispersion Sale Onida, SD	23	American Royal Open Hereford Show Kansas City, MO
17	Delaney/Atkins Genetic Opportunity Online Sale smartauctions.co	25	Perez Cattle Co. Production Sale Nara Visa, NM
		26	Micheli Ranch Bull Sale Fort Bridger, WY

29 thru	Mid-American Stock Show
Nov. 6	Grand Island Livestock Complex Grand Island, NE

28	Cardinal Creek Cattle Co. Online Female Sale smartauctions.co
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November

4	Nebraska Hereford Assn. Cornhusker Classic Sale Kearney, NE
8	Montana Hereford Assn. Annual Meeting and Banquet Headwaters Livestock Auction Three Forks, MT
9	Hereford and Hereford-Influence Feeder Calf Sale Headwaters Livestock Auction Three Forks, MT
11	South Dakota Hereford Assn. Annual Meeting & Banquet Brookings, SD
12	South Dakota Excellence Sale Brookings, SD
14	Mohican West Bull Sale Laurel, MT
14	Hoffman Ranch Fall Bull Sale Thedford, NE
14-21	Great Northern Livestock Expo Cheyenne, WY
17	Largent & Sons Production Sale Kaycee, WY
19	Amdahl Angus and Hereford Production Sale Rapid City, SD

December

1	HEREFORD AMERICA ADVERTISING DEADLINE
1	Premium Whiteface Hereford- Influence Feeder Calf Sale Pipestone, MN
2	Knoll Crest Farms Total Performance Bull Sale Red House, VA
2	Hirsche Herefords Bull Sale Del Bonita, AB
3	Pyramid Beef Sale Spearfish, SD
3	North Star Classic Sale Valley City, ND
4	Kansas Hereford Assn. Annual Meeting Russell, KS
10	Minnesota Hereford Assn. Annual Meeting Hutchinson, MN
11	Gopher the Purple Sale Hutchinson, MN
18	Cane Creek Sale Mobridge, SD

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October 2022

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The official Hereford publication for the states of
South Dakota, North Dakota and Wyoming

HEREFORD AMERICA

605/866-4495

WWW.HEREFORDAMERICA.COM

13823 Beaver Creek Place • Reva, SD 57651

PUBLISHED 7 TIMES A YEAR:

SEPTEMBER-APRIL/MAY

(April/May and Nov/Dec are combined issues)

by Hereford America, Inc., a family owned & operated business.

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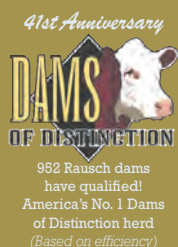


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Frederickson Ranch...

(continued from page 1)

convince my parents to move out here. I would like to think it was my sales pitch but ultimately it was probably the fact that they had grandkids out here that finally did the trick. After all of my constant bugging, in 2011 my parents, Mark and Mary Kay purchased a ranch west of Spearfish, and moved themselves and their cattle out here."

Nate is incredibly grateful for their support and the benefits of a multigenerational operation.

"I wouldn't be where I am today without my parents' support and all that they continue to do," Nate said. "I also wouldn't be here without Jayna's support. She has been 100% for this from day one."

Nate and Jayna's two boys, Tiernan and Teegan are also excited about raising cattle, and just came home from the South Dakota State Fair with ribbons for their calves.

"Taking care of their steers is their summer job," Nate said. "We have a very family oriented operation; we depend on family a lot for help. I have



The Frederickson family: Tiernan, Jayna, Nate, Mary Kay, Mark and Teegan.



Both horned and polled genetics have been used over the years. Breeding choices are prioritized by phenotype and production rather than horned or polled.

been very fortunate; I would not be where I'm at without generational help. We have been very blessed. There's no way we could have done this without my parents who packed up everything at the age of 60 and not only moved themselves but their whole operation to a new state."

For Nate, Herefords have always been his first love, but he feels that the Hereford and Angus breeds compliment each other well. They currently offer both Hereford and Angus bulls for sale each year.

"I grew up on Herefords," he said. "We bleed red and white. Sometime in the 1990s we brought in some Angus cattle. We wanted to raise our own bulls so that we could produce black baldies. We bought a little herd of Angus and we have expanded from there."

Frederickson bulls are predominantly polled, although the family has used a lot of horned genetics over the years. Breeding choices are prioritized more on phenotype than horns, but there is now enough polled blood in the herd to keep the horns off most of the cattle.

"We use a bull for what he is," Nate said. "We try to keep most of the Hereford cattle polled but we still prioritize

production and phenotype over what's on their head. With that being said we do incorporate both horned and polled genetics in our herd."

Nate focuses on his favorite, proven cow families when making breeding decisions as well.

"If I line breed anything it will be on the cow more than the sire," he said. "We do use a lot of our own bulls, and when we bring in genetics the individual must fit first on traits and phenotype; I also focus heavily on pedigree. As we've done more embryo transfer we have really been able to line up the cow families; Rita and Ruby are a couple favorites. I look for proven cows that have worked well, bred back, and raise calves in the top 50% of our herd."

Nate considers it a great compliment to be able to sell a few seedstock bulls to other Hereford breeders, but he said that ninety-five percent of his bulls go to commercial cattlemen.

"Our customers are very commercial based," he said. "We predominately sell eighteen month old bulls in December every year and we have started to sell some bull calves as well. Most of our

(continued on page 6)



The majority of bulls are sold to commercial cattlemen but Nate considers it a huge compliment to have registered breeders also buying from them.

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Frederickson Ranch...

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commercial cows go up in the U.S. Forest Service allotment so we breed them early before they go up in the mountains. It has worked well for us to use some of them as our embryo transfer recipients. When we sell those February calves in December we winter them and deliver them in the spring. If they don't semen test in the spring we have some replacements that buyers can pick from or take credit on another bull at our next sale. Our 18 month old bulls are delivered shortly after our sale."

Nate and Mark Frederickson partnered with Jason McLennan to create Pyramid Beef, LLC. for marketing their bulls.

"We each develop our own bulls but we share marketing costs so this breaks up some of the expenses," Nate said. "Agriculture is getting to be more and more of a volume business all the time. The partnership has allowed us to spread costs out over more bulls. We will sell about 175 bulls this December, about 105 Angus bulls and 70 Herefords, with about fifty of them being spring born bulls and 125 eighteen months old. We have the two breeds so that we can give our customers options."

The operation has grown to two full time employees besides Nate, Jayna, Mark and Mary Kay. Having more help with the day to day work on the ranch has allowed Nate to spend more time with their customers and help them market their calves as well. Fredericksons don't buy back customer calves, but Nate has been able to use his many connections from his prior animal health job to bring operations together.

"I've spent a lot of time with people over the years, and I know a lot of people in the feeding business," he said. "Ideally, I like to line up a farmer/feeder with a bull customer so they can build a relationship and work together for years to come. Working with both feeders and rancher has been a fun side of things, as we see the demand grow for our genetics and people willing to spend more on our customers' calves. I also have a great friend in eastern

South Dakota who helps place a lot of our customers' steers and replacement heifers. The bottom line? We try to do whatever it takes to bring more value to our customers."

Nate was quick to stress that none of that would be possible without the strong team at home keeping things running smoothly.

