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January 2021

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

Seems like a lot has happened in our industry since our November/December issue.

The fall bull sales remained strong in our area after an incredible

fall female season. This is certainly encouraging to everyone in the Hereford business.

The annual American Hereford Association annual meeting and convention was one for the record books primarily because of the Covid situation at that time in Missouri. A winter storm in our area and the upper Midwest and some western states also affected turnout and it affected our trip as well. Having received over a foot of snow here, we were unable to attend the event which was disappointing to me.

Masks and lighter than normal turnout seemed to be the situation for the weekend as we've seen with many, many events this year. The very deserving honorees were able to make it to the event and be recognized with these very high honors from the association.

I would like to extend my personal congratulations to all these people, most of whom I know, and especially to Billy Ashe and his family. Billy has been a close family friend for many years, being especially near and dear to my Dad. I know he was smiling down from Heaven at this news and saying, "that's the way, Billy!"

We have photos and articles on all the AHA honorees. Such interesting and deserving people, all with

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American Hereford Hall of Fame, Hall of Merit Inductees Recognized



Hall of Fame — Billy Ashe, Selmer, TN, was inducted into the Hereford Hall of Fame. Pictured (left to right) are 2020 American Hereford Association (AHA) President Joel Birdwell, Will David and Patti Coleman, Ashe Coleman, Stratton Coleman, Billy and Joyce Ashe, April and Wes Ashe and AHA Board director Bruce Everhart.



Hall of Fame — Warren and Isabel Brown, Hartland, WI, were inducted into the Hereford Hall of Fame. Pictured (left to right) are 2020 AHA President Joel Birdwell, Paul Slayton, Isabel Brown, Bette Brown Slayton, Steve Merry and AHA Board director Bruce Everhart.



Hall of Fame — John and Ginger Dudley, Comanche, TX were inducted into the Hereford Hall of Fame. Pictured (left to right) are 2020 AHA President Joel Birdwell, John and Ginger Dudley, Will Dudley, Elizabeth and Gardner Dudley and AHA Board director Bruce Everhart.



Hall of Merit — Burke Healey, Davis, OK, was inducted into the Hereford Hall of Merit. Pictured (left to right) are AHA President Joel Birdwell, Barry and Pam Healey, Janet and Brian Healey and AHA Board director Bruce Everhart.

Eminent Hereford Breeders Honored in Kansas City

KANSAS CITY, MO — Billy Ashe, Selmer, TN; Warren and Isabel Brown, Hartland, WI.; and John and Ginger Dudley, Comanche, TX, were induct-

ed into the Hereford Hall of Fame at the American Hereford Association's (AHA) Annual Membership Meeting and Conference, Oct. 24, in Kansas

City, MO. Burke Healey, Davis, OK., was posthumously inducted into the Hereford Hall of Merit.

The Hall of Fame and Merit awards are presented annually to those who have influenced the advancement of the Hereford breed and the beef industry. The Hall of Merit award recognizes those who have played a vital role in shaping both the Hereford breed and the beef industry.

"Inductees into the Hereford Hall of Fame and Merit set the bar high when it comes to the advancement and pro-

(continued on page 8)



41st Annual Range Raised Cattle Sale

Friday February 5th 2021, 12:30 pm MST

At the Ranch - 7 miles East of Idaho Falls

What you are getting:

Sound & Easy Keeping
Range Raised at high elevations of
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Coming 2 year-old bulls born in March/April.
PAP Tested at 6250 elevation after 120 days.
81 Polled Herefords Bulls,
25 South Devon Bulls
25 Bred Polled Hereford Heifers
5 South Devon Bred Heifers

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CED	BW	WW	YW	MM	MG	REA	MAR
+8.0	0.5	+52	+89	23	49	.54	+18

EPHR ELKER PATHFINDER 916G (P44006194)

- Herd bull prospect • Tons of depth and thickness
- Great pigment • Dam is dam of distinction • A heifer bull
- BW 76 lbs Ratios WR 99 YR 102 REA 99 IMF 140



CED	BW	WW	YW	MM	MG	REA	MAR
+7.3	+3	49	69	23	48	.57	+06

EPHR ELKER PATHFINDER 858G

- Herd bull prospect • Moderate framed with extra thickness
- Great pigment • A heifer bull
- BW 78lb Ratios WR 104 REA 104 IMF 108



CED	BW	WW	YW	MM	MG	REA	MAR
-3.3	4.9	68	115	26	61	.59	.08

EPHR ELKER EXTREME 979G (P44026145)

- Herd bull prospect thick and long • Stylish and classy
- BW 95lb Ratios WR 115 YR 118 REA 114 IMF 131



CED	BW	WW	YW	MM	MG	REA	MAR
+0.1	3.8	+66	+118	30	63	.62	-.01

EPHR ELKER EXTREME 974G

- Herd bull prospect • Thick and classy • Will add pounds to calves
- BW 89 Ratios WR 124 YR 120 REA 128



CED	BW	WW	YW	MM	MG	REA	MAR
+3.5	+1.2	60	96	31	61	.48	+06

LE ELKER LEADER 817G

- A herd bull prospect • Big & stout loads of thickness
- Dam is a dam of distinction • A heifer bull
- BW 75 lb Ratios WR 130 YR 107 REA 127 IMF 97



CED	BW	WW	YW	MM	MG	REA	MAR
+7.9	2.4	64	105	31	62	.44	+18

EPHR ELKER LEADER 803G

- Herd bull prospect we used him to breed the show heifers
- A heifer bull • Homozygous Polled by DNA
- BW 70lb Ratios WR 117 YR 125 REA 117 IMF 135

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the source for polled outcross
genetics unique pedigrees.*

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Dixon Farms

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150 Bulls • 100 top end Two-year-old bulls & 50 top end Yearling bulls
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Every bull indexed for best use on Black and Red Cows. Every bull indexed for calving ease.

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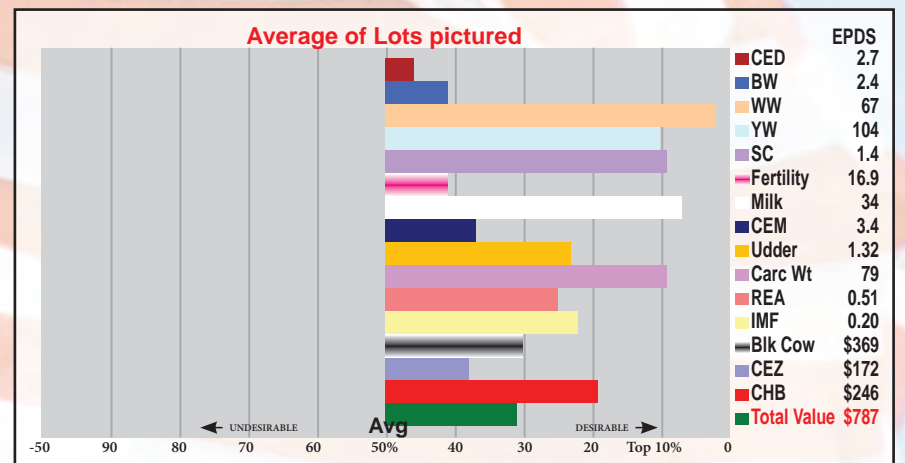


R ANODIZE 5030 P44155758
 Sire: SHF EAGLE EYE 001A E009
 MGS: R REVOLUTION 4510

— Heifers —



R MISS LEADER 170 P44156062
 Sire: R LEADER 6964
 MGS: R NEW YORK 4243



— Two-Year-Old Bulls —



R ANODIZE 4710 44155728
 Sire: SHF EAGLE EYE 001 E009
 MGS: R REVOLUTION 4510



R MISS BONANZA 1290 P44156022
 Sire: R BONANZA 4987
 MGS: R REVOLUTION 4510



R ANODIZE 5589 P44038267
 Sire: SHF EAGLE EYE 001A E009
 MGS: R REVOLUTION 4510



R 3RD REVOLUTION 6529 P44038359
 Sire: R REVOLUTION 4510
 MGS: SHF YORK 19H Y02



R BONANZA 4780 P44155735
 Sire: R BONANZA 4164
 MGS: R REVOLUTION 4510



GR MISS VICTOR 290 P44157812
 Sire: AH JDH 34X VICTOR 33Z 2E ET
 MGS: K&B RED FELTON 7016T



R ANODIZE 4019 P44038098
 Sire: KCF BENNETT ANODYNE D303 ET
 MGS: R NEW YORK 5083



GR HOME RUN 4419 P44041448
 Sire: BW 55X 10Y HOMETOWN 80B
 MGS: R VISION 5121

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CALENDAR OF *Sales & Events*

January

- 2-17 2021 Cattlemen's Congress
Hereford Events: Jan. 7-10
Oklahoma City, OK
- 9-? The Nebraskan Show
Grand Island, NE
- 11 The Berry's Bull Sale
Cheyenne, WY
- 18 Van Newkirk Herefords Bull Sale
Oshkosh, NE
- 23 Melcher Herefords Bull Sale
Page, NE
- 24 Knippling Hereford Online Sale
www.TheLivestockLink.com
- 25 Delaney/Atkins Bull Sale
Lake Benton, MN
- 26 Churchill Cattle Co. Bull Sale
Manhattan, MT
- 27 Sioux Empire Farm Show
Hereford Sale
Sioux Falls, SD

February

- 1 Pelton Polled Herefords
Production Sale
Halliday, ND
- 3 Black Hills Stock Show Hereford
Sale
Rapid City, SD
- 4 Stroh Herefords Production Sale
Killdeer, ND
- 4 Ridder Herefords Production
Sale
Callaway, NE
- 5 Dvorak Herefords Bull Sale
Lake Andes, SD
- 5 Baumgarten Cattle Co.
Production Sale
Belfield, ND
- 5 Elkington Polled Herefords
Bull Sale
Idaho Falls, ID
- 6 Upstream Ranch Bull Sale
Taylor, NE
- 8 Fawcett's Elm Creek Ranch
Production Sale

- 8 Ree Heights, SD
BB Cattle Co. Bull Sale
Connell, WA
- 8 Logterman Family
Production Sale
Valentine, NE
- 9 Watertown Winter Farm Show
Hereford Show
Watertown, SD
- 10 Friedt Herefords Bull Sale
Dickinson, ND
- 12 Topp Herefords Production Sale
Grace City, ND
- 12 Vin-Mar Cattle Co. Bull Sale
Rushville, NE
- 13 Hillsview Farms Bull Sale
Eureka, SD
- 14 Mrnak Herefords Production
Sale
Bowman, ND
- 15 Rausch Herefords
Production Sale
Hoven, SD
- 16 Bar JZ Ranches Production Sale
Holabird, SD
- 17 Shaw Cattle Co. Bull Sale
Caldwell, ID
- 18 Lowell Fisher Family Herefords
Production Sale
Spencer, NE
- 18 Nebraska Cattlemen's Classic
Hereford Bull Sale
Kearney, NE
- 18 Olson Hereford Ranch Sale
Argusville, ND
- 19 Hoffman Ranch Bull Sale
Thedford, NE

- 19 Nebraska Cattlemen's Classic
Hereford Female Sale
Kearney, NE
- 20 Carmichael Herefords Bull Sale
Meadow, SD
- 22 Colyer Herefords Production
Sale
Bruneau, ID
- 23 Ulrich Hereford Ranch Bull Sale
Claresholm, AB
- 26 Jamison Herefords Bull Sale
Quinter, KS
- 26 Gant Polled Herefords Bull Sale
Geddes, SD
- 27 Wagner Herefords Bull Sale
Redfield, SD
- 27 Kretz Herefords Production Sale
Mt. Vernon, SD

March

- 1 Harrell Hereford Ranch Sale
Baker City, OR
- 2 S&S Polled Herefords
Production Sale
Guide Rock, NE
- 4 Jensen Bros. Bull Sale
Courtland, KS
- 5 L Bar W Cattle Co. Production
Sale
Absarokee, MT
- 8 Tegtmeyer Polled Herefords Sale
Burchard, NE
- 8 Holden Herefords Production
Sale
Valier, MT

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Other

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Both

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January 2021

(Required for Post Office Regulations)

The official Hereford publication for the states of
South Dakota, North Dakota and Wyoming

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— In memory of Byron Bayers —

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Production Sale
Willow Creek, MT
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Production Sale
Huron, SD
- 13 I-29 Bull Run Sale
Sioux Falls, SD
- 17 Ernst Herefords Bull Sale
Atkinson, NE
- 20 K&B Herefords Sale
Onida, SD
- 23 Frenzen Angus & Polled
Herefords Bull Sale
Fullerton, NE
- 24 NJW Polled Herefords Sale
Sheridan, WY
- 27 Sandhill Farms Production Sale
Haviland, KS

Editorial Comments...

(continued from page 1)

different experiences and stories who have contributed so much to the Hereford industry.

By now, most of you have heard that The Nebraskan cattle show which had the blessing of the National Western, was cancelled. The Cattlemen's Congress in Oklahoma City is being held January 2-17 and that is where the National Hereford Show and associated sales will be. So the show will go on just in a different location.

It will be different not going to Denver for the National Western Stock Show but I'm sure the new venue will be exciting and the newer facilities will make things more convenient.