"Ross Potter has been our herdsman for the last four years," he said. "He does an incredible job. He basically runs the cow herd, he manages herd health, does all the all the AI and manages the grow yard along with assisting with breeding decisions. He's not just an employee, he is a vital part of our operation."

"This spring we were fortunate to have my brother-in-law, Jason Anders, join us. He has a wealth of mechanical knowledge and is a great addition to the team. He keeps the machinery well maintained and manages crops, haying and equipment."

"My wife, who spent twenty years as a probation officer, quit her job in 2019 to help and be more involved with the ranch. This has been a godsend. Prior to this we both had our separate careers. She was extremely supportive but not being involved on a daily basis, she was not familiar with a lot that was going on. Since the day she came home she jumped in head first and has become very involved with the ranch. She is tremendous on a horse and working cattle. She has made us amp up our marketing program and has streamlined our bookkeeping and accounting to make us much more efficient. I truly could not do this without her. She has been my biggest cheerleader and my biggest critic, always pushing me to do my best. As many of my close friends know I can get a little scatterbrained and she is always helping me stay focused. In addition she has started a sideline business of marketing our beef locally and has grown that to selling around twenty head per year."

Nate reiterated that it would be impossible to do what they do without the help and support of the entire family.

"Our boys help whenever they can, and they enjoy being involved," he



Commercial cows on the Forest Service allotment. Some of these are used for ET recipis.

said. "My dad never pushed us to stay on the farm, he always said that this was a lifestyle that you had to be passionate about. We had to work a lot growing up but we also got to do other stuff. Hopefully I can give our boys the opportunity to be a part of this business in the future. We hope the boys will want to come back someday but they still have other dreams and aspirations as well. My youngest recently informed me that when he grew up, after spending 10 years in the NFL he'd come back and use his proceeds to buy another ranch. You have to love what kids come up with!"

Registered Hereford and Angus cows are bred to calve March 25 through May 10. Since the commercial cows go up into the Forest Service pastures, they are bred to calve between February 1 and March 15.

"We run about 400 cows up on the Forest Service over 30,000 acres so it is harder for us to get cows bred up there. While much of the Forest Service ground is in private allotments, the cows end up spread out over so much

area that it can be hard for the bulls to find them."

"They cover a lot of country," Nate said. "In the higher elevations we depend on the weather to bring the cattle out. In 2019 Jayna and I had an opportunity to purchase a second ranch about fifteen miles west of us just into Wyoming where we put up hay and run the Angus cattle year round. Those cows also calve March 25-May 10. We have good facilities there so we can bounce back and forth pretty easily. Everything gets at least one shot of AI. We synchronize the heifers and heat detect and AI the registered cows as they come in."

Fredericksons take conservation efforts seriously and include holistic grazing practices on their federal and private ground.

"We want to leave it better than we found it, Nate said. "We've developed new water sources on some of our Forest Service pastures. Grass management may be one of the most important

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Frederickson Ranch...

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aspects of any ranching operation. In visiting with and learning from our customers it becomes quickly apparent that grass management is one of the key components in a successful operation."

While Nate Frederickson's business includes both Angus and Hereford cattle as well as crossbred/commercial cows, he will always be passionate about Hereford cattle and he is excited about the future of the breed. He served on the National Hereford Board from 2017-2021.

"I had the great pleasure to be a member of the National Hereford Board for four years," he said. "Through this, I had the chance to meet some great people who are also passionate about the Hereford breed and have positive ideas about the direction we are going as a breed. There are many opportunities for us to promote our cattle and share our stories. We as Hereford breeders have a lot to be excited for."

"Herefords and Angus complement each other so well," he said. "I'm a big believer in crossbreeding to capitalize on the benefits of heterosis. Some of the things I like best about the Herefords are their efficiency, their docility, and their ability to convert grass to protein. They can do quite well on the sometimes limited forage resources that we have here in western South Dakota. And I love the people in this breed."

Mitchell Sale...

(continued from page 1)

sale in Mitchell remains a leader among them and is consistently the largest Hereford influence sale in the country. The sale this past February saw over 4,500 head of calves through the ring.

Zens Herefords began with Harley's father, Clement Zens. Clement bought the farm near Canova, SD, after returning from service in World War II and the family has registered Herefords ever since he bought his first registered cattle in 1955. Harley and Ronda continue to raise Herefords with the help of their two sons. Matt and his wife Jill and their children Stratton, Treston and Shaylee live just outside of Mitchell where Matt works at Dakota Wesleyan University as a physical therapist when he's not at the ranch. Mark and his wife Jenny, along with Isaac, Owen and Macy are not as involved in the day-to-day operation but are always available to help when help is needed.

Harley and Matt sell 15 to 20 yearling and two-year-old bulls private treaty every year. Harley added to his father's herd with registered cows from Stam-mers and John Grassel. Matt's son Treston is his grandpa's right hand partner in crime, and has bought a few heifers of his own. While they have added some polled genetics over the last few years due to customer demand, the family remains partial to the horned Herefords. Line One genetics have been a focus



The Zens Family: Jill and Matt and their children Stratton, Treston and Shaylee; Ronda and Harley; and Mark and Jenny with children, Macy, Isaac and Owen.

over the years, with a little Canadian blood added from time to time and they have used AI and embryo transfers as a way to improve their herd over the last decade.

"Cooper and Holden cattle have been good for us," Matt said. "I had the chance to go out to Coopers last year and see their cattle. They really click with our cows. We synchronize and AI all of our earlier calving cows; we have a pasture that has a corral set up so it works well to AI one group of our better cows. If they calve early and raise a good calf they go in that bunch. We also AI most of our heifers."

Matt said that Mitchell Livestock has been a great help with the Hereford sale over the years.

"The salebarn has been a really good partner for us," he said. "It gets to be a really fun day. It brings a lot of folks together; the whole barn is full of Hereford people. The beauty of this sale is that it works because everybody pulls together; it benefits the seedstock guys, the commercial guys and the

feedlot guys. It takes all of us to make it a success."

Producers are happy to get a good price for their calves. Buyers are happy to get load lots for their customers. And the feedlots are happy with the efficiency of the Hereford and Hereford cross calves. Not to mention the replacement female buyers who are happy to go home with black baldie heifers to make future cows.

The growth and success didn't happen overnight, and it didn't happen without many people working individually to produce high quality cattle and collectively to bring the numbers to town to pique the feeders' attention and draw the buyers.

"Initially dad was just happy that he wasn't taking a discount for his calves," Matt said. "It grew over time and people started seeing the value of selling with other Hereford producers. One of the first things we noticed was that quality replacement heifers were bringing

(continued on page 10)

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Harley Zens and his Herefords. While they've added some polled genetics in the last few years due to customer demand, the Zens remain partial to horned Herefords where they got their start.