In searching through editorials to run for Byron's Classics, I found his January 2018 article and thought it deserved re-running. As always he covered several interesting subjects and it was written right after he was inducted into the AHA Hall of Fame which was one of the highlights of his life. It was one of the highlights of mine and my family's as well.

He also talks about the Twin Bridges school system honoring veterans while teaching the students what these men and women did for our country. The program educates the students on history and patriotism and allows veterans to participate while being honored. I

applaud my old home town for continuing that tradition.

I want to congratulate our Angus friends, Hugh and Eleanor Ingalls on a very successful cow sale. At the age of 90 Hugh decided it might be time to scale back a little bit. He turns 91 this month. Hugh and Eleanor are icons in the South Dakota Angus business and also have the oldest Angus herd in the state and have worked tirelessly. They are some of the best people you'd ever want to meet and we have had the privilege of knowing them for many years now. They entrusted the sale management to my husband Marc and needless to say he lived, ate and breathed Ingalls cattle and sale plans for several months.

For at least the last year, probably more, Art Handel (former AHA fieldman and now consultant, cattle buyer/seller and Hereford aficionado/historian) and I have been discussing doing a South Dakota Hereford History project. Our initial idea was to go around the state, get a few breeders together and video the story telling. Well, you know what started in March so we weren't able to do the in-person story telling and videoing.

We haven't given up on this idea and hopefully in 2021 we can eventually do some get-togethers where we video people telling their histories and stories.

In the meantime we are moving forward with a written history. This won't

happen overnight and I expect it to take several years. However with that said, we'd better have an end-point for at least the first part. I think this will be an interesting project.

Our first portion will be the history of the South Dakota Hereford Association which was officially formed in 1946 or 1947. I've contacted a handful of people so far and will be following up on this in January.

If any of you South Dakota breeders have a written history and photos you'd like to submit, please send them to me. We will be more organized next month but will certainly collect information and interviews as we go along.

I'd like to wish all of you a wonderful Christmas and New Year holiday season. Here is hoping 2021 is a better year all the way around!

—JBH

April

- 8 McClun's Lazy JM Ranch Sale
Torrington, WY
- 8 Bowling Ranch Spring Bull Sale
Newkirk, OK
- 10 Thorstenson Hereford Ranch
Production Sale
Selby, SD
- 17 Stuber Ranch Production Sale
Bowman, ND
- 24 Iron Lake Ranch Sale
Athens, TX



Some of the old South Dakota catalogs given to me by friends are a small part of "the collection."

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Whitehawk Warrior 845C
Unique pedigree, exceptional progeny.

BW	2.4
WW	70
YW	110
M	39
M+G	75
REA	.78
Marb	.34
CHB\$	152



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BW	1.0
WW	73
YW	111
M	31
M+G	67
REA	.44
Marb	.53
CHB\$	148



JDH Victor 719T 33Z
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BW	1.5
WW	68
YW	114
M	35
M+G	69
REA	.64
Marb	.14
CHB\$	158

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BW	-0.8
WW	70
YW	119
M	43
M+G	78
REA	.77
Marb	.42
CHB\$	185

18TH ANNUAL PRODUCTION SALE

BAUMGARTEN CATTLE CO.

FRI., FEB. 5, 2021 • 1:00 P.M. MST • At the ranch
— HORNED GENETICS —



CE 5.0
BW 2.1
WW 57
YW 100
SC 1.6
M 25
MG 53
REA .43
MRB .11
CHB\$ 127

BCC DOMINATOR 062H ET

Sire: BCC DOMINATOR 619D

DOB: 2/21/20 • BW: 83 • 205 WW: 722



CE 5.0
BW 2.1
WW 57
YW 100
SC 1.6
M 25
MG 53
REA .43
MRB .11
CHB\$ 127

BCC CHAMP 040H ET

Sire: BCC DOMINATOR 619D

DOB: 2/15/20 • BW: 79 • 205 WW: 684



CE 1.6
BW 3.8
WW 64
YW 101
SC 1.3
M 37
MG 68
REA .43
MRB .03
CHB\$ 107

BCC ADVANCE 026H

Sire: SR SUSTAIN 808F

DOB: 2/7/20 • BW: 85 • 205 WW: 716



CE 2.3
BW 3.5
WW 64
YW 101
SC 1.3
M 37
MG 69
REA .44
MRB .03
CHB\$ 107

BCC ADVANCE 023H

Sire: SR SUSTAIN 808F

DOB: 2/6/20 • BW: 83 • 205 WW: 729



CE 6.5
BW 2.4
WW 60
YW 86
SC 1.2
M 34
MG 64
REA .42
MRB .09
CHB\$ 106

BCC DMEAND 063H

Sire: BCC DEMAND 765E

DOB: 2/21/20 • BW: 80 • 205 WW: 730



CE 8.2
BW 1.7
WW 56
YW 82
SC 1.2
M 33
MG 60
REA .45
MRB .18
CHB\$ 120

BCC BANKROLL 0108H

Sire: EXR BANKROLL 8130 ET

DOB: 3/5/20 • BW: 77 • 205 WW: 736

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— POLLED GENETICS —



CE -1.4
BW 4.0
WW 56
YW 93
SC 0.5
M 29
MG 57
REA .51
MRB -.05
CHB\$ 108

BCC REDEYE 059H

Sire: **BCC SPOTIFY 8129F ET**
DOB: 2/20/20 • BW: 93 • 205 WW: 760



CE 0.7
BW 3.2
WW 55
YW 84
SC 1.0
M 27
MG 54
REA .60
MRB .15
CHB\$ 125

BCC CHEAP SEATS 075H

Sire: **HAROLDSON'S UPGRADE T100 33D**
DOB: 2/24/20 • BW: 83 • 205 WW: 729



CE -2.2
BW 4.6
WW 56
YW 94
SC 1.2
M 21
MG 49
REA .51
MRB .07
CHB\$ 115

BCC UPGRADED 074H ET

Sire: **HAROLDSON'S UPGRADE T100 33D**
DOB: 2/23/20 • BW: 95 • 205 WW: 841



CE -4.9
BW 5.8
WW 59
YW 92
SC 1.0
M 25
MG 54
REA .58
MRB .03
CHB\$ 114

BCC UPWARD 0100H

Sire: **HAROLDSON'S UPGRADE T100 33D**
DOB: 3/3/20 • BW: 96 • 205 WW: 722



CE 1.7
BW 3.3
WW 51
YW 89
SC 0.7
M 29
MG 54
REA .36
MRB .01
CHB\$ 108

BCC SPOT 069H

Sire: **BCC SPOTIFY 8129F ET**
DOB: 2/22/20 • BW: 82 • 205 WW: 678



CE 0.0
BW 4.0
WW 60
YW 88
SC 1.1
M 26
MG 56
REA .57
MRB .13
CHB\$ 122

BCC ELEVATE 9201G

Sire: **HAROLDSON'S UPGRADE T100 33D**
DOB: 8/13/19 • BW: 86 • 205 WW: 740



Full and half brothers that made up our 2020 carload will be sold, including many powerful Upgrade sons. A superior set of BCC Dominator 619 sons and half sibs to the supreme champion Hereford animal at the NWSS will be offered.

(continued from page 1)

motion of the breed,” says Jack Ward, AHA executive vice president. “We are proud to honor these esteemed breeders for their great contributions to improving Hereford genetics and the nation’s beef herd.”

2020 Hall of Fame Inductees

Billy Ashe

Ashewood Farm, Selmer, Tennessee

In the spring of 1956, a first-year student at the University of Tennessee with an FFA state farmer degree hitched a ride to Stillwater, OK. After leaving Selmer, TN, at 9 p.m., Billy Ashe arrived at Oklahoma State University (OSU) at 10 the next morning and was enrolled in fall classes and back on the road to Tennessee by 3 that afternoon. Bound and determined to be a cattleman, Billy spent his youth learning the ins and outs of the beef industry by working for many established ranches and competing on OSU’s livestock judging team coached by Dr. Robert Totusek. Billy’s love of learning has never faltered, and his wisdom extends to those young and old and coast to coast.

This lifetime resident of Selmer started his registered Hereford herd from scratch in 1963 after earning a degree in animal science and serving two years in the U.S. Army during the Korean War. He quickly became a key

influencer in the commercial adoption of Hereford genetics in the Southeast and was one of the driving forces in establishing the Tennessee Hereford Marketing Program feeder calf sale, which set the standard for similar sales marketing Hereford genetics. He helped merge the horned and polled Tennessee state associations, and under his presidency the membership of the Tennessee Hereford Association doubled. Jeremiah Malone, president of the Tennessee Hereford Association, describes Billy as a “great champion of the breed” and a man who “gives 110% to anyone who will reach out.”

Billy is eager to credit Joyce, his wife of 44 years; son, Wesley; and daughter, Patti; and their families for their endless support of his achievements and for carrying on the Ashewood Farm legacy. His other role models include his father, William C., as well as Neil Trask, Earl Purdy and the Circle M Polled Hereford Ranch operation.

A firm believer in education, Billy is dedicated to tracking statistics and was an early adopter of performance testing and artificial insemination. He works tirelessly to help others in their quest for education and has established the W.C. and Addillia Ashe Agriculture Education Memorial Scholarship to support emerging agriculturalists.

Fellow Hereford breeders Fred McMurry, Eric Walker and Marty Lueck commend Billy as an innovative, astute

cattleman who is an ambassador and lifelong learner of the breed, and Tim Dennis of Glade Haven Herefords in New York has dubbed Billy a “bubbling fountain of Hereford knowledge.”

Mark Cooper of Cooper Hereford Ranch in Montana says, “Billy truly exemplifies everything that is positive and good about the Hereford breed. His work ethic, integrity and commitment to his family’s operation serves as an example to all those wishing to make their mark in an industry full of great cattlemen and cattlemen.”

Warren and Isabel Brown

**Warren Brown Family
Hartland, Wisconsin**

The late Warren Brown and his wife, Isabel, 98, of Hartland, WI, are widely respected for their mentorship and leadership within the Hereford breed. The couple married in 1941, bringing together two established families from southeastern Wisconsin. Soon after their union, Warren served in WWII aboard a destroyer escort, and upon homecoming he and Isabel purchased a nursery farm in Waukesha County where they established a herd of Polled Hereford cattle.

Warren and Isabel each bought a polled heifer at the 1953 Illinois State Sale and began showing cattle under

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Mrnak Hereford Ranch

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Lot 168

BW 2.8WW 62YW 103 M 36 M&G 67 REA .63 IMF .30 CHB 138



Lot 215

BW 2.5WW 68YW 108 M 37 M&G 71 REA .56 IMF .38 CHB 142



Lot 223

BW 3.2WW 70YW 109 M 36 M&G 71 REA .53 IMF .28 CHB 139



Lot 211

BW 2.2WW 63YW 102 M 37 M&G 69 REA .66 IMF .46 CHB 155

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(Sired by Van Newkirk Bulls)

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coming with 2nd calf

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Lot 167

BW 4.2WW 67YW 117 M 36 M&G 69 REA .75 IMF -.02 CHB 119



Lot 1

BW 2.8WW 66YW 100 M 32 M&G 64 REA .50 IMF .39 CHB 145



Lot 28

BW -.9WW 59YW 94 M 34 M&G 63 REA .36 IMF .55 CHB 161



Lot 78

BW 3.8WW 70YW 121 M 37 M&G 72 REA .71 IMF .34 CHB 163



Lot 126

BW 1.4WW 65YW 106 M 31 M&G 64 REA .46 IMF .55 CHB 154

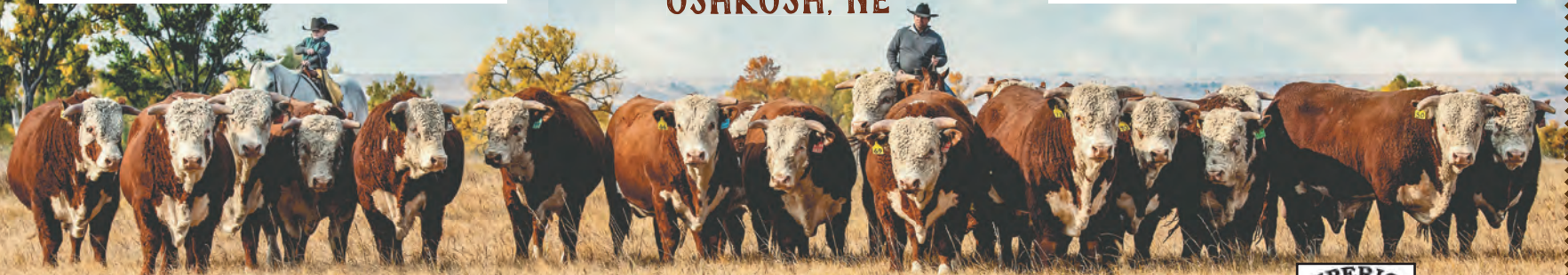


Lot 145

BW 1.7WW 70YW 117 M 36 M&G 71 REA .86 IMF .20 CHB 149

Joe Van Newkirk 308-778-6049
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OSHKOSH, NE



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LOT 3 — KR 7093 DOMINO 912G
Reg. # 44069312 - DOB: 3/6/19
CED: 6.4 BW: 1.6 WW: 58 YW: 95 M: 32 MG: 61



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LOT 19 — KR 7093 DOMINO 957G
Reg. # 44069379 - DOB: 3/14/19
CED: 1.5 BW: 3.9 WW: 58 YW: 100 M: 30 MG: 59



LOT 25 — KR 3025 ADVANCE 972G
Reg. # 44069396 - DOB: 3/17/19
CED: 1.2 BW: 2.7 WW: 52 YW: 76 M: 35 MG: 61



LOT 26 — KR 11E ROCKSTAR 974G
Reg. # 44069398 - DOB: 3/17/19
CED: -3.8 BW: 4.9 WW: 61 YW: 106 M: 28 MG: 58



LOT 28 — KR 29D STAR POWER 976G
Reg. # 44069401 - DOB: 3/18/19
CED: -4.1 BW: 5.0 WW: 67 YW: 106 M: 38 MG: 71



LOT 33 — KR 4C NORTHERN 987G
Reg. # 44069412 - DOB: 3/20/19
CED: 9.3 BW: 2.8 WW: 43 YW: 68 M: 26 MG: 47



LOT 51 — KR 50B SUPERSTAR 9142G
Reg. # 44069501 - DOB: 4/6/19
CED: 5.7 BW: 2.1 WW: 60 YW: 106 M: 24 MG: 54



LOT 52 — KR 50B SUPERSTAR 9145G
Reg. # 44069504 - DOB: 4/6/19
CED: 3.0 BW: 3.2 WW: 64 YW: 112 M: 39 MG: 71



EPDS 12/7/20

For more information contact: **KNIPPLING HEREFORD** 34957 225th St., Gann Valley, SD 57341
Randy Knippling: 605/293-3493 - 605/680-3185 (c) • Garin Haak: 605/293-3289 - 605/680-4637 (c)

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The Berry's *The Real Data Sale*

MONDAY, JANUARY 11, 2021

1:00 pm at the ranch, Cheyenne, WY

60 Coming Twos
Horned and Polled Sell
20 Long Haul Sons Sell
 Private Treaty females available —
 all ages

Feed efficiency data sale day!