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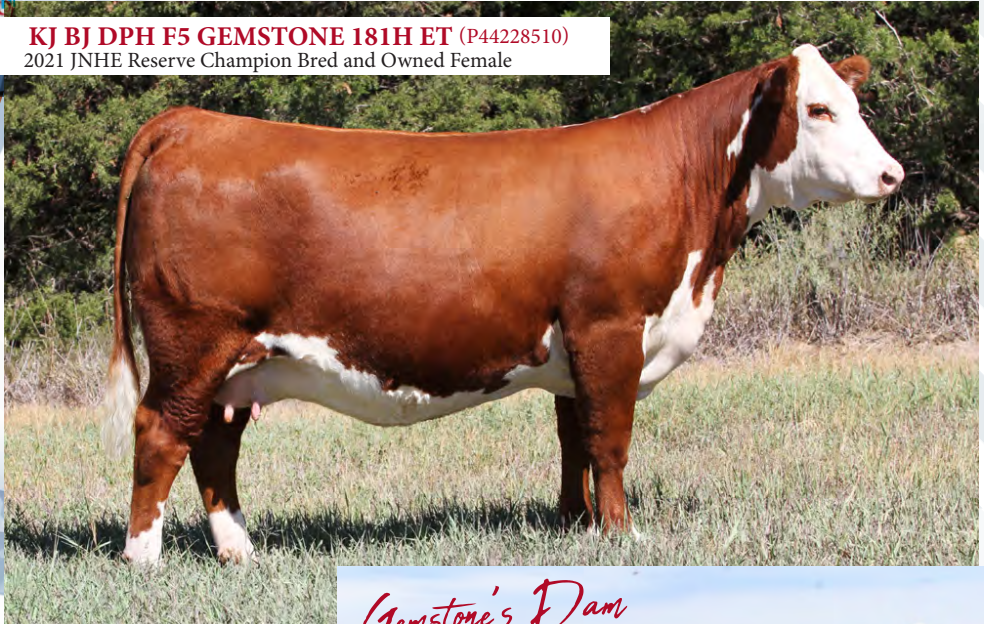
The Chosen Sale

10.20.2022
THURSDAY AT 5 PM



Gemstone 181H
FULL SISTERS SELL

KJ BJ DPH F5 GEMSTONE 181H ET (P4228510)
2021 JNHE Reserve Champion Bred and Owned Female



AT SANDER'S RANCH, LOUISBURG, KS
DURING THE AMERICAN ROYAL SHOW AND AHA ANNUAL MEETINGS

KJ BJ 339A COCO CREME 746D ET (P43770450)
2017 JNHE Reserve Grand Champion Owned and Bred and Owned Female
Selling daughters sired by Leader, Prominent 21G, Dominate 308F



Gemstone's Dam

KJ B002 MISTY MEGHAN F5 ET (P43951710)

Selling natural heifer calf by Leader 894E
Dam of Gemstone & Champion Bull in Harrisburg, PA 2019 for Mary Carter, TN
Full sister to 2021 JNHE Champion Cow/Calf pair for Fallon & Gunner Gohr, OR



JDH AH MS 34X VICTOR 33Z 45C ET (P43615978)
Offering 5 daughters of 45C sired by Innisfail Trademark 1939 ET
owned with Innisfail Farms, GA



KJ 746D COCO DELIGHT 268J ET
Leader/Coco Creme 746D



KJ 746D COCO BEACH 536J ET
2022 JNHE Reserve Owned Fall Heifer

OFFERING:

PICK OF 2022 FALL BORN CALVES
SPRING BRED HEIFERS
SPRING ET & NATURAL BORN HEIFER CALVES
FROZEN GENETICS

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Mitchell Sale...

(continued from page 8)

a premium; they started bringing more than the steers. As the numbers grew and feedlots saw the efficiency and good qualities, especially in the black baldies, it really took off. The sale has been a great outlet for our customers who raise commercial cattle to get a premium price for their calves. We do have some big operators who bring cattle in for the sale, but we also have a lot of smaller consignments. We don't have enough steers of the same weight to make full loads, our neighbor doesn't, but us smaller guys can band together to make it work well for everybody."

Matt said that it's fun to see the tables turn on sale day when the solid blacks get sorted out of groups of baldie calves, instead of the opposite. But he stressed that quality still matters, not just color.

"It's not an accident that the sale has been successful," he said. "We have so many breeders of good Hereford cattle in South Dakota. The bottom line is still quality; good traits work their way down. If we had the numbers without quality the buyers would know in a heartbeat and quit coming. It has become something of a reputation sale and the feedlot buyers know what to expect. Among the female buyers we

have many repeat customers as well. The heifers have worked well for them so they keep coming back for more."

Preston Burma is a fieldman for Mitchell Livestock. He has watched the Hereford sale grow by leaps and bounds over the last 10 years or so. Hereford and baldy calves come in from every state in the area: Montana, Wyoming, North Dakota, Minnesota, Iowa, Nebraska and Wisconsin, as well as cattle from all over South Dakota.

"We started to push it a little more and it just grew and grew and grew," he said. "We give the Hereford and baldie calves a bloc in the heart of the sale on the third Thursday in February. Anyone can sell other cattle that day but we reserve the prime time for the Herefords and black baldies. In other sales they may run \$2-\$5/hundredweight behind the black cattle but in this sale they sell at the top of the market. Mitchell Livestock has just sold to new owners but they definitely plan to keep on with this Hereford and Hereford influence feature sale. It just grows and grows and get a little bit bigger and better every year."

Tanner Miller's calves have topped the sale the past few years.

"If you are selling Hereford or Hereford influenced calves by the pound, this is the place to sell them," Harley Zens said.

Michael Latimer Named Canadian Hereford Assn. Executive Director

The Canadian Hereford Association is pleased to announce that Michael Latimer will be the association's new Executive Director effective September 1, 2022. "I am thrilled to make this announcement," said CHA President Nels Nixdorff. "We are confident that under Michael's direction the Hereford breed's unique value to the beef business will remain strong."

Michael previously served as Executive Director for the Canadian Beef Breeds Council where he managed the sector's international market development program and scientific based technology transfer projects. While with CBBC he collaborated with the national beef organizations to establish the National Beef Strategic Plan and the Canadian Beef Industry Conference.

He also served as General Manager for the Canadian Angus Association where he oversaw the growth of the Canadian Angus Foundation and several collaborative marketing initiatives. He currently serves as Vice-President of Canadian Western Agribition and



Michael Latimer

has been involved in the Beef Supreme, International, and Commercial Cattle committees.

The Latimer family have a long history in the Hereford and Angus breeds. Michael and his family currently reside in Olds, Alberta.

"I am excited for the opportunity to return to my Hereford roots and build on the foundation laid by the organization's leadership," said Michael Latimer.

For more information:
Canadian Hereford Association
Office: 403-275-2662
Email: mlatimer@hereford.ca

COMMERCIAL HEREFORD BRED HEIFERS FOR SALE BY PRIVATE TREATY



124 AI'D BLACK ANGUS (Comrade, Surefire, Playbook or Bankroll)
Due March 1, 2023

**38 BRED TO LOW BIRTH WEIGHT
BLACK OR RED ANGUS BULLS** (32 Black, 6 Red)
Due March 15 for 20 days

**23 BRED TO LOW BIRTH WEIGHT
BLACK OR RED ANGUS BULLS** (20 Black, 3 Red)
Due April 10 for 20 days



Ultrasound preg checked. Can be sorted into shorter calving intervals.

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Editorial...

(continued from page 1)

tant to most breeders.

In any event, demand for Hereford females and bulls appears to be on the rise. I think most breeders can gauge what is going on in their particular area.

According to an article by AHA's Shane Bedwell in the latest *Hereford World*, average Hereford bull prices in the United States have risen from \$4,671 in 2012 to an average of \$5,745 in 2021 with the peak year, 2015 when the average was \$6,380. I think we all remember that year well. The year 2016 dipped to \$5,553 with another dip the following year to \$4,666, then slowly increasing. There was a 23% increase between 2016 and 2021.

He stated the AHA board has adopted a feeder calf/bull sale price ratio as a way to track demand for Herefords and that this ratio is a key barometer for that.

The idea is to track how many feeder calves it takes to buy a Hereford bull. In 2014 it took 4.6 calves and in 2021 it took 6.6 calves, according to Bedwell.

Speed to the conclusion.... in 2021 there were 6,280 Hereford bulls sold (those reported to AHA) which is one of the largest volumes recorded by the association.

As we all know, prices for bulls increased but were and are offset by increasing operation costs. It was an interesting article and contains more information on the feeder calf side.

As Hereford breeders I think all of us strive to raise better animals for the commercial sector and registered breeders. Increasing demand can seem elusive at times and more goes into that than improving the cattle we raise. The equation doesn't seem to change all that much though, just the methodology.

Breeding plans, production, marketing, PR, advertising and sales are all involved but the components of each seem to continually evolve. Is it my imagination or does it seem to be changing faster all the time? For example, advertising on the surface may seem simple to do but in reality I think there are more things that go into it now than ever before. You can't just put your message out in one form of media. We have so many options now it pays to use as many as you can such as Print, Social Media, radio or podcast, TV, direct mail and on and on. Breeding selections and decisions... is it easier or more difficult? I think in some ways it may be easier. Information and data on genetics and bloodlines is more readily available, production through ET makes for

(continued on page 12)



FIND THE FRONTIER!

In our rapidly changing beef industry, the most astute commercial producers are clamoring for turnout bulls that will launch their profits higher and higher!

Here is the Criteria We Are Hearing About:

- ★ WE WANT HEREFORD BULLS WITH LOTS OF BODY, NO HIGH-FLANKS AND TUBULAR DESIGN.
- ★ WE WANT HEREFORD BULLS THAT WILL INCREASE OUR CATTLE'S CARCASS MERIT, NOT BULLS THAT ONLY HAVE MINIMUM CARCASS QUALITY.
- ★ WE WANT HEREFORD BULLS WITH A LOT OF RED PIGMENT, ESPECIALLY ON THE EYES AND UDDERS.
- ★ WE WANT HEREFORD BULLS THAT ARE NATURALLY THICK, NOT THE KIND THAT CAN "MELT AWAY" WHEN THEY HAVE TO GO TO WORK.

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SALE • NOVEMBER 17, 2022

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HEREFORD BULLS
 plus 40 Top-Flight Commercial
 Bred Heifers (Hereford, Baldie & Black)

OR TP Desert Prime



Our Main Herdsire...
He is Your Best Answer
for Prime Cattle!



BW 1.4	WW 72	YW 111	MM 26	M&G 62	CEM 3.4	Fat .057	REA 1.07	MRB 0.71
BMI \$ 469	BII \$ 597	CHB \$ 188						

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 Mark's cell: 307-267-3229
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Editorial...

(continued from page 10)

quicker results. What remains the same however, is the old Hereford grapevine.

It's an interesting and exciting time to be in the registered Hereford business.

A quick note on an e-mail received several months ago from June Dunn, field specialist at Greater Omaha (also reported in the Tom Granzow's article in *The Headliner*). She stated, "We have a good food service cus-

tomers in the Southeast that has been buying CAB for quite some time. In fact they were in the top 10 volume food service distributors for CAB for many years. Well things have changed and earlier this year they gave up their CAB license and are now using Greater Omaha Hereford! There were averaging about 25,000-30,000 lbs. weekly of CAB and now they are up to almost 60,000 lbs. weekly of Hereford. They switched all of the CAB customers over to Hereford and gained many more!

Good news for our breed!

— JBH



Bell Ward, Decker, MT
with new ranch dog
Anna.



Mark Frederickson, Spearfish, SD and his grandson at
the Mohican sale, Laurel, MT.



Conard Stitzlein (center) owner of Mohican West, Laurel, MT and Mohican Polled Herefords, Ohio, with grandsons Justin Stitzlein (left) and Joey Gonzalez (right). Justin and Joey enjoyed being at the recent sale in Laurel.

— Correction —



Champion Futurity Steer
Champion Carcass Steer
Res. Champion Steer, Steer Special
Exhibited by: Makayla Simmermon
Bred by Muller Cattle



Champion Steer, Steer Special
Exhibited by: Ivy Fawcett
Bred by: Fawcett's Elm Creek Ranch

Cardinal Creek Cattle Co.

Female and Frozen Genetic Sale
November 28th, 2022

OFFERING:

Spring Cow/Calf splits
Fall Heifer
Pregnant Recips
Embryos
Semen



C 4038 BELL AIR 8071 ET
Semen and Progeny sell



C GKB Guardian 1015 ET
Pregnancies and Embryos sell



Loewen Genesis G16 ET
Daughter and Embryos sell

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OR TO VIEW THE OFFERING

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Reminder...

Ad Deadline for the November/December
issue of Hereford America is
October 5th.

Please have all your materials in by this
date.

Contact Jill Hotchkiss • 605/490-1409 (cell)
or 605/866-4495 (office)
E-mail: jbh@herefordamerica.com

Notes from the Field

Not My First Rodeo — From One Hereford Breeder to Another

I believe enough proof exists to light a fire under Hereford demand that we have not seen before. Here's my case: I did a seminar project in graduate school at VA TECH in 1965/66 on reported carcass work by breeds in the United States — mostly Hereford, Angus, Shorthorn with some Charolais and Simmental plus some dairy breeds. As I recall, most of this research had been done at Tennessee, OSU, Texas A & M, Montana and others.

Contrary to popular perception, research did not validate Angus as superior beef when rated on tenderness, juiciness, and flavor, but Hereford almost always topped Angus. Hereford also tended to have a higher percentage of hind quarter (higher priced cuts) than Angus. Angus had more forequarter and higher kidney fat. I do remember Angus with a slight tenderness advantage at that time. I don't believe that is true today (just my opinion).

Newer research done by Dr. Gary Smith at Colorado State in the 1990s made the case more convincingly (from memory, check me out). Over a 2 (3-year

period?), several hundred Hereford steer calves and Hereford yearlings were fed 105 days before harvest; and these short-fed cattle were compared with average Choice cattle slaughtered the same day at Montfort's facility. The results (as best as my 80-year-old memory affords) on tenderness, juiciness, flavor and overall restaurant acceptability were:

Hereford Steers
91% Restaurant Acceptable
Average Choice
78% Acceptable

Why had this not been promoted by AHA?

Fast forward to today, I propose that certified Hereford steaks and burgers and certified Angus steaks and burgers (and ideally, steaks and burgers from Greater Omaha's Hereford program) be purchased and be DNA tested for pure Hereford, pure Angus and Angus/Hereford Cross. Then in a well-publicized test in connection with a major chef preparing both to the same specifications, a blind taste test would be conducted by major restaurant owner/chefs to determine superiority in flavor, tenderness, etc.