BW 2.7
 WW 57
 YW 89
 M 27
 MG 55

Lot 81 — B Amazed 81G
 15.55 REA at 1158 lbs.
 4/26/19 • Sire: H FHF ADVANCE 628 ET



Lot 14 — B AMIGO 14G
 3/15/19 • Sire: LBH 162A ROYAL AMIGO 223D
 BW 3.0 WW 50 YW 84 M 33 MG 57



Lot 15 — B STORMBREAKER 15G
 3/22/19 • Sire: NJW LONG HAUL 36E ET
 BW 0.4 WW 58 YW 88 M 39 MG 68



Lot 17 — B STORMBREAKER 17G
 3/20/19 • Sire: NJW LONG HAUL 36E ET
 BW 0.1 WW 54 YW 83 M 34 MG 61



Lot 24 — B OUTCROSS 24G
 3/28/19 • Sire: H OUTCROSS 7422 ET
 BW 4.2 WW 61 YW 96 M 28 MG 58



Lot 27 — B STORMBREAKER 27G
 3/28/19 • Sire: NJW LONG HAUL 36E ET
 BW 0.9 WW 59 YW 95 M 33 MG 62



Lot 34 — B STORMBREAKER 34G
 3/29/19 • Sire: NJW LONG HAUL 36E ET
 BW 2.0 WW 72 YW 108 M 39 MG 75



Lot 38 — B AMIGO 38G
 3/29/19 • Sire: LBH 162A ROYAL AMIGO 223D
 BW 2.1 WW 54 YW 90 M 39 MG 65



Lot 51 — B STORMBREAKER 51G
 3/31/19 • Sire: NJW LONG HAUL 36E ET
 BW -0.1 WW 56 YW 85 M 33 MG 61



Lot 119 — B MR RED LED 119G
 6/20/19 • Sire: HCC SENSATION 6008 ET
 BW 2.1 WW 54 YW 86 M 26 MG 53

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JDH VICTOR 719T 33Z ET - P43294080

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1:00 CST • Valentine Livestock
Auction • Valentine, NE

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75 Two-year-old Angus bulls**

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creep and no special treatment
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K 88X RIBEYE 383 - 43425288



NJW 76S 27A LONG RANGE 203D ET - P43722086

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AH JULIA'S VACA 912G | P44021904

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
2.8	1.8	54	92	23	0.34	0.18	\$434	\$111



JDH 91D 3373 HAZEL 105G | P44025441

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
2.8	2.2	62	105	30	0.84	0.06	\$445	\$136



AH VIOLETS VACA 712E | P43803067

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
5.1	1.8	61	96	24	0.38	0.28	\$405	\$116



JDH 4124 6026 AUTHORITY 32H ET | P44166692

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-3.8	4.5	64	98	29	0.6	-0.03	\$377	\$110

Winter bulls at Delaney Herefords free through May 1, 2021.

Request a catalog and find videos of the entire offering on our websites.



JDH AH MS 34X VICTOR 33Z45C ET | P43615978

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-1.5	4.4	72	111	32	0.72	0.32	\$388	\$178



JDH 11B 35F MILES AHEAD 14H ET | P44148790

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-2.8	4.6	62	87	24	0.85	-0.02	\$343	\$112



JDH 11B 35F MILES AHEAD 39H ET | P44148866

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-1.3	4.4	71	108	28	0.72	-0.02	\$422	\$120



JDH 12D 35F MILES AHEAD 25H | P44148824

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-5.5	5.9	82	127	28	0.72	-0.08	\$386	\$111



JDH TJ 45C GUARANTEE 009 ET | P44120916

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
-0.6	4.2	69	106	25	0.68	0.19	\$331	\$151

Annual Sale

Delaney Herefords Sale Barn
Lake Benton, Minnesota
Dustin Layton, Auctioneer
LiveAuctionsTV

MONDAY
1.25
1 PM CST

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Including these Herd Bull prospects



BW 3.7
WW 73
YW 114
M 27
REA .49
MARB .20
CHBS 140

479
DAYBREAK x 719T



BW 1.3
WW 56
YW 94
M 27
REA .60
MARB .25
CHBS 152

233
DAYBREAK x 3027



BW 3.1
WW 65
YW 113
M 24
REA .44
MARB .19
CHBS 128

606
DAYBREAK x LAMBAEU



BW 3.5
WW 70
YW 110
M 31
REA .45
MARB .12
CHBS 134

041
STANDING OVATION x 719T



Contact us for more information:

29188 303 Ave. • Clearfield, SD 57580
605-557-3246

Jerome's cell: 605-842-5212
James' cell: 605-359-4006

www.ollerichbrothersherefords.com

EPDs 12/4/20

(continued from page 8)

the herd letters W-I-B, a prefix now found throughout the U.S. and even Costa Rica. Their three children became active in showing Herefords, and the couple naturally became leaders in Hereford youth programs. They were integral in establishing the Wisconsin Junior Hereford Association and have counseled countless youth in and out of the show ring.

The Browns helped establish the formerly named Wisconsin Polled Hereford Association and were known as the face of the association for many years. Each served as president and Isabel led the organization as the executive secretary. She was also the first president of the Wisconsin Poll-ettes.

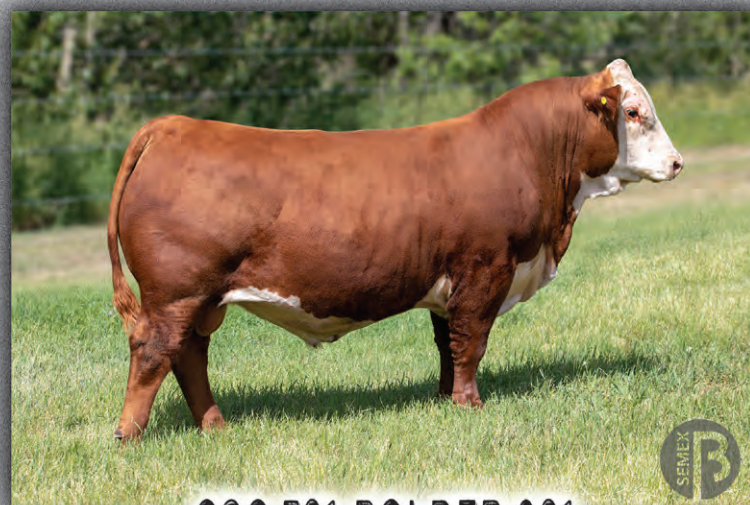
They also worked tirelessly in their community. Among the many organizations and boards they served, the pair were dedicated to the Waukesha County Fair and its livestock show. Isabel was an active 4-H leader and organized the county's first livestock auction to fundraise for a county beef barn and was named Honorary Fair Marshall of the Waukesha County Fair.

Jerry Huth of Huth Polled Herefords in Oakfield, WI, says, "There are few people who can match the passion of Warren and Isabel Brown for the pro-

motion and advancement of the beef business and the Hereford breed. Warren and Isabel are a model of the people that have made this breed great — untiring and continuous support of the beef industry, promotion of national and state Hereford organizations, and their love and support of the Hereford breed and the people who call themselves Hereford breeders."

Jim Birdwell of Fletcher, Oklahoma, who auctioneered the Browns' production sales for several years, adds, "They were truly icons in their own way and the Hereford breed is stronger today and in the future because of their contributions given unselfishly to a breed of cattle they truly believed in."

In celebration of their successes, the pair has been awarded Livestock Producer of the Year by the Wisconsin Livestock Breeders Association as well as Cattle Producer of the Year by the Wisconsin Cattlemen's Association. In 1995, Warren and Isabel were inducted to the Wisconsin Hereford Association Hall of Fame for their efforts as "breeders who have given unselfishly to the benefit of the Hereford breed." It is our pleasure to honor them on a national level for their commitment to keeping the Hereford breed at the forefront of the industry.



CSC 701 BOLDER 901

2/20/19 Reg# 44030061

TH 22R 16S Lambeau 17Y x CSC 502 Lady Dew 701

CED 10.9 BW -0.6 WW 56 YW 93 SC 1.1 M 32 Udder 1.3 Teat 1.4 REA .26 MARB .07

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CSC 502 LADY DEW 701

Churchill Sensation 028X x CSC 10Y Lady Dew 502 ET
BW -0.1 WW 55 YW 94 SC 1.7 M 40 REA .37 MARB .15

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John and Ginger Dudley Dudley Bros. Comanche, Texas

Distinguished leaders John and Ginger Dudley have left their mark on the Hereford breed in the state of Texas and across the country. In partnership with multiple family members, the pair operates Dudley Bros. in Comanche, TX, and carries on a legacy of producing commercially focused registered Herefords.

Dudley Bros. began as a three-way partnership in 1927 between John's father and two uncles. The registered herd was added in 1938 and the operation's first of now 59 annual production sales was hosted in 1962. John, who was born and raised on the ranch, met Ginger at Trinity University in San Antonio. He later attended Thunderbird School in Arizona and then served in the U.S. Navy for four years. Two years later, John and Ginger married and settled down in Comanche. John and Ginger enjoy spending time with their son, Gardner, and his wife, Elizabeth, along with their three grandsons Will, Thomas and Hudson.

Today, Dudley Bros. operates as a family-owned limited partnership with a limited liability company serving as the managing general partner. Currently, 14 family members are shareholders — John and Ginger Dudley, Jim and Margaret Dudley, T. J. and Kerry Dudley, Tom and Melissa Dudley, Ray and Monica Dudley, Harry and Rhonda Dudley and Julia Dudley Allison. John is the president of the Dudley Bros. LLC.

Phillip Burns of Burns Farms Herefords in Tennessee praises John and Ginger for their outstanding teamwork. He says, "John and Ginger have been the glue that has helped make the family partnership work, and the vision and strategic direction of the successful business has largely derived from their effort. Their mutual support and affection for each other is contagious."

John and Ginger have devoted countless hours serving organizations within the Hereford breed and the cattle industry. John is a past president of the Texas Hereford Association and Ginger is a past president of the Texas Hereford Women. While on the American Hereford Association Board, John was part of the merger committee, and he considers making that initiative a reality the most significant activity he was involved with as a director. His extensive leadership positions outside of the breed include serving as president of the Texas and Southwestern Cattle Raisers Association. John previously held a seat on the executive committee for the National Cattlemen's Beef Association and was chairman of the advertising committee. He was also a chairman of the Texas Beef Council.

Arthur Uhl of Powell Herefords in San Angelo, TX, recognizes John and Ginger as "tireless advocates of not

only the Hereford breed, but agriculture, conservation, culture and community as well." The couple established the Jackson Albert Dudley Scholarship fund and were leaders in forming Friends of Historic Comanche Inc. John was also appointed to the board of regents of the Texas State University System and was an outspoken advocate for agriculture programs in the system's seven universities. Additionally, he served as director for the Texas Agricultural Land Trust.

Longtime friend and peer Jack Chastain, executive secretary for the Texas Hereford Association (THA), says John serves with purpose and sincerity in every role he holds. "John's passion for the ranch and for the Hereford breed has contributed not only to his personal ranching success but to the success of our Texas Hereford Association," Chastain says. "His business and political science degrees were most

helpful in shaping programs and policies of THA."

Hall of Merit Burke Healey Southern Cross Ranch Davis, OK

The late Burke Healey, or "Mr. Hereford" as he is fondly remembered, is recognized as a visionary of the Hereford breed and the beef industry at large.

Burke's journey in the Hereford breed began in 1950 at the age of 18 when he and his younger brother Skip purchased the Flying L Ranch located in Davis, OK. The partnership continued through 1988 at which time they decided to bring their children into the operations. It was then Burke renamed his portion to the Southern Cross Ranch. Burke's children continue the operation today.

A respected cattleman, Burke was ahead of his time in recording quan-

titative measurements and using cutting-edge data to evaluate and to improve his herd's genetics. One of his most notable achievements is developing the frame score chart, a tool widely adopted by the beef industry.

This past president of the American Hereford Association led the way in forming the Whole Herd Total Performance Records (TPRTM) program during his tenure on the Board. Peers and fellow directors Guy Colyer, Jack Holden, Vern Rausch and Dale Venhuizen credit Burke as a pioneer in performance testing and as an instrumental leader in the merger of the national horned and polled associations. Burke's other influential ideas included performance pedigrees and making data available online.

As an industry leader, Burke was very active in the National Cattlemen's Beef Association, the Beef Improvement

(continued on page 18)

Feature IN OUR FEBRUARY 10TH SALE IN DICKINSON, ND



FH 799 L1 DOMINO 042 AF • 44175815 • 2/13/20

CE -1.5 BW 3.8 WW 57 YW 89 M 29 MG 57

CW 67 FAT .054 REA .27 MRB .16 BMI\$ 278 BII\$ 354 CHB\$ 106



Sire: H5 2185 DOMINO 799



Dam: FH L1 DOMINETTE 231 AF

042 is a calf we are pretty proud of. This calf is red to the ground and deep. He packs plenty of eye appeal into a balanced package with a nice clean front and smooth shoulder while maintaining muscle expression, depth of body, and rib shape. Get behind him and you will witness the natural thickness in his rump and the added width over his topline. His sire was our pick in the 2018 Harrell Hereford bull sale, sired by the great 2185, and has seen extensive use in our herd. His dam ratios 101.5 on her yearling weight ratios and continues to raise above average calves.

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www.TheLivestockLink.com
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Videos online by mid-January
www.friedtherefords.com



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ANNUAL PRODUCTION SALE

Wednesday, February 10, 2021

1 p.m., Stockmen's West,
Dickinson, ND

Selling: 34 Yearling Bulls, 12 Two-year-old Bulls *plus a special consignment of polled and horned bulls* from Bayers Hereford Ranch, 40 Registered & Commercial Yearling Hereford Heifers, 45 BWF Heifers from Duane and Garrett Zent, 58 BWF Heifers from Dallas Miller and 70 BWF from Bert Hauge

Sires represented: H5 2185 Domino 799, BR Belle Air 6011, FH Navarro 227, FH Navarro 242 MD, H5 1147 Advance 417, LJS Mark Domino 0945, SR Scope 53A, SR Sustain 814B and UU Sensation 7056E



BW	3.4
WW	62
YW	100
M	36
MG	67
REA	.26
MRB	.16
CHBS	110

FH 417 ADVANCE 030 • 44201062 • DOB: 2/8/20

030 is continued proof that 417 doesn't miss. On the bottom side he is backed by a phenomenal 242 sired dam. He has two red eyes, red neck, and red to the ground. Phenotypically he is correct as they come with ample expression of muscle and rib shape and a big ole backside. He has 14 traits in the top 30 with 11 of those in the top 10. This bull is guaranteed to put pounds on the scale.



BW	3.0
WW	60
YW	96
M	36
MG	66
REA	.33
MRB	.32
CHBS	132

FH 417 ADVANCE 033 ET • 44179611 • DOB: 2/10/20

033 is the kind we strive for. This short marked, cherry red calf will sire added power and dimension with exceptional width over his top and a robust hind end. He combines this power with a long spine and correct structure to wheel it all around. This calf is one of three flush mates in the sale. His dam has been a proven producer within our herd and his sire 417 out of Harrell Hereford Ranch has seen continued AI use on our cattle. ET full brother was last year's high seller to Knippling Ranch.



BW	4.4
WW	53
YW	94
M	34
MG	61
REA	.82
MRB	.41
CHBS	166

FH 0945 MARK DOM 034 MD • 44179600 • DOB: 2/10/2

034 is a cool fronted calf that transitions well into a middle with added depth of rib and a deep flank. He is smooth made and tracks well. His EPD profile will help improve carcass traits across the board. He is a full brother to one of last year's top selling bulls to Koehn Herefords. 12 traits in the upper 30%, Rea and IMF in the top 10%.



BW	3.8
WW	53
YW	88
M	27
MG	54
REA	.42
MRB	.23
CHBS	128

FH 227 NAVARRO 938 AF • 44053465 • DOB: 2/5/19

Butts, guts, and nuts, this bull has it all. Added to that, he is above average in 15 traits and in the top 15 percentile for both CHB and Marbling, and the top 10 for Scrotal Circumference. He's a big bodied bull with rib shape and ample muscle expression. His bottom side pedigree is backed by generations of proven maternal cows.



BW	4.4
WW	55
YW	97
M	28
MG	55
REA	.17
MRB	.21
CHBS	116

FH 227 NAVARRO 9136 • 44066222 • DOB: 3/21/19

Here is a deep bodied, soggy sided bull. His long spine and added frame allow him to pack the muscle on all around. He has a deep chest floor, deep rib, deep flank, and finishes it all out with a big hind end. This bull will grab your eye and add pounds to any calf.



BW	1.8
WW	60
YW	97
M	38
MG	68
REA	.54
MRB	.38
CHBS	149

B 6011 7100 BELLE AIR 40H • 44146117 • DOB: 2/16/20

Power, Pedigree, and Performance is all we need to say about this bull. 40H is a lighter birthweight calf that has grown and performed. He is in the top 5% in five traits, including CHB and Marbling.



BW	3.9
WW	56
YW	99
M	28
MG	56
REA	.35
MRB	.24
CHBS	135

FH 227 NAVARRO 002 • 44174138 • DOB: 12/23/19

This Navarro 227 calf has the look of a herd bull. He has a big top with a deep side and tremendous rear quarter. 10 traits in the top 30th percentile.



BW	3.2
WW	56
YW	91
M	27
MG	55
REA	.28
MRB	.39
CHBS	136

FH 227 NAVARRO 006 MD • 44174143 • DOB: 1/11/20

This calf is built a lot like his half brother 002. His 215Z dam adds a perfect udder with added performance.



BW	3.4
WW	58
YW	93
M	37
MG	66
REA	.53
MRB	.17
CHBS	128

FH 814 SENSATION 039 • 44201221 • DOB: 2/12/20

Born unassisted to a first calf heifer, this calf has shown potential since day 1. 13 traits above the top 30th percentile.



BW	3.0
WW	60
YW	96
M	36
MG	66
REA	.33
MRB	.32
CHBS	132

FH 417 ADVANCE 020 ET • 44176063 • DOB: 2/6/20

Full ET brother to 033 and 035, this calf packs a knockout punch. From every angle he is impressive in his total body mass and overall thickness and length. 13 traits in the upper 20% of EPD's.



BW	2.0
WW	63
YW	98
M	44
MG	75
REA	.37
MRB	.11
CHBS	104

FH 7056E SENSATION 092 LC • 44179608 • DOB: 3/8/20

This moderate framed calf is trim fronted and thick from front to rear. Top producing dam is a plus. Big Birthweight to Yearling Weight spread!



BW	3.6
WW	54
YW	89
M	28
MG	55
REA	.24
MRB	.25
CHBS	124

FH 227 NAVARRO 9114 • 44065661 • DOB: 3/7/19

This red-necked bull is a commercial man's dream. His steer calves will top the feeder calf sales in the fall and you'll want to keep every heifer as a replacement. His sire 242 continues to sire high performance bulls and females that work in our program.

EPD's 12/12/20

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72ND ANNUAL BULL & FEMALE SALE

TUESDAY, FEBRUARY 16, 2021 • 1:00 P.M.

70 HOMOZYGOUS POLLED BULLS

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Selling: **14 Two-year-old and 18-month Polled Hereford Bulls**
58 Yearling Polled Hereford Bulls • Hereford Females
48 Yearling Limousin Bulls



LOT 10
BAR JZ BROADSIDE 125H
 CHURCHILL BROADWAY X EXCEDE
 CED 3.6 BW 2.3 WW 62 YW 105 M 22
 TEAT 1.40 REA .34 MRB .31
HOMOZYGOUS POLLED



BAR JZ
BODYBUILDER 198H
 CHURCHILL BROADWAY X TARGET
 CED -1.7 BW 3.7 WW 69 YW 104 M 21
 TEAT 1.40 REA .50 MRB .27
HOMOZYGOUS POLLED



LOT 28
BAR JZ LATIGO 179H
 BAR JZ BUCCANEER X BONANZA
 CED 17.5 BW -2.5 WW 52 YW 81 M 34
 TEAT 1.50 REA .47 MRB .17
HOMOZYGOUS POLLED

Burke Healy...

(continued from page 15)

Federation (BIF) and was one of the 15 people who wrote the original Long Range Plan for the beef industry. His efforts earned him numerous awards, including the BIF Continuing Service and Pioneer awards, BEEF Magazine's Trailblazer of the Year and recognition in Bob deBaca's book *Courageous Cattlemen*, which described the key influencers of the U.S. beef performance movement. Burton Eller of Virginia, a former executive vice president of the National Cattlemen's Association, says, "Burke was never afraid to stand up to advocate for a promising new idea or to defend a tried and true principle. He always had both feet planted firmly on solid ground and was a true thinker for Herefords and for the beef industry."

At home, Burke was very active in community organizations and was often the name behind an anonymous donation supporting the emerging leaders of local 4-H and FFA programs. Roger Stuber of North Dakota describes Burke as "a man who gave more than he got" who was "honest, willing, dedicated to purpose and a true Hereford leader."

Bob Drake, past president of the National Cattlemen's Beef Association, remembers Burke as a mentor, teacher and an individual who could relate to every part of the cattle industry. He says, "When we lost Burke Healey, we lost a giant who represented the Hereford industry, all of the cattle industry and all of agriculture."

Although Burke has been posthumously inducted into the Hereford Hall of Merit, his firm belief in Hereford cattle and their contribution to the genetic pool of the nation's beef herd is a legacy that will continue to live on.

###

The American Hereford Association (AHA), with headquarters in Kansas City, Mo., is one of the largest U.S. beef breed associations. The not-for-profit organization along with its subsidiaries — Certified Hereford Beef (CHB) LLC, Hereford Publications Inc. (HPI) and the American Beef Records Association (ABRA) — provides programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research.

For more information about the AHA, visit Hereford.org. For more Annual Membership Meeting

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Sale Roundup

Wooden Shoe Farms Female Sale Blackfoot, ID Oct. 17, 2020

61 Hereford Females — \$3,277
38 Angus Females — \$2,436

High selling Herefords:

Lot 1, WSF Hereford Lady A114, 10/13 by TH 71U 719T Mr Hereford 11X, to Pender Farms, Panama Beach, FL, \$13,000.

Lot 9, WSF Catalina G55, 2/19 by NJW 160B 028X Historic 81E to 4 Taylor Livestock, Ioka, UT, \$13,000.

Top Selling Angus:

Lot 70, WSF 624 Miss Resource B18, 2/14 by SAV Resource 1441 to Mike Nelson, Rexburg, ID, \$7,500.

Lot 79, WSF Madame Worth 1088, 8/11 by SAV Brigade 9347 to Mike Nelson, Rexburg, ID, \$7,500.

Jensen Bros. "The Chosen Sale" Oct. 22, 2020

Louisburg, KS

Auctioneers: Dustin Layton & Cody Lowderman

48 Lots — \$8,258
20 Open Heifers — \$11,483
12 Bred Heifers — \$5,333
3 Spring Pairs — \$13,833
6 Embryos — \$1,450
1 Pick — \$15,000
1 Flush — \$5,000
1 Flush "HYFA" — \$10,250

Top Lots:

Lot 1, KJ BJ 746D Hot Coco 071H, 4/1/20 by KJ BJ 236X Landmark 210F ET to GKB Cattle, Waxahachie, TX, \$52,500.

Lot 19, KJ 364C SALSA 983H ET, 3/2/20 by B&C Stock Option 6026D ET Sara Harfst, Jacksonville, OR, \$22,000.

Lot 2, KJ BJ 746D Coco Maui 880H ET, 2/4/20 by KJ BJ 58Z Contender D56 ET to Saige Ward, WY, \$15,000.

Lot 15, KJ 855E Tootsie Roll 015H ET, 3/12/20 by EXR Bankroll 8130 ET to Wheeler Farms, Chickasha, OK, \$15,000.

Lot 17, KJ 969A Triple Crown 966H ET, 2/25/20, KJ 236X Citation 260F ET to E.C. Rosson, Milford, TX, \$15,000.

Pick of Fall Calf Crop: Pick of Fall Calf Crop, to Dakota Brasher, Bath Springs, TN, \$15,000.

Mohican West Bull Sale Laurel, MT Nov. 9, 2020

Auctioneer: Joe Goggins

42 Fall Yearling & Coming 2 Year Old
Bulls — \$3,860

Top Bulls:

Lot 1, Mohican Playbook 4G, 1/24/19 by NJW 160B 028X Historic 81E ET to Clifford Farms, Cynthiana, KY, \$9,500.