I truly believe the superior flavor of what we Hereford breeders know would speak for itself and be so apparent with no hype or coverup. Based on personal experience and biased opinion, my guess is CHB and Greater Omaha's beef would rank Number 1 and that Baldies would rank with the Herefords. The consistent superior flavor what would sell the food purveyor.

So much of what we hear from AHA has been that we, too, have a good beef. Boys and Girls, what we have is the best-tasting beef and we need to act like it!! That is what will sell Hereford Beef. Promoting Hereford Beef as sustainably produced will not get the job done!!!!

Jim Stonestreet
JPS HEREFORDS
540-247-4005

Editor's Note: We are starting this new, short editorial section for any breeders who would like to let us know what is on their mind or what is happening in their

area of the country. Please submit your short articles to jbh@herefordamerica.com. Please note, all submissions are subject to approval. This is not meant to be a point/counterpoint arena. Opinions stated in these editorials are not necessarily those of Hereford America.





135 years in the Cattle Business and 50 years Registered

Annual Bull & Female Sale

SATURDAY, NOVEMBER 19, 2022

• 1:00 p.m. MST • at the ranch, North of Rapid City, SD

Selling 150 Bulls — Yearlings, Falls and 2-Year-Olds — along with 30 Females

AMDAHL-BLACK-RIVER-093
Reg: 19799437



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PROGENY
SELL!

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15
PROGENY
SELL!

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- Only one in the business to offer \$300 credit for selling old herd bulls.
- Call for questions.

• FREE WINTERING • FREE NATIONWIDE DELIVERY
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All information online - Sale book online Oct. 15

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AmdahlAngusandHereford.com

Sale Reports —

Walker Polled Herefords Foundations for the Future 2022 Sept. 5, 2022 Morrison, TN

Auctioneer: Eddie Burks

3 Bulls — \$6,416
59 Pair Splits — \$8,195
24 Bred Heifers — \$3,580
10 Open Heifers — \$4,155
1 Flush — \$5,000
32 Embryos — \$500

Top Female Lots:

Lot 6, \$11,500, Walker Tori 722 B101 950G by F Final Test 722 to Doug Davis, TN, and heifer calf by Churchill Desperado 02914 sold to WMC Cattle Co., MO.
 Lot 9, \$11,450, LB 78B 72C Miss 63G sold to Hicks Polled Herefords, AL and calf by F Final Test 722 sold to Brad Davis, TN.
 /S Lady Leader 8006F and heifer calf by UPS Endure 8474 sold to Doug Davis, TN, \$30,000.
 WLKR Dominette 451 602 0224 sold to GTN Farms, TN and heifer calf by Gerby Anodyne 001A sold to WMC Cattle Co., \$15,500.
 Lot 10, \$11,800, BK Miss 5280 Cady 7163 ET sold to Hughes Farms, KY and heifer calf by F Final Test 722 sold to MTM Herefords, GA.
 Lot 67, \$11,750, Walker JH Miss 215Z 37W 7229 sold to Doug Davis, TN and heifer calf by Innisfail WHR X651/723 4013 sold to Dry Creek Farm, AR.

Top Flush:

Lot 92, sold to Shen-Valley Cattle Co., VA, \$5,000.

Top Embryos:

Lot 98, sold to McGuffee Polled Herefords, MS, \$500.

Top Bull:

WLKR LF Bitcoin 84E 728 229K sold to Crown L Herefords, Paris, KY, \$10,000 for 1/2 interest.
 Cattle sold to 18 states.

Holden Herefords Miss Advance Female Pagaent Valier, MT September 15, 2022

Auctioneer: Joe Goggins

10 Donor Cows — \$20,475
4 Heifer Calves — \$13,000
14 Bred Heifers — \$8,232
23 Bred Cows — \$5,185
51 Total Lots — \$9,632

Lot 1, HH Miss Advance 8123F, 1/14/18 by HH Advance 5148C



Holden top seller was Lot 1, HH Miss Advance 8123F going to Sadler Ranches, Perkins, OK for \$47,500.



A large crowd of bidders was on hand for the Walker Polled Herefords Foundation for the Future 2022 sale near Morrison, TN. The new sale barn proved to be a hit with sale-goers.

sold to Sadler Ranches, Perkins, OK \$47,500.
 Lot 3, HH Miss Advance 4287B, 8/18/14 by CL 1 Domino 1131Y sold to Andrew Laprath, Dallas, SD \$45,000
 Lot 5, HH Miss Advance 7131E, 1/18/17 by HH Advance 3297A to Section 16 Cattle Company & CB4 Cattle Co., Canton, SD \$42,500.

Lot 2, HH Miss Advance 2051K, 1/5/22 by HH Advance 0159H sold to Steve Bodner & Art Kirby, Raynesford, MT \$26,000.
 Lot 4, HH Miss Advance 1049J, 1/3/21 by HH Advance 8010F; sold to 3R Livestock, Tamworth, New South Wales, Australia \$25,000.
 Cattle sold to 13 states, Mexico and Australia.

Churchill Cattle Company's World Class Female Sale Manhattan, MT Sept. 16, 2022

Auctioneer: Joe Goggins

91 Live Lots — \$8,769
14 Spring Open Heifer Calves — \$20,929
4 Donor Cows — \$12,750
4 Fall Open Heifers — \$3,500
52 Bred Heifers — \$5,510
15 Spring Pairs — \$5,185
2 Bulls — \$27,250
56 Embryos — \$1,064
200 Units of Semen — \$95

Top Sellers:

Lot 1, Churchill Lady 219K ET, 1/7/22 by Churchill Desperado 029H to Barrett Herefords, Eustis, NE, \$170,000.
 Lot 20, Herd Bull, Churchill Red Cloud 0376H, 11/5/20 to Boettcher Ranch, Spencer, NE \$46,000.
 Lot 35; Churchill Lady 0424H, 9/10/20 by EFBEEF BR Validated B413 with a heifer calf by Kingdom, to Boyd Meyer, Windsor, CO \$20,000.
 Lot 25, Churchill Lady 1209J, 3/3/21 by Churchill Red Baron 8300F; bred to Churchill Kingdom 128J carrying a bull calf due in January to Sommers Herefords, Pinedale, WY, \$20,000.
 Lot 2, Churchill Lady 2182K, 2/10/22 by Haroldson's United 33D

PREMIUM WHITE-FACED HEREFORD-INFLUENCED FEEDER CALF SALES

Sponsored by the Minnesota Hereford Breeders

THURS., DEC. 1, 2022 • Pipestone, MN

Pipestone Livestock Market

AND Mid-JANUARY 2023 • Bagley, MN

SEEKING CONSIGNMENTS!

(Not limited to Minnesota consignments.)

Hereford, Black Baldy, Red Baldy Feeder Steers or Heifers

- Must be 50% or higher Hereford genetics.
- Steers or heifers.
- Weaned 45 days, backgrounded on a high roughage diet and bunk broke.
- Arrival - Preferred: Cattle arrive minimum of 1 day prior to sale.
- Inquire about additional requirements plus health requirements.
- Call for consignment deadline dates.
- Advance notification of consignments to committee or sale barn will help with the marketing of your calves, please contact: Jim, Ross, Matt, Kent or Les.