Lot 23, \$7,250 to Phil Allen & Son Polled Herefords, Antimony, UT; TDP Recharge 87G; 2/21/19; Boyd 31Z Blueprint 6153 x THM Axel 5025.

Lot 2, Mohican Bank Note 7G, 1/26/19 by Boyd Ft Knox 17Y XZ5 4040 to Phil Allen & Son Polled Herefords, Antimony, UT, \$6,250.

Lot 24, Mohican Blue 98G, 3/1/19 by Mohican Blueprint 68B to Yellowhorn Farms, Custer, MT, \$6,250.

Lot 16, Mohican 4013 38G, 2/9/19 by Innisfail WHR X651/723 4013 to Glenlees Farm, Arcola, SK, \$6,000.

South Dakota Excellence Sale Nov. 14, 2020 Brookings, SD Auctioneer: Chisum Peterson

24 Females — \$2,735
15 Steers — \$1,627

Top Heifers:

Lot 23, LP Stella 013 ET, 4/10/20 by UPS Sensation 2296 ET consigned by Lane and Emily Peterson, sold to Dakota Border Boys, Herreid, SD, \$7,700.

Lot 5, Blacktop Meg 050, 2/19/20 by NJW

79Z Z311 Endure 173, consigned by Blacktop Farms, sold to Heezen Ranch, Wessington Springs, SD, \$5,100.

Lot 31, SQCF 523 Pearl Hart 016, 5/3/20 by STCC SHR Sniper 525 ET consigned by Stenberg Herefords, sold to Grace Herefords, Humboldt, SD, \$4,500.

Lot 32, SQCF 33Z Just A Dream 012, 3/20/20 by JDH Victor 719T 33Z ET, consigned by Stenberg Herefords, sold to Natalie Marshall, Mitchell, SD, \$3,750.

Lot 14, ESF 41 Gloria 095, 5/1/20 by CSC 8Y Powell 41, consigned by Eggers Southview Farms, sold to Cooper Olawsky, Beresford, SD, \$3,400.

Top Steers:

Lot 58, SQCF 725 Heavy Hitter 052, 5/3/20

by SQCF 10 Home Plate 725, consigned by Stenberg Herefords, sold to Gavin Rausch, Gettysburg, SD, \$3,000.

Lot 51, Muller Steer 420, 4/26/20 by ECR Shameless 7586 ET sold to Gabe Miller, Winfred, SD, \$2,700.

Lot 39, ECR Clark Gable 0344, 4/3/20 by ECR 2296 Sensation 7787, consigned by Fawcett's Elm Creek Ranch, sold to Makayla Simmermon, Colton, SD, \$2,300.

(continued on page 22)

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E 174E YELLOWSTONE H005 — 44154010



E 1414 DEBUTANTE 7014 ET — 43864899



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(A two-year-old bull has more longevity and can cover more cows than a yearling bull.
 These bulls are cake broke, pail gentle and ready to go to work for you.)

10 Bred Registered Hereford Heifers (Bred to Black Angus Bulls)

15 Bred Commercial Heifers (Bred to Black Angus Bulls)

SIRES REPRESENTED:

BCC L1 DOMINO 489B • CL1 DOMINO 3146 A • CL1 DOMINO 432B
 CHURCHILL CAPTAIN 2128Z ET • H5 0945 DOMINO 7208
 H510Y HOMETOWN 6194 • SR SCOPE 117E • SH CAPTAIN 553
 SH MR TRUST 622 • UU SENSATION 2053

Video of sale bulls available online at www.thelivestocklink.com in January **The Livestock Link**



SHR L1 DOMINO A 960

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
3.2	63	86	27	59	.20	.11	97

Here is a very balanced 3146 son long, deep and wide. He has the tabulations to make a set of steer calves that will be in demand!



SHR L1 DOMINO 972-B

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
3.5	53	82	30	56	.29	.13	106

An awesome 489 Rancher combination that has the look of a beef bull! He's also a Premium Red Baldy Candidate!



SHR L1 DOMINO B 9147

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
2.8	55	87	26	54	.24	.15	113

This bull is a spitting image of his sire 432B. He will definitely add merit to any program!



SHR TRUST 9151

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
2.4	57	95	31	59	.57	.17	130

Here is a stud! 9151 is truly an animal where phenotype and genotype connect. This bull has 16 of 20 traits in the top 50% of the breed. A ton of muscle, length and good bone density! He is a true ranchers deluxe type of bull!



SHR L1 DOMINO SHEP 9168

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
3.2	53	82	29	55	.24	.07	111

Here is a true cowboys beef bull. If you're looking to add depth and muscle he is your starting point!



SHR HOMETOWN 9234

BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
2.7	59	97	25	55	.38	.10	108

Here is a great Hometown son with all the bells and whistles to make an operation thrive!



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Stroh Hereford Ranch is located 1.5 Miles East of the Killdeer Roundabout on Highway 200 or 5 miles west of Dunn Center, ND

(continued from page 20)

Largent & Sons
"Prime Event Sale"**Kaycee, WY**
Nov. 19, 2020**Auctioneer: Joe Goggins****70 Two-Year-Old Hereford Bulls —**
\$4,857**15 Fall Yearling Hereford Bulls — \$4,150**
9 Registered Hereford Open Heifer
Calves — \$1,933**Top Two-Year-Old Bulls:**

Lot 1, L3 Desert Toro 996, 4/17/19 by OR TP Desert Prime to C.V. Ledbetter & Son, Okmulgee, OK, \$16,500.

Lot 3, NL Desert Toro 966 4/10/19 by OR TP Desert Prime to Moore Ranch, Hulet, WY, \$10,000.

Lot 7, L3 Junior 934, 3/29/19 by 4T L3 Junior 3024 to Ott Ranch, Reed Point, MT, \$9,500.

Lot 14, TP Desert Prime 945, 4/2/19 by OR TP Desert Prime to Bert Reno, Gillette, WY, \$9,500.

Lot 9, L3 Desert Toro 982, 4/14/19 by OR TP Desert Prime to Moore Ranch, \$9,000.

Lot 6, L3 Desert Toro 9014, 4/29/19 to OR TP Desert Prime to Empire Ranch, Moorcroft, WY, \$8,000.

Lot 48, TP MR Prime 984, 4/12/19 by OR TP Desert Prime to Case Ranch, Mertzon, WY, \$8,000.

Top Heifer Calves:

Lot 102, KL Desert Chica 016, 3/1/2020 by OR TP Desert Prime to Zack Denning, Five J's, Clayton, NC, \$2,700.

Lot 104, L3 Desert Chica 021, 3/15/20 by OR TP Desert Prime to McMurry Cattle, Billings, MT, \$2,500.

Amdahl Hereford and Angus
Production Sale
Rapid City, SD**Nov. 21, 2020****Auctioneer: Doug Dietterle****14 Yearling Hereford bulls — \$3,464**
10 Two Year Old Hereford bulls — \$4,050
60 Yearling Angus Bulls — \$4,183
13 Two Year Old Angus Bulls — \$3,403
12 Fall Angus Bulls — \$6,583
8 Registered Hereford Bred Cows —
\$1,950**6 Registered Angus Bred Cows — \$3,200**
1 Pick of Registered Angus Open Heifers
at \$3,500**26 Commercial Bred Heifers — \$1,630****Top Hereford Bulls:**

Lot 106, KB L1 Domino 918G, 1/19 by KB L1 Domino 623D 1ET to Cory Rust, Okaton, SD for \$6,000.

Lot 116, TA Tested 0314H, 1/20 by EF Beef X651 Tested A250 to Peterson & Son, Edgemont, SD for \$5,250.

Lot 114, TA Tested 0327H, 1/20 by EF Beef X651 Tested A250 to Brakke Ranches, Inc., Presho, SD for \$4,750.

Lot 109, KB L1 Domino 958G, 2/19 by HH Advance 7074 ET to Danelle Mutchler, Newell, SD for \$4,750.

Lot 107, TA L1 Domino 933G, 1/19 to Cory Rust, \$4,500.

Top Hereford Cows:

Lot 156, TA L1 Dominette 829F ET, 1/21/18 by CL1 Domino 2121Z to Mark Thompson, Okanogan, WA, \$2,600.

Top Angus Bulls:

Lot 4, Amdahl Enhance 9205, 8/19 by Syd-Gen Enhance to Joseph Angus, Winner, SD for \$14,000.

Lot 13, Amdahl Range Master 0104, 1/20 by

Amdahl Range Master 830 to Lynn Ranch, Edgemont, SD at \$14,000.

Lot 1, Amdahl Growth Fund 9200, 8/19 by Deer Valley Growth Fund to Joseph Angus, Winner, SD for \$10,000.

Lot 23, Amdahl Phoenix 083, 1/20 by GAR Phoenix to Mollman Ranch, Morristown, SD for \$8,000.

Lot 48, Amdahl Range Master 039, 1/20 by Amdahl Range Master 830 to Smiths Saddle Butte Ranch, Buffalo, SD for \$8,000.

Fenton Hereford Ranch
Production Sale**Irma, AB****Nov. 25, 2020****Auctioneer: Bob Balog****6 Broke Ranch Geldings — \$12,000****21 Foals — \$1,650****50 Long Yearling Bulls — \$6,100****30 Purebred Heifers — \$3,100****95 Commercial Heifers — \$2,300**

Note: Included in the sale average are 14 bulls that sold after the sale, due to COVID.

High Selling Bulls:

Lot 80G, FE 200B Standard Ribstone 80G by FE 63W Standard Dom 200B to Edmond Russel, \$10,000.

Lot 79G, FE 84C Ranch Standard 79G by FE 47Z Ranch Standard 84C to Edmond Russel, \$9,500.

Lot 113G, FE 114B Hawkins Station 113G by FE 63W Standard Dom 114B to Parkview Farms, \$9,500.

High Selling Bred Heifer:

Lot 456G, FE 77B Turin Sunrise 456G by C 81Y Misty Lad 77B to Shane Truby, \$6,000.

Ingalls Centennial Angus Cowherd
Dispersal**Dec. 1, 2020****Belle Fourche, SD****Auctioneers: Seth Weishaar and Doug**
Dietterle**Sale Managed by Marc Hotchkiss****122 Heifer Calves — \$1,460**
115 Bred Heifers — \$2,459
247 Registered Cows — \$2,411
2 Commercial Heifer Calves — \$1,150
31 Commercial Bred Heifers — \$1,751
8 Commercial Cows — \$1,650**Top Selling Heifer Calves:**

Lot 329A, \$2,600 to Mike & Jodi Lehrkamp of Caputa, SD. 558. JK High Point 745 x VDAR Black Train 1243. Born 03/04/2020

Lot 354A, \$2,600 to Mark Namminga of Avon, SD. 455. VDAR Gallatin 7586 x CLF Freedom 03X. Born 03/10/2020.

Lot 166A, \$2,500 to Jasper Ingalls of River-

verton, WY. 822. Centennial Windy 053 x

VDAR Black Train 1243. Born 02/23/2020

Top Selling Bred Heifers:

Lot 26 — \$3,800 to Dan Ingalls of Casper, WY. Sally 19-362. SITZ RLS Investment 12226 x Centennial Gridiron 599. Born 03/09/2019.

Lot 11 — \$3,600 to Dan Ingalls of Casper, WY. Patty 19-140. SITZ RLS Investment 12226 x VDAR Right Time 3045. Born 03/04/2019.

Lot 50 — \$3,600 to Bill Weller of Kadoka, SD. Beuhlah 19-546. SITZ Unmistakeable 11796 x VDAR Black Train 1243. Born 03/08/2019.

Top Selling Registered Cows:

Lot 302 — \$6,750 to Jim Hegg of Bruce, SD. Erica 16-589. Basin Excitement x WC 4480 Improvement 1C09. Born 03/12/2016.

(continued on page 24)

LBARW
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COMPANY**THE PINNACLE OF**
HEREFORD GENETICS**FIFTH ANNUAL**
PRODUCTION
SALE 3.5.21**BULLS | YEARLINGS | TWO YEAR OLDS**
FEMALES | BRED HEIFERS**LW 334 DOMINO 745E 43806790****CL 1 DOMINO 776E 1ET 43800364****HH ADVANCE 8101F ET 43896795****Auctioneer**Justin Stout
913-645-5136**Sales Representatives**Kevin Murnin 406-853-4638
Art Handel 605-391-8233**Sire**
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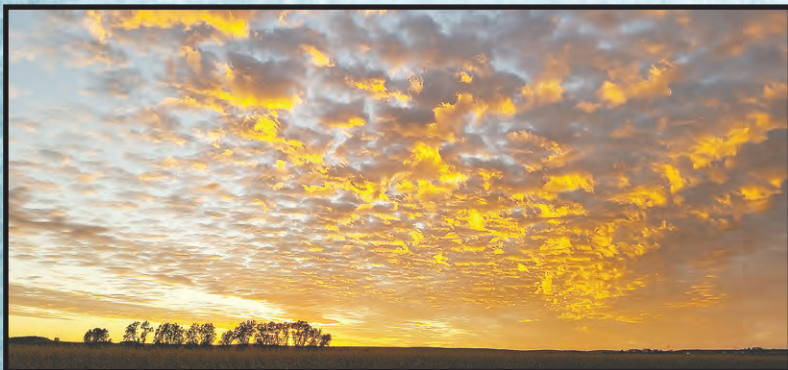
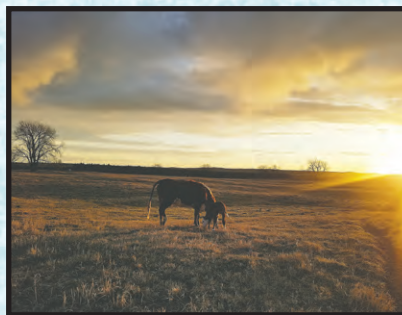
LW 3006 ADVANCE 730E ET	43826875	C CJC BELLE HEIR	43889959
CL 1 DOMINO 776E 1ET	43800364	LW 6206 FIRST RATE 814F	43911983
LW 334 DOMINO 745E	43806790	CL 1 DOMINO 8138F 1ET	43903316
CL 1 DOMINO 6128D 1ET	43691810	HH ADVANCE 8101F	43896795

**On Site Contact:**
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AT THE RANCH - CALLAWAY, NE

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HH Advance 4067B	C L1 Domino 5184C
HH Advance 4105B	HH Advance 3203A
KB L1 Domino 623D	LCI BD 30Z Silver 319C
LBH 237B Billy Lad 203E	Bar S LHF 028 240
HH Advance 6212D	HH Advance 8071F
SR Dominator 358	R 4105 North Star 69E
HH Advance 2207Z	R 4105 North Star 30F

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- We select for eye appeal, carcass traits, performance, cow traits, disposition, calving ease, and are unforgiving when culling our cow herd.

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(continued from page 22)

Lot 342 – \$6,000 to Dan Ingalls of Casper, WY. Creeola 14-09. Centennial Windy 058 x Nevermore 058. Born 03/21/2014.
 Lot 317 – \$6,000 to Deep Creek Angus of Midland, SD. Prairie Blackbird 15-249. Centennial Upward 535 x Centennial Black Cedar 651. Born 03/18/2015.
 Lot 280 – \$4,500 to Alan Miller of Beulah, WY. Erica 16-213. CLF Freedom 03X x . Born 03/12/2016. CLF Freedom 03X x VDAR Really Windy 4097. Born 03/12/2016.

Pyramid Beef**Dec. 5, 2020****Spearfish, SD****Auctioneer: Roger Jacobs****51 Hereford Coming Two-Year-Olds — \$6,554****62 Black Coming Two-Year-Olds — \$5,810****3 Hereford Yearling Bulls — \$8,667****28 Yearling Black Bulls — \$5,616****8 Bred Hereford Heifers — \$3,719****Hereford Coming Two-Year-Old Bulls:**

Lot 112, Pyramid Perfecto 9156, 3/31/19 by LCX Perfecto 11B to Deana Jak Farms, Wagontown, PA, \$34,000.
 Lot 104, Pyramid Daybreak 9165, 4/3/19 by SHF Daybreak Y02 D287 to Rausch Herefords, Hoven, SD, \$27,000.
 Lot 105, Pyramid Daybreak 9139, 3/23/19 by SHF Daybreak Y02 D287 to Coyote Ridge Ranch, La Salle, CO, \$20,000.
 Lot 103, Pyramid Daybreak 9170, 4/5/19 by SHF Daybreak Y02 D287 to Fawcett's Elm Creek Ranch, Ree Heights, SD \$18,000.
 Lot 123, Pyramid Propel 9125, 3/7/19 by H FHF Propel 6830 to Mohican Farms, Glenmont, OH, \$10,000.
 Lot 106, Pyramid Daybreak 9175, 4/12/19

by SHF Daybreak Y02 D287 to Walker Polled Herefords, Morrison, TN, \$9,000.

Top Yearling Hereford Bulls:

Lot 101, Pyramid Historic 0157, 2/12/20 by NJW 160B 028X Historic 81E ET to Carl and Elaine Israel, Lenox, IA, \$12,000.
 Lot 100, Pyramid Pilgrim 0173, 2/16/20 by Churchill Pilgrim 632D to K & H Farms, Grover, CO, \$7,000.
 Lot 102, Pyramid Perfecto 0172, 2/16/20 by LCX Perfecto 11B to Greg Densmono, Charleston, MS, \$7,000.

Top Yearling Black Bulls:

Lot 69, Pyramid Coalition 0021, 2/10/20 by U-2 Coalition 206C to V M Diamond Ranch, LLC, Upton, WY, \$10,500.
 Lot 70, Pyramid Coalition 0013, 2/10/20 by U-2 Coalition 206C to V M Diamond Ranch, , \$9,000.
 Lot 72, Pyramid Coalition 0025, 2/12/20 by

U-2 Coalition 206C to Ellsbury Livestock, Sundance, WY, \$8,000.

Lot 77, Pyramid Playbook 0033, 2/13/20 by Tex Playbook 5437 to Roger Kyar, Upton, WY, \$8,000.

Top Black Coming Twos:

Lot 51, Pyramid Packer 9212, 4/12/19 by 21 AR Packer 4313 to Beef 360, Brookfield, MO, \$12,500.
 Lot 21, Pyramid Playbook 9031, 3/7/19 by Tex Playbook 5437 to S&L Sheep Ranch, Inc., Alzada, MT, \$9,000.
 Lot 1, Pyramid Devoted 9242, 4/21/19 by Pyramid Devoted 6221 to Enos & Company, Baker, MT, \$8,500.

Top Bred Hereford Heifers:

Lot 154, FHF D287 Ladysport 104G, 2/2/19 by SHF Daybreak Y02 D287 to Walker Polled Herefords, \$5,750.
 Lot 161, FHF D287 LADY 173G, 4/8/19 by

SHF Daybreak Y02 D287 to L7 Ranch Inc., Terry, MT, \$4,000.

North Star Classic Hereford Sale**Saturday, Dec. 5, 2021****Valley City, North Dakota****Auctioneer: Andy Mrnak****Sale Manager: Joana Friesz****6 Open Hereford Heifers — \$2,500****2 Hereford Steers — \$1,200****High Sellers:**

Lot 7, DF Heather 4H ET, 3/11/20 by NJW 135U 10Y Hometown 27A, consigned by Donnelly Farms, Valley City, ND, sold to Kaleb Neshem, Berthold, ND, \$2,900.

Two heifers tied for second high-selling honors for \$2,750 each.

Lot 4, TTFL 1701 8Y Holly 2004, 2/22/20 by NJW 73S W18 Homegrown 8Y ET, consigned by Friesz Livestock, New Salem, ND, sold to Tim Nagler, Danvers, MN, \$2,750.

Lot 6, TTFL 1601 203D Ruby 2012, 2/27/20, by NJW 76S 27A Long Range 203D ET, consigned by Friesz Livestock, sold to Morgan Sip, Ada, MN, \$2,750.

Lot 2, DF Hazel 1H, 1/20/20, by TFR KU Roll the Dice 1326, consigned by Donnelly Farms, sold to Addison Neshem of Granville, \$2,400.

Lot 9, OHR Dude 6032 CT 136H, consigned by Olson Hereford Ranch, sold to Lily Anderson, Farwell, MN, \$1,400.

The donation heifer was from Stroh Hereford Ranch, Killdeer, ND. Tickets sold for \$5,600. Heifer was won by Steve Wolff, Oakes, ND.

(continued on page 26)

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NJW 79Z Z311 Endure 173D
RV Leader 6964
SHF Flash Z115 F238
RV Homestyle 5611
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25 Two Year Old Hereford Bulls
20 Registered Hereford Yearling Heifers
30 Commercial Hereford Yearling Heifers
50 F-1 Baldy Yearling Heifers**

**RV 33Z Victor Lad 9444G**

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NJW 79Z Z311 ENDURE 173D ET



CE	BW	WW	YW	MM	REA	MARB	CHB\$
1.7	4.4	78	130	30	0.76	0.32	157

F FINAL TEST 722



CE	BW	WW	YW	MM	REA	MARB	CHB\$
8.4	1.3	76	130	29	0.66	0.35	144

NJW 79Z 22Z MIGHTY 49C ET



CE	BW	WW	YW	MM	REA	MARB	CHB\$
7.3	1.6	54	86	24	0.43	0.14	109

UPS SENSATION 2269 ET



CE	BW	WW	YW	MM	REA	MARB	CHB\$
8.3	1.8	59	86	40	0.66	0.03	104

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SELLING: 50 Two-Year-Old Bulls Hereford & Angus



PYRAMID CATAPULT

BW 2.9 WW 58 YW 91 Milk 26
Sire: CRR 109 Catapult 322
Dam: FHF 9116 Rita 68Z

Hereford Sires

Pyramid Homegrown
MPH 10Y Hometown
Pyramid Catapult • Sleepy Leader



NJW 135U DECORBY 27F

BW 1.6 WW 64 YW 96 Milk 16
Sire: LJR 023R Whitmore 10W
Dam: NJW 4037 34S Durango Vaca 135U

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(continued from page 24)

Nelson Hirsche Purebreds
Del Bonita, AB
Dec. 4, 2020
Auctioneer: Bob Balog

22.5 Bull Calves — \$14,863
13 Heifer Calves — \$6,750
55 Bred Heifers — \$3,569
52 Yearling Bulls — \$6,041
Commercial Bred Heifers — \$2,200

GoPher the Purple Sale
Dec. 12, 2020
Online

Bulls — \$3,000
Cows — \$4,400
Heifer calves — \$2,235
Breds — \$3,540
Steers — \$1,280

Top Bulls :

Lot 3, Consignor: Sip Stock Farm, sold to Colby Kaup, Hoven, SD, \$3650.
Lot 2, Consignor: Neil Farms, sold to Dave Jones LeSueur, MN, \$3,600.

Top Cows:

Lot 6, Consignor: Dakitch Farms Matthew

& Darci, sold to Nathan Huso Hackensack, MN, \$5,150.

Lot 7, Consignor: Dakitch Farms Matthew & Darci, sold to Walter Jones Gatzke, MN, \$3,650.

Heifer Calves:

Lot 21, Consignor: Carlson Farms, sold to Nathan Huso Hackensack, MN, \$3850

Lot 20, Consignor: Neil Farms sold to Nathan Huso \$3350.

Lot 9, Consignor: Delaney Hereford, sold to Steve Resler Owatonna, MN, \$3,200.

Breds:

Lot 38, Consignor: TL Hereford Taylor Lacek, sold to Scott Walbridge Hinckley, MN, \$5000.

Lot 40, Consignor: Lost Meadow Farms, sold to David Johnson, Glendive, MT, \$3650.

Lot 44, Consignor: Windyhills Herefords, sold to Dave Jones, LeSueur, MN, \$3650.

Lot 46 - Consignor: Jondor Herefords, sold to Roland Foster, Princeton, MN, \$3650.

Steers:

Lot 47, Consignor: Sip Stock Farm, sold to Daryl Rupprecht, Thief River Falls, \$1500

Lot 52, Consignor: Doug Lind Family, sold to Jacob Bergman, Brownsville, WI, \$1400.

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Advertising materials
for the February issue
of Hereford America
need to be in by
January 5th.



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www.melcherherefords.com



BW 0.4
WW 41
YW 65
M 28
MG 49
CHBS 106

HM 10Y LASS 219A ET

{DLF,HYF,IEF,MSUDF,MDF} • P44168299
SIRE: NJW 73S W18 HOMETOWN 10Y

SELLING:

**28 Fall Yearling Horned &
Polled Hereford Bulls**

**22 Registered Hereford
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CL 1 Domino 0130X • LJS Mark Domino 1321
H FHF Advance 628 • Maddy's Prince X671
Hometown 10Y • Leader • R 4Ever 7485
CHEZ Dante 652D



BW 4.5
WW 73
YW 116
M 30
MG 66
CHBS 131

HM 7485 LASS 256A

Polled • P44157209
SIRE: 4 EVER 7485



BW 1.0
WW 47
YW 72
M 26
MG 49
CHBS 125

HM 652 DANTE 221A

Horned • 44160279
SIRE: CHEZ DANTE 652D ET



BW 3.0
WW 55
YW 86
M 20
MG 48
CHBS 125

KM 628 ADVANCE 197A

Horned • 44142667
SIRE: H FHF ADVANCE 628 ET



BW 2.2
WW 50
YW 89
M 28
MG 48
CHBS 143

KM 10Y 214A 1ET • Polled

{DLF,HYF,IEF,MSUDF,MDF} • P44159938
SIRE: NJW 73S W18 HOMETOWN 10Y

11:30 am (Central time) until 1:30 pm (Central time)
Lunch Provided

Online Bidding begins Jan. 20.

Horseshoe style closing Jan. 23 @ 1:30 pm (Central time).

Three ways to participate:

- Online at:
www.thelivestocklink.com.
(2 options: click to bid, or place a Max bid)
- By phone
- In person at the ranch on Jan. 23.

The Livestock Link

Cattle will be on display Jan. 23 or anytime prior to the sale
(please call ahead).

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VOLUME
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CED 6.5 BW 1.3 WW 70 YW 109 MM 28 M&G 63 REA .85 MARB -.07



Lot 8—TH 195A 174E FRONTIER 232H Reg. # 44140753
DOB 1/29/2020 CED 3.4 BW 1.7 WW 68 YW 109
MM 31 M&G 65 REA .76 MARB -.03



LOT 154—TH 544F 738C SLEEP ON 99H Reg. # 44140752
DOB 1/11/2020 CED 1.5 BW 1.6 WW 61 YW 99
MM 28 M&G 58 REA .22 MARB .04

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Let's Go to a Bull Sale!