For more information, contact:

Jim Hanson 507/829-6756 • Ross Carlson 507/829-7095 • Kent Heins 612/280-4260 • Matt Zens 605/310-5782 • Les Krogstad 218/289-5685

**New this year:
Open Female Sale at
the Pipestone location.**

36G to Sadler Ranches, Perkins, OK, \$20,000.

Ehlke Herefords
Montana Made Female Sale
and Open House
September 17, 2022
Townsend, MT
smartauctions.co

4 Fall Opens — \$5,063
2 Spring Opens — \$5,750
24 Bred Heifers — \$4,396
12 Embryos — \$517
31 Total Live Lots — \$4,532

Top Lots:

E 252F Whitney H072, 8/16/20 by NJW 79Z 33B Forward 252F; bred to NJW 202C 81E Steward 98G, \$15,750.

E 252F Whitney H095, 8/22/20 by NJW 79Z 33B Forward 252F; bred to EF BEEF X651 Tested A250, \$15,000.

E 98G Clara 1024 ET, 8/28/21 by NJW 202C 81E Steward 98G, \$9,000.

E A250 Kate K3, 1/29/22 by EF-BEEF X651 Tested A250 \$7,750.

Heifer Choice, \$6,750.

E 7015 Beth H057, 8/11/20 by E 4140B Miles 7015 ET, \$6,250.

LJE 717 Diva 014, 9/4/20 by LJE C039 Holloway 717, \$5,750.

Mohican West
with Guest Consignors McMurtry
Cattle and Durbin Creek Ranch
Laurel, MT
Sept. 18, 2022

Auctioneer: Dale Stith

43.5 Bred Females — \$5,908
1 Herd Bull — \$15,500 (1/4 int.)
12 Embryos — \$1,134
1 Flush — \$6,000
44.75 Total Live Lots — \$6,223

Top Lots:

Mohican Rose 96G ET by Innisfail WHR X651/723 4013 to McDonald Farms, Grand Rapids, MI, \$25,000 for 1/2 interest & no possession.

Her bull calf sold as Lot 3, Mohican Handy Man 40K, 2/6/22 by DM All Around 904G to ANL Polled Herefords and Brooks Farms, Lampman, Sask., \$9,000.

Lot 4, NJW 139C 10W Lexy 10F, 1/23/18 by LJR 023 Whitmore 10W to 7 Oaks Plantation, Senior, GA, \$10,000. Her heifer calf at side sired by Innisfail WHR X651/723 4013 to C&L Herefords, Ixonia, WI, \$7,000.

Lot 2, Mohican Rose 90G ET, 2/22/19 by Boyd 31Z Blueprint 6153 to Boyd Beef Cattle, Mayslick, KY, \$8,000.

Her bull calf at side Lot 2A sired by

DM All Around 904G to Steve Witt, Bristol, SD, \$5,000.

Lot 8, Mohican Mattie 1F, 1/17/18 by NJW 76S 27A Salute 201C to Sunnyside Farms, Bellefontaine, OH, \$9,500.

Herd Bull:

Lot 1, Boyd 31Z Blueprint 6153,

10/4/16 by R Leader 6964 to Square G Ranch, Thomas, OK, \$15,500, 1/4 interest.

Flush:

Lot 33B, Boyd 31Z Rita 7117 ET, White Hawk Ranch, Buchanan, GA, \$6,000.

(More pictures on page 16 and 19)



It was a very active bidding day at Churchill Cattle Co., Manhattan, MT with the top seller bringing \$170,00 to Barrett Herefords of Eustis, NE.

Genetic Opportunity

ONLINE SALE | 10.17.22



ENTICE x 19Z | P44341405



UNITED x DELLA 4124 | P44343165



LONG HAUL x 45C - HOMO POLLED | P44373903

Offering progeny out of
our top donors by Benton,
Prominent, Entice &
Final Print!

Plus, our freshest
embryo matings sired
by Land Grant, Guardian,
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MONTGOMERY x 45C | P44371196



UNITED x 19Z - HOMO POLLED | P44371204



RST MS X651 TESTED 8032 | P43954174

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Sale Reports (continued from page 15)



Brayton testing out his ringman skills before the Holden sale.

Bill and Marie Farr (left) of XA Cattle Co., Moorefield, NE visiting with Mark Cooper, Willow Creek, MT before the Churchill sale.



Churchill cattle on display on a rainy sale day.



The Montana Department of Agriculture toured a group from Mexico to several Hereford breeders and others the week of the sales. They enjoyed looking at cattle in Montana and bought at several sales. They are pictured here with Jane'a Ehlke at Ehlke Herefords.

FUTURE Momma Cows



50 BRED HEIFERS AVAILABLE THIS FALL!

From a cowherd that gets it done!



TH 195B EXECUTIVE 134J
A.I. Service Sire. Top selling heifer bull prospect at Topp Herefords Bull Sale.

A.I. BRED TO:
TH 195B Executive 134J
(44240832)

PASTURE EXPOSED TO:
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(44198576)
CE 5.2 BW .5 WW 57 YW 87 MM 30

RANGELINE CATTLE
Daryl and Terese Rupprecht
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TH Big Country 537G • Boyd 31Z Blueprint 6153
Haroldsons Upgrade T100 33D • TH Frontier 174E
TH Master Plan 183F • UPS Endure 8010



EL DORADO 57D - Sire of 6H

WATCH FOR DAKITCH / RANGELINE FALL FEMALE SALE
October 2022



Two of Ehlke's top selling bred heifers, K3 and K5, in the Montana Made Sale at Townsend, MT.



Linda and Steve Witt, Bristol, SD at the Mohican West Sale in Laurel, MT.

(continued on page 19)

WANTED

HEREFORD AND HEREFORD-INFLUENCED CATTLE



- ✓ Greater Omaha packing is harvesting more Hereford-Influenced cattle than ever
- ✓ Nebraska and Iowa Feedyards are actively searching out high-quality white-faced Hereford and Hereford crossed cattle. The market in sale barns and video sales are proving it.
- ✓ Check with our cattle buyers for the latest premium incentives offered by Greater Omaha on finished Hereford and Baldy cattle.

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Minnesota State Fair Open Show Results



Champion Female

LFF 7703 Justine 120J ET, 4/5/2021, by KJBJ 58Z Contender D56 ET, exhibited by Lind Family Farms, Rushford, MN.



Champion Bull

DF Hector 19H, 4/5/2020 by ECR 628 Advance 8014, exhibited by Donnelly Farms, Valley City, ND.



Champion Cow/Calf

BHF 4053 Maid of Gold 711E, 4/15/2017 by BHF 21Z Every Storm 58C, exhibited by Baker Hereford Farm, Rochester, MN.



Reserve Champion Female

GHF RF Ms Leader J46, 4/25/2021 by H FHF Propel 6830 ET, exhibited by Gottschalk Polled Herefords, Byron, MN.



Reserve Champion Bull

LH 8140 Justice 111J, 1/26/2021 by NJW 79Z 22Z Mighty 49C ET, exhibited by Lawrence Herefords, Princeton, MN.