Amdahl Hereford and Angus
Rapid City, SD
Ringman Scott Dirk, Tri-State Livestock News



Cathy and Heather Largent
Largent & Sons Sale, Kaycee, WY



Mike Stroh from Killdeer, ND
at the Largent sale.



John Goggins, Western Ag Reporter



Mohican West Sale, Laurel, MT



Douglas Olson from Nebraska
at the Largent sale.



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2021 BULL SALE

FEBRUARY 5, 2021

1:00 PM AT THE RANCH NE OF PICKSTOWN, SD



DVOR 554 N460B ZENNER 9198G

AHA 44078705

SIRE: DVOR 468Z 159P ZENNER 554 ET

BW	WW	YW	M	REA	MARB	CHB
4.0	59	101	51	0.37	0.04	103



DVOR 124C 502 RUMBLER 9140G

AHA 44011035

SIRE: JDH AH DIMAGGIO RUMBLER 124C

BW	WW	YW	M	REA	MARB	CHB
2.9	67	103	25	0.27	-0.10	79



DVOR 628 527 ADVANCE 982G ET

AHA 44010652

SIRE: H FHF ADVANCE 628 ET

BW	WW	YW	M	REA	MARB	CHB
3.6	64	103	53	0.48	0.04	124



DVOR 174E 115 FRONTIER 950G

AHA 44008892

SIRE: TH FRONTIER 174E

BW	WW	YW	M	REA	MARB	CHB
2.6	68	120	53	0.52	0.06	119



DVOR 5819 3111 TREBUCHET 9113G

AHA 44010967

SIRE: UPS CATAPULT 5819 ET

BW	WW	YW	M	REA	MARB	CHB
4.8	59	101	58	0.53	0.00	108



DVOR 8Y 775 HOMEGROWN 915G

AHA 44008872

SIRE: NJW 73S W18 HOMEGROWN 8Y ET

BW	WW	YW	M	REA	MARB	CHB
3.9	60	97	37	0.51	0.08	118

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On the Cutting Edge: American Hereford Hall of Fame Inductee Billy Ashe

by Ruth Wiechmann

Billy Ashe, 2020 American Hereford Association Hall of Fame inductee, has seen a lot of changes in his lifetime. Born at the end of the Great Depression he grew up 'dirt poor' in the hills of western Tennessee. The landscape of his father's farm was not ideal for growing row crops, so raising cattle was the natural choice.

"My father wanted something better suited for the rolling hills where we lived," Ashe said. "No-till farming

practices help to make farming possible here today, because the topsoil doesn't get disturbed as much and the crop residue prevents washing."

But with the farming practices prevalent in his childhood, raising cattle was a better option.

"My parents had a great deal of determination but very modest means," he recalled. "They had to row against the tide and do the best they could."

He was involved in 4-H and FFA as a teen and always wanted to raise cattle. After a year of college in Tennessee, Ashe hitchhiked to Stillwater, OK to enroll in Oklahoma State University, in one of the nation's premier animal science programs at the time.

He spent the next several years studying hard, working with the school's livestock, and participating on the OSU livestock judging team under renowned coach, Dr. Robert Totusek.

"It seemed like the best place to learn for someone like myself, coming from an area where there weren't many cattle," Ashe said of his decision to attend OSU. "Back in those days, the heads of all three major cattle breed associations were graduates of Oklahoma A & M as it was formerly known. They also had one of the most highly competitive judging teams, and a fabulous beef barn



Billy Ashe with new herd bull KR QR Endure 18072, a full brother to Genesis, purchased from Rutts in Nebraska. The bull is owned with S&W Polled Herefords.



Ashewood Farms herd bull, circa 1959

where the students lived and worked. We took care of the cattle and learned how to show and fit them. There were a number of Hereford herds near Stillwater as well."

Billy threw himself wholeheartedly into the livestock program. The road he had chosen to hitchhike led to many opportunities. He worked for several prominent cattle breeders during his college years, including Hull Dobbs, Circle M Herefords in Mississippi, and others, and their influences would re-

main strong throughout his life.

After serving his country during the Korean Conflict, Billy Ashe returned home to Selmer, Tennessee, and started his own breeding program with the purchase of registered Polled Hereford cattle. He was able to get semen from some of the ranches he had worked for and pushed to improve his herd, collecting performance data and using artificial insemination to bring in the best genetics possible. Although he also

(continued on page 32)

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plus **REMARKABLE COWS**



AGA 87W HAMMER DRAFTSMAN 16D

Watch for some good bulls coming
into the Sale next spring from U 16D



In the first two years of CHA Residual Feed Intake (RFI) testing, over 600 purebred Hereford bulls were monitored, with an **Ulrich bull capturing the top overall ranking** (the majority of the Ulrich's other entries also ranked in the **top half** of those results.)

See more on the Ulrich history on page 1 of the October issue of this magazine.



AGA 18Z ZOOM STAN CREDITOR 77C

Ulrich Herefords — #1 Again!

According to GrowSafe's 2020 Sire Summary, Creditor 77C is producing the **most feed efficient calves of all breeds in Canada** this summer... He's also the **3rd most efficient** high accuracy Hereford sire in **North America** in the GrowSafe database of **250,000 animals**. We used him as a yearling, then he sold through our 2017 sale as a 2-year-old to a purebred breeder (YV Ranch in Airdrie AB, Canada). One of his sons, U 23E, (now sold to purebred breeder, Michael Volk, on Vancouver Island, BC Canada) has excellent sons going into the **February 23rd, 2021 Sale**.

Peter Ulrich
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peter@ulrichherefords.com

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Annual Production SALE

February 8, 2021

1 p.m. cst :: Ree Heights, SD

please join us for lunch prior to the sale

100+head

Horned yearling & 2-year-old Hereford bulls

Polled yearling & 2-year-old Hereford bulls

Yearling & 2-year-old Angus bulls

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605-870-6172

Weston, Kris, Falon & Jensen

Ashe...

(continued from page 30)

raises some registered Angus cattle now, Billy says that the Herefords have made their place at Ashewood Farms.

"We got started with Herefords, and once you get started with a breed and learn the ins and outs of it you may as well stick with it," he said. "We stayed with them and they have done well for us. The red color of their hides doesn't absorb as much heat as black hide cattle do. Of course, when it's really cold and windy, the black hide of the



Early years in the military during the Korean Conflict but Billy points out he was not in Korea during the actual fighting.

Angus is better. In our summer heat, when it's 95 degrees and 95% humidity, our black cows spend a lot of time in the pond. I can tell some difference in the Herefords; some handle the heat better than others. There is some variance within the breed population as far as heat tolerance. But as a whole the red hide cattle handle the heat in our climate better."

Ashe sells both Hereford and Angus bulls private treaty on the farm, and his customers come back for more good bulls and good stories.

"Lots of my customers are one bull herds," he said. "They will use a Hereford bull for a few years and keep back heifers by him, then they'll come back and buy a black bull to use on those heifers."

Hereford bulls are sold as coming two year olds, usually from 16 to 18 months of age. Angus bulls are sold as yearlings. Birthweight is a primary concern of Ashe's customers, as is disposition.

"I call them 'Convenient Cattlemen,'" he chuckled. "They don't want any production problems. They don't want to have to deal with any calving issues or any level of disposition."

Ashe said that in his early years, convenience for his customers was a factor in choosing Polled Herefords over Horned Herefords, because most of them were row crop farmers whose cattle were not very high on their priority list and they didn't want to deal

with dehorning. He's not opposed to crossing a horned bull on his cows, though, and sometimes takes advantage of the in-bred heterosis this can bring to his genetics. Billy was instrumental in bringing about the union of the Tennessee Polled Hereford Association with the Tennessee Horned Hereford Association.



Billy Ashe with son Wes as they tag a new calf.

"The two segments of the breed had fairly narrow gene pools, especially the Polled side," he said. "After they were combined that really opened opportunities for in-bred heterosis. Hybrid vigor is nature's free lunch — it doesn't cost a thing but the effort it takes to make it happen."

Ashe says that as America's farmers and ranchers have trended toward a primarily black cowherd, the baldy calf; produced by crossing Hereford and Angus cattle; is the most universally accepted feeder calf on the market, and that F-1 females have been shown to have increased fertility and staying ability.

"There's almost a laundry list of positives from heterosis," he said.

Ashewood Farms cows start calving

around the 10th of February.

"In this part of the country January brings a lot of storms that swing south, bringing rain, ice and sleet," he said. "We'll get a two-inch rain and have water standing in every cow track. It would be pretty rugged for a calf in all the mud and snow and ice when it's so wet. But if we calve too late we're up against the heat."

Calves are weaned toward the end of September when the weather cools down from the summer highs. Ashe may need to feed hay if temps stay high and the fall weather is dry, while the cows wait for the cool season forages to grow again.

"Our summer perennials' growth rate is reduced if it gets dry," he said, "And

(continued on page 34)

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\$50 USD
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- ✓ Natural full brother to Hills-Galore 44Z Resolute 128D
- ✓ Homozygous Polled
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SIRE | RST X51 REVOLUTION 4102
RST MS 1030 TOP SECRET 5128
JB 531 BRAXTON CAL 605U
DAM | HILLS-GALORE 52R CALLI 44Z
HILLS-GALORE 32G MAY 52R

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW	US	TS	CW	FAT	REA	MARB	BMI	BII	CHB
6.8	0.9	57	102	0.9	1.4	21.2	29	57	6.6	96	1.10	1.20	70	0.024	0.54	0.24	\$419	\$503	\$121

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SIX SHOOTER 006H 205 WW 910
BW 3.4 WW 60 YW 102 MM 36 CHB 115



BUCKSHOT 024H 205 WW 929
BW 7.9 WW 73 YW 124 MM 42 CHB 154



GRANITE 0104H 205 WW 901
BW 4.9 WW 68 YW 114 MM 35 CHB 113



BIG JOHN 0266H 205 WW 972
BW 2.5 WW 67 YW 112 MM 31 CHB 127



DESPERADO 029H 205 WW 776
BW 3.7 WW 77 YW 127 MM 39 CHB 161



GRAND DUKE 0242H 205 WW 788
BW 3.9 WW 74 YW 115 MM 38 CHB 134

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Ashe...

(continued from page 32)

the cool-season fescue doesn't come on if it is too hot and we don't get rains, so we can end up with a grazing gap. Depending on the season we can run a cow on one to three acres per year. This year we had a tremendous amount of rainfall, but you'd better have some leeway; when we get dry summers it takes three. We have a long growing season, though, and can depend on grazing for nine months a year normally, sometimes ten depending on the year."

Ashe has worked hard for his cattle, his family, Tennessee cattlemen, and the Hereford breed. His peers think highly of him. His list of accomplishments is almost as long as his stories.

"Billy is considered to be a very astute cattleman," said Marty Lueck, Manager of the Journagan Ranch of Missouri State University. "He has earned that status by being persistent, consistent and with integrity. Billy has always been very open with his knowledge and is always eager to share his wisdom and experience. This is definitely a privilege to nominate Billy Ashe for the 2020 Hereford Hall of Fame."

Eric Walker, former American Hereford Association board Chairman, said that in the 30 some years he has known Mr. Ashe, he has always exhibited the utmost integrity and passion for the Hereford breed.

"Billy has served in many capacities on the local, state and national levels," he said. "His breeding program is performance based. Billy definitely knows how to select and mate cattle to maximize their genetic potential. His cattle have been well accepted in various regions of the country."

Fred G. McMurry, McMurry Cattle Co., says that Billy is a true ambassador for the Hereford breed.

"His talent for identifying added genetic value is amazing," McMurry said. "He constantly seeks out reliable data from many sources when making breeding decisions and makes

(continued on page 36)



Receiving the 2017 Tennessee Cattleman's Association John Bartee Distinguished Award along with his family.



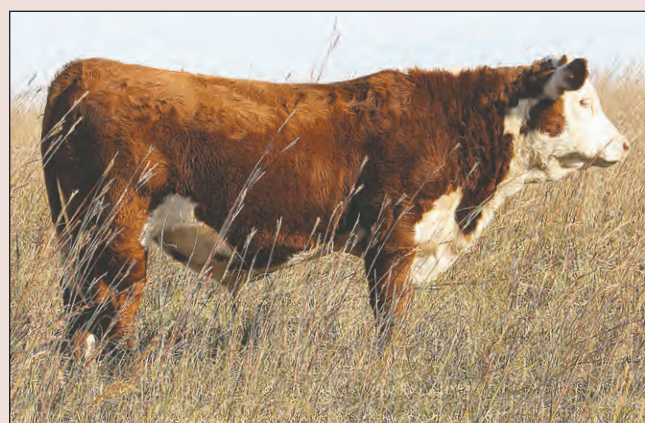
Billy with family and friends at AHA award presentation in Kansas City.



W.C. "Preacher" Ashe, Billy's dad, is front and center with Joyce, Billy, Wes and April Ashe.

Ashe Awards and Accomplishments

1950 Ashewood Farms established
 1955 FFA Chapter President
 1955 FFA Tennessee State Farmers Degree
 1956 -1959 Hull Dobbs Ranch
 1956 began breeding registered Polled Herefords at Ashewood Farms
 1958 OSU livestock judging team: American Royal National Champions
 1958 Tolen Farms Show Team: 1958 American Royal Best Ten Head Angus Show
 1959 OSU, Bachelors of Animal Science
 1959 Little International Hereford Show-High Individual
 1959-1961 United States Army
 1961 Haggard Herefords herdsman
 1963 Bluegrass International Hereford Show-Herdsman of the Year
 1980 Tennessee Polled Hereford Show Grand Champion Bull
 1980 Southeast Regional show Heifer of the Year
 1980 Dixie National Grand champion Pen of 3 Bulls
 Longtime Member Tennessee Polled Hereford Association
 Served as President TPHA 2004-2006
 2009 Tennessee Hereford Family of the Year
 American Hereford Association Half Century Breeder
 2002-present Voting Delegate for the American Hereford Association
 Served twice on the National AHA Director Committee
 2017 Tennessee Cattleman's Association John Bartee Distinguished Award
 Established W.C. and Addillia Ashe Agriculture Education Scholarship



CL 1 DOMINO 590R
 CL 1 DOMINO 789T 1ET
 CL1 DOMINETTE 193L
-G 789 DOMINO 004 (44147732)
 OXH MARK DOMINO 8020
 -G 8020 DOMINET807
 - G DOMINET 327

Pretty nice bull calf out of CL 1 Domino 789T 1ET (old time genetics) and a first calf heifer that is a daughter of OXH Mark Domino 8020 (more old time genetics). Made right, born unassisted, and may be right as a Herd Bull prospect. Good pigment and a nice hip and skeletal structure. He had an actual birthweight of 68 pounds and an adjusted weaning weight of 730 pounds with no creep. Top indexing cows all through his pedigree and 6 Sires of Distinction. His dam weighed 1230 pounds when we pregged and was bred back early in the season. Some old time genetics are just worth bringing back.



CL 1 DOMINO 590R
 CL 1 DOMINO 789T 1ET
 CL1 DOMINETTE 193L
-G 789 DOMINO 008 (44147740)
 -G DOMINO 513
 -G 513 DOMINET 834
 -G 5248 DOMINET 120

008 is another 789T calf that goes back on the bottom side pretty quick to Harland 408, another great female producer and CL 1 Domino 386, a bull that we linebred to very successfully over the years. He is also out of a first calf heifer and was born unassisted, correct in his structure and Herd Sire potential. He had an actual birth weight of 76 pounds and adjusted weaning weight of 732 pounds with no creep. Three Sires of Distinction and 2 Dams of Distinction are up close in his pedigree as well. His dam weighed 1200 pounds at pregging time and bred back early. More proven genetics at work.

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Bottle feeding a calf with his grandson.



- 13 consecutive growth years in pounds sold and carcasses certified.
- More pounds per capita of Hereford Beef is sold in this region (retail and restaurants) than anywhere else in the US. Go local.







Courtesy of
Ellefson Hereford Ranch,
Westport, SD

Each week, we buy corn fed finished cattle primarily in this region. However, we reach beyond the strike zone to find the best Herefords wherever they might be fed in the Midwest. Even after we’ve concluded our normal weekly trade, we are never too full for Herefords and Baldies. We are always in the market to buy finished Herefords and we offer a premium per head for Hereford program qualifiers. If you’d like your finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area.

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Can Now Be Found Local

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for ENGLISH CATTLE ONLY**

Majority white faced requirement. Eligible cattle groups to be sold on this grid must appear phenotypically to be of Hereford and or Hereford Cross English breed type with over half of each lot displaying predominant white faces on the steers and heifers as are consistent with Hereford F1 English crossbred breeding.

Values are per Hundred Weight	1 YG	2 YG	3 YG	4 YG	5 YG
All Prime	23	18	15	10	5
   Choice or Higher	13	8	5	4	2
Fallout Choice	8	3	Par	-15	-20
 Upper Select	3	3	0	-4	-7
Fallout Select	-2	-5	-10	-25	-30

*Greater Omaha Classic Hereford Beef (USDA AMS Schedule G-103A Carcasses under 1050lbs) shall be awarded \$25/head. All other premiums paid per cwt.
*Only one per hundred weight premium or discount shall be applied to each carcass starting at the base bid.
*Carcasses 1051 lbs or Heavier will be discounted -10 and will not qualify for any premiums.
*Carcass Data can be requested at time of sale for an additional \$6 per head.
*Dark cutters/ Standard Grade/ No roll and +30 Month carcasses will be discounted -20 and will not qualify for any premiums.
*Large Supplier Premium: Suppliers of 1,000 hd or more of Hereford qualifiers in any calendar year (with a pre commitment- forward contract or an agreement to selling in the future) shall receive \$25/hd for the 1000 hd with an additional \$10,000 (\$10/hd) paid when the 1,000 hd of Hereford qualifiers is harvested. Thereafter these suppliers will receive a premium of \$35/hd for Hereford qualifiers harvested after 1000 hd within the same calendar year.

Please Contact:
Brad Ellefson (Hereford Feeder Cattle Coordinator).....(605) 216-6010

For All Other Inquiries Contact:

Head Finished Cattle Buyer
Chris Peterson
(402) 380-9616

Cattle Buyer
David Grant
(507) 220-0192

Cattle Buyer
Jim Williams
(303) 222-0170

Sale Highlights



Eleanor and Hugh Ingalls had a very successful cowherd dispersion which is a testament to their long history and good reputation as Angus breeders in South Dakota.

South Dakota Hereford Weekend a Success at New Venue, Swiftel-Center in Brookings, SD



SDHA Board member Danny Fawcett (left) presents Phil Eggers with the Enthusiast of the Year award.



SDHA Board member Matt Knock (left) presents the Commercial Producer of the Year award to Rich, Dawn and Travis Lever.

Ashe...

(continued from page 34)

recommendations that could be useful to other breeders. His approach to farm management could serve as a model for any business. He is innovative and practical. He has great ability as a judge of cattle. His interpersonal relationships are genuine. He has often been involved in issues of importance to our breed and is truly a significant contributor."

Jill Hotchkiss, who nominated him for the AHA Hall of Fame says, "Billy is an outstanding individual and Hereford breeder. His ability to select and raise Hereford cattle along with his keen awareness of people and tenacity are just a few qualities that have made him what he is today. Always humble, he enjoys the good things in life, his family and his cattle."

Billy is happy to be on the farm taking care of his cows, showing bulls to customers and enjoying his family. He is always glad to show his cattle to visitors.

"We'll show you how it is on 'struggle corner' if you are ever in this part of the country," he said.



Humor is another of Billy Ashe's great qualities. Looks like he might be working here.



Patriotic welcome to the Pyramid Beef sale near Spearfish, SD

Eggers Southview Farms was selected as SDHA's Producer of the Year! Pictured are Phil and Tim Eggers.

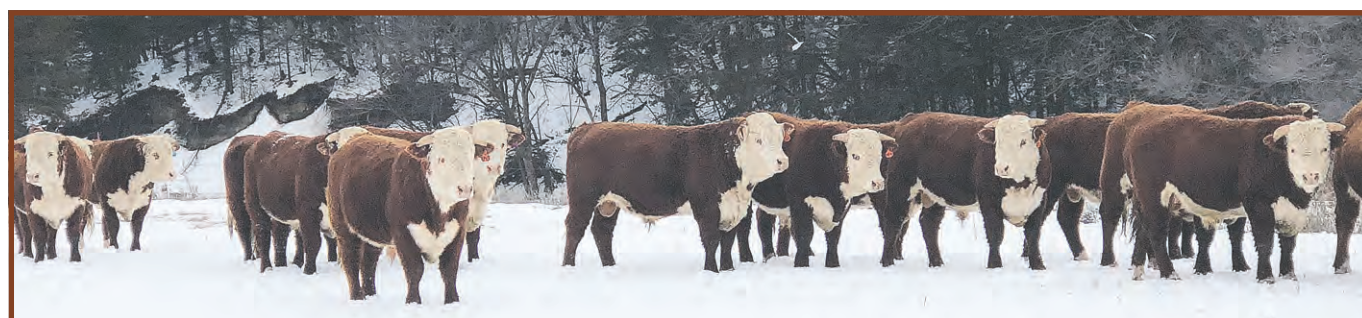
We will have more pictures in our Feb. issue!



Top Hereford buyers at the Pyramid Sale were DeanaJak Farms from Enterprise, PA, with Lot 112 at \$34,000 and Rausch Herefords, Hoven, SD with Lot 104 at \$27,000. Pictured are (left to right) Ethan Howe of DeanaJak, Jerry Rausch, Doug Howe and Peter Rausch.



Phil Tesch from Goodwin, SD with his son Eric Tesch from Ipswich, SD at the SD Excellence Sale.



ANNOUNCING

We will be selling Private Treaty this year

— Starting January 1st —

instead of our Annual Bull Sale

— Selling 50 Big, Stout Ranch Bulls —

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Full First Season Guaranteed!

300

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Reg 44065864 • Resolute 128D x Iconic



DCR 199B Cowboss 9244
Reg 4406944 • Cowboss 199B x Duration



DCR 199B Cowboss 9286
Reg 44179989 • Cowboss 199B x Trust



DCR 128D Resolute 9271
Reg 44123373 • Resolute 128D x Koot

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Montana Hereford Annual Meeting Highlights



President Hyer McKechnie kicked off the evening's events.



Austin Frank presented the Young Breeder of the Year award to Jon Bouma. Jon is in the director picture at right.



Montana Hereford Association Board — Dave Hanson, vice president; Carl Loyn-ing, Jane'a Ehlke, Jon Bouma, Austin Frank and Hyer McKechnie, president. Not pictured Johann Bouma, secretary-treasurer.



Dave Hanson reads the background for the Byron Bayers Memorial Belt buckle to an outstanding youth member, Jemma Bouma. Hyer McKechnie, Kathy Bayers and Jill Hotchkiss along with one of the Bouma boys make the presentation.



Kory and Keesha Dutton from Deer Lodge, MT.



Liz and Yvonne Jones from Wise River.

Commercial Breeder of the Year was Bill McIntosh from Avon, MT. He was unable to be at the meeting in person.



OPEN HOUSE & ONLINE EVENT

2.27.2021

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New Herd Sire



WH 249E LEMONADE 27G
CE 0.4 BW 4.5 WW 74 YW 106
M 32 MG 69 CHB\$ 86

TH 312A 206E
GOOD NEWS 506G ET
CE 3.0 BW 2.6 WW 73 YW 130
M 31 MG 67 CHB\$ 112



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Videos of all bulls will be on our website **Livestock Link** www.TheLivestockLink.com Racehorse Style Auction bids close at 2 PM Lunch at noon

Selling: 30 Coming 2-year-old Polled Hereford Bulls




Featuring sons of:

Goble OHR Full Trust 103A
BW 2.8, WW 65, YW 113, SC 1.2, Milk 26, M&G 59, CEM 1.6, REA .62, Marb .27, CHB \$152

and

Sleepy Hometown 456ET
BW 4.2, WW 61, YW 101, SC 1.0, Milk 24, M&G 55, CEM -1.2, REA .60, Marb .09, CHB \$127

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**75
Bred
Heifers
for sale**



LBH 8X DURAMAX 4G
CE -0.8; BW 4.8; WW 56.4; YW 101.7;
M 24.1; MG 52.3; REA .46; MRB .00



LBH 237B BILLY LAD 47G
CE -1.5; BW 6.1; WW 64.3; YW 96.6;
M 19.4; MG 51.6; REA .34; MRB .13



LBH 2042 SENSATION 147G
CE 6.6; BW 3.1; WW 58.3; YW 105.1;
M 40.6; MG 69.8; REA .69; MRB -.14



LBH 6103 ADVANCE 154G
CE 1.4; BW 5.3; WW 60.3; YW 109.4;
M 24.8; MG 55.0; REA .27; MRB .21



LBH 6103 ADVANCE 170G
CE 3.8; BW 5.3; WW 63.9; YW 109.9;
M 28.6; MG 60.6; REA .22; MRB .28



LBH 028X SENSATION 173G
CE 0.7; BW 4.4; WW 59.5; YW 91.9;
M 32.8; MG 62.6; REA .61; MRB .14



LBH 40W RIBSTONE 197G
CE -2.9; BW 7.0; WW 64.4; YW 105.7;
M 41.8; MG 74.0; REA .41; MRB .02



LBH 1123 EXTRA GENETIC 207G
CE 2.6; BW 5.2; WW 61.7; YW 92.9;
M 30.8; MG 61.7; REA .56; MRB .09



LBH 40W RIBSTONE ET 220G
CE 1.9; BW 4.6; WW 50.4; YW 84.6;
M 42.3; MG 67.5; REA .38; MRB .28



LBH 237B BILLY LAD 235G
CE 1.1; BW 7.1; WW 62.4; YW 90.1;
M 18.9; MG 50.1; REA .52; MRB .07



LBH 265Y STANMORE ET 354G
CE 5.4; BW 3.1; WW 49.6; YW 82.7;
M 36.6; MG 61.4; REA .15; MRB .47



LBH 1123 EXTRA GENETIC 361G
CE 2.5; BW 4.2; WW 62.1; YW 91.9;
M 30.3; MG 61.4; REA .64; MRB .02



LBH 6103 ADVANCE 366G
CE 4.9; BW 4.5; WW