Champion 4-H Steer

Mia Walsh, De Graff, MN with a steer sired by NJW 160B 028X Historic 81E.

South Dakota State Fair Open Show Results



Champion Female

Exhibited by Fawcett's Elm Creek Ranch, Ree Heights, SD.



Champion Bull

Exhibited by Cane Creek Cattle Co., Glenham, SD. Genesis x 45C.



Reserve Champion Female

Exhibited by CK Cattle, Highmore, SD.



Reserve Champion Bull

RH Rip Wheeler 115, 2/1/21 by SPH5T Cracker Jack 1C ET exhibited by Rainbow Herefords, Volin, SD.

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Sale Reports —

(continued from page 16)



Conard Stitzlein (left), owner of Mohican West and Mohican Polled Herefords with Auctioneer, Dale Stith.



Chad and Harrison Murnin, Bar Star Cattle Co.



Terry Powlesland, manager of Mohican West.



Churchill top, Lot 1, Churchill Lady 219K ET, 1/7/22 by Churchill Desperado 029H to Barrett Herefords, Eustis, NE, \$170,000



Don Birk, livestock photographer and ringman.



Lot 3X, Mohican Rose 96G ET by Innisfail X651/723 4013 and her calf Lot 3, Mohican Handy Man 40K by DM All Around 904G were a popular pair topping the Mohican West Sale. The cow sold for \$25,000 for half interest to McDonald Farms, Grand Rapids, MI. The calf sold to ANL Polled Herefords and Brooks Farms, Lampman, Sask., for \$9,000.

Congratulations to Dale Stith and Don Birk who are being inducted into the AHA's Hall of Merit later this month!



Wyatt Agar (left), Durbin Creek Ranch and Fred McMurry, McMurry Cattle were guest consignors at the Mohican West Sale.



Ryker, Rachelle and Hudson Brooks were at the Mohican Sale with Rachelle's husband Jeremy Brooks and dad, Carl Lishka. Together they purchased the Lot 3 calf.

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Another successful JNHE for 2022!

2023 NJHA Board (back row from left): Wesley Denton, Blue Rapids, Kan.; J.W. Cox, Flemingsburg, Ky.; Logan McFatridge, Otterbein, Ind.; Tar Tut, Faribault, Minn.; Isaac Rhode, Stewartsville, Mo.; Libby Rushton, Waverly, Tenn. Front row from left: Kaylee McInvale, Cumby, Texas; Haley Mouser, Tenstrike, Minn.; Ralston Ripp, Kearney, Neb.; Lauren McMillan, Tiskilwa, Ill.; Lauren Jones, Darlington, Wis.; Hannah Pearson, Oconto, Neb.



Champion Bred & Owned Female
BACC 629 GEORGIA KAY 072 ET, 11/17/2020, by T/R BPF AMERICAN CLASSIC 561C ET, bred and exhibited by Mason Allan, Nocona, TX.



Champion Polled Owned Female
HAWK MYLA 39J ET, 5/21/21 by KLD RW MARKSMAN D87 ET, bred by Hawk Livestock, Earlville, IL, owned by Paige Lemenager, Hudson, IL.



Champion Horned Owned Female
HAWK MURPHY 14J ET, 2/26/2021 by KLD RW MARKSMAN D87 ET bred by Hawk Livestock, Earlville, IL, owned by Kinnick Paulsen, Preston, IA.



Reserve Champion Bred & Owned Female
CLNS NORA 1187, 5/3/2021, by H DEBERARD 7454 ET, bred and exhibited by Claire M Collins, Chattanooga, OK.



Reserve Champion Polled Owned Female
BRIGHT MISS LILIAN 2126 ET, 4/17/21 by T/R BPF AMERICAN CLASSIC 561C ET, bred by MC Cattle Company, Horseshoe Bay, TX. Owned by Payton Farmer, Brownstown, IN.



Reserve Champion Horned Owned Female
CHAC BR D87 HAIZE 1355 ET, 10/28/21 by KLD RW MARKSMAN D87 ET, bred by Scott and Bayli Chachere, Dayton, TX. Owned by Henley and Beckett Barber, Channing, TX.



Junior Premier Breeder

Landry Allan, Nocona, TX, was named the junior premier breeder.



Junior Premier Exhibitor

Lauren, Brady and Nick Jones, Darlington, WI, were named the junior premier exhibitor.



GKB Super States Contest

Wyoming won the small states division of the GKB Super States contest, Illinois took home the large state division honors. Members earn points for their state from placings in the showing and in other contests throughout the JNHE.



Grand Champion Horned Female

HAWK MURPHY 14J ET, 2/26/2021 by KLD RW MARKSMAN D87 ET bred by Hawk Livestock, Earlville, IL, owned by Kinnick Paulsen, Preston, IA.



Adult Premier Breeder

Honors went to Hawk Livestock, Earlville, IL.



Champion Horned Owned Female

Bryden Barber was honored as the 2022 Hereford Junior Herdsman of the Year.



Champion Bred & Owned Bull

EKS DWK B26 FINAL CHAPTER J10, 3/17/21, by CRR 719 CATAPULT 109, bred and exhibited by Dylan Wayne Kottkamp, Clayton, IN.



Champion Cow/Calf Pair

KJ 672D CLASSY CAT 883H, 2/4/20 by KJ BJ 58Z CONTENDER D56 ET, bred by Ben Jensen, Courtland, KS. Owned by Brayson Mayo, Scott City, KS.



Reserve Champion Bred & Owned Bull

K JENNINGS 138 ET, 2/8/21 by CHEZ/PUGH/HARA LOGIC 8815F ET, bred & exhibited by Sage Krebs, Gordon, NE.



Reserve Champion Cow/Calf Pair

BANE ARIZONA 201, 2/4/20 by CRR 109 ON POINT 559 ET, bred by Ella Bane, Towanda, IL. Owned by Ella Bane, Towanda, IL.

Grand Champion Steer

Holly Shelton, Frederick, MD.

Res. Grand Champion Steer

Chad Shelton, Frederick, MD.

Grand Champion Bred-And-Owned Steer

Collin And Landon Deatsman, Leesburg, IN.

Reserve Grand Champion Bred-And-Owned Steer

Aidan Knobloch, Buckingham, IL.

Champion Produce-Of-Dam

Kynsleigh Krebs, Gordon, NE.

Reserve Champion Produce-Of-Dam

Jase Beltz, Canton, KS.

New Mexico won the champion state group of three.

West Virginia had the reserve champion state group of three.

Texas won the champion state group of five.

Indiana had the reserve champion state group of five.



Showmanship...

Chancee Clark, Muldrow, OK, was chosen as champion senior showman on July 19, 2022, at the VitaFerm® Junior National Hereford Expo (JNHE) in Louisville, Ky. Reserve champion honors were awarded to Gage Tebo, Leesburg, IN. Sullivan Supply and Stock Show University, Dunlap, IA, sponsored the showmanship contest.

After narrowing the field from more than 130 entries, the top 10 seniors competed in the finals, which included a fitting contest.

Rounding out the top 10 senior showmen: third place – Lauren Jones, Darlington, WI; fourth place – Chesney Effling, Highmore, SD; fifth place – Bryden Barber, Channing, TX; sixth place – Payton Farmer, Brownstown, IN; seventh place – Tar Tut, Rushford, MN; eighth place – Maddie O’Leary, Brock, TX; ninth place – Kynlee Dailey, Kingston, OK; 10th place – Sara Harfst, Jacksonville, OR.

In the intermediate division, Fallon Gohr, Madras, OR, was named the champion showman and Beau Ann Graves, Chillicothe, MO, was reserve champion.

Claiming the junior division champion title was Madelyn Norvell, Nettle, OK, and reserve champion was Cierra Collins, Frederick, OK. Josie Beltz, Canton, KS, was selected champion peewee showman and Ella Weldon, Piedmont, OK, was reserve champion peewee showman. Judge sisters Ashley Judge-Wagner, Loveland, CO, and Jessie Judge, El Paso, IL, judged the senior and intermediate showmanship competition, and were assisted in the placing of the top 10 senior showmen by Jacob Wolfrey, 2022 Hereford Herdsman of the Year.

Mother and son duo Darla Aegerter, Seward, NE, and Kane Aegerter, Lincoln, NE, evaluated the junior and peewee shows.

Professional Contests...

The array of contests and opportunities at the JNHE is what makes the National Junior Hereford Association’s (NJHA) event unique. These contests allow the Hereford Youth Foundation of America (HYFA) and the NJHA to carry out their joint mission of promoting leadership and education. A hybrid model of contests was adopted to enhance junior members’ virtual and in-person interview and presentation skills, skills shown to be important during the COVID-19 pandemic.

Juniors entered the contests by submitting a cover letter and resume, allowing the judges to select the finalists who would present at the JNHE.

Future Professionals - The objective of the contest is for NJHA members to create a resume based on factual work experiences, education, etc., which they can use for future career and scholarship purposes. Resumes were judged prior to the JNHE and the top five resumes competed in an interview round in person. Seniors competed in a mock job interview and intermediate members competed in a mock scholarship interview.

Bridging the Gap - In addition to the future professionals contest, the 2022 JNHE held its annual Bridging the Gap college and career fair. Juniors of all ages were encouraged to speak with representatives from colleges, universities and industry professionals in order to practice their



Future Professional

Sam Birdsall, Torrington, WY, first place winner in the intermediate division of the future professionals contest.

networking skills, learn about higher education and set career goals. “We want to be able to capitalize on those kids that are elite-minded and have the forward thinking to be able to be part of a growing company,” Kane Aegerter, Boviteq beef sales specialist, says.

The winner in the senior division of the future professionals contest, judged by Bridging the Gap professionals, was Molly Biggs, Dixon, IL. Biggs highlighted her internship with the Illinois Hereford Association (IHA) as a membership services intern, where she was able to expand her skills in content creation for print media, as well as in journalism and editorial writing. The IHA has a bi-monthly insert, the *Illinois Hereford Bulletin*, in the *Illinois Beef Magazine*, which she was tasked

with creating editorial content for. Sam Birdsall, Torrington, WY, won the intermediate division of the future professionals contest. Vying for the future professionals scholarship, Birdsall described his involvement within Wyoming FFA, including the creed speaking contest where he was awarded champion creed speaker. He was also president of the conduct of chapter meeting team.





Top 10 Senior Showman
Top 10 senior showmen, in order from left to right: Chancee Clark, Muldrow, OK; Gage Tebo, Leesburg, IN; Lauren Jones, Darlington, WI; Chesney Effling, Highmore, SD; Bryden Barber, Channing, TX; Payton Farmer, Brownstown, IN; Tar Tut, Rushford, MN; Maddie O'Leary, Brock, TX; Kynlee Dailey, Kingston, OK; Sara Harfst, Jacksonville, OR.

Top 10 Intermediate Showman

Top 10 intermediate showman, in order from left to right: Fallon Gohr, Madras, OR; Beau Ann Graves, Chillicothe, MO; Kinnick Paulsen, Preston, IA; Jillian Emerson, Prairie Grove, AR; Rylee Stockdale, Dayton, PA; Kade Boatman, Rockford, IL; Maddie Dean, Vienna, GA; Maelee Dean, Vienna, GA; Caroline Munson, Shallow Water, TX; Dustin Denton, Blue Rapids, KS.



Top 10 Junior Showman
Top 10 junior showman, in order from left to right: Madelyn Norvell, Nettle, OK; Cierra Collins, Frederick, OK; Wyatt McIntyre, Leedey, OK; Grady Carter, Stratford, OK; Kiera Bremer, Fullerton, NE; Blayklee Stelzer, Oologah, OK; Kinleigh Jo Guidry, Brenham, TX; Stetson Storey, Stockton, IL; Zeb Murphree, Hamilton, TX; Hannah Scyphers, Abigndon, VA.

Top 10 PeeWee Showman

Top 10 peewee showman, in order from left to right: Josie Beltz, Canton, KS; Ella Weldon, Piedmont, OK; Quaid McIntyre, Leedey, OK; Kinsley Bremer, Fullerton, OK; Madelyn Grace Thompson, Amity, MO; Wyatt Gunn, Greenfield, IL; Andrew Ray, Brooksville, KY; Reese Barron, Talala, OK; Kaytlyn Harfst, Battle Creek, MI; Elsie Manternach, Cascade, IA.



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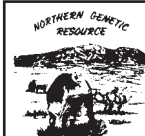
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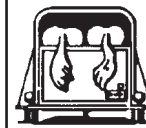
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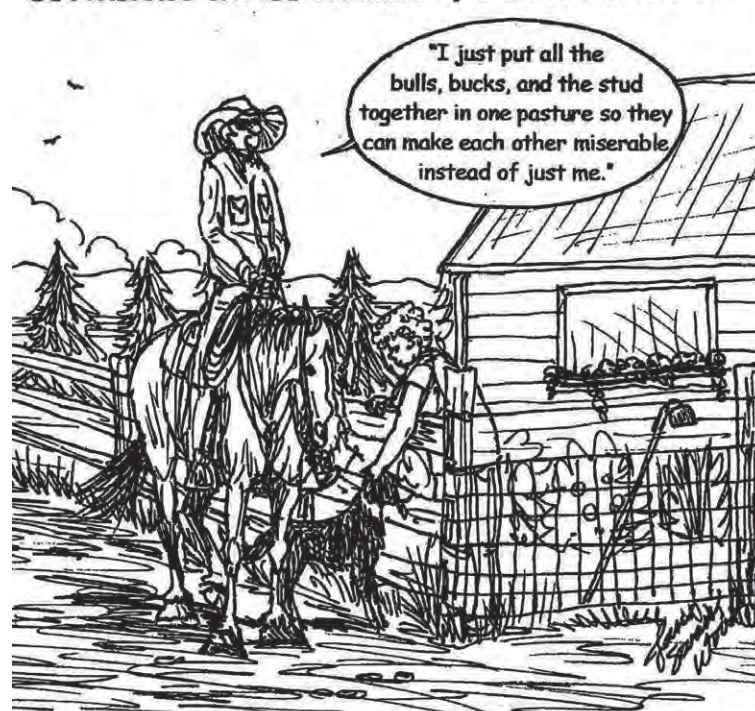
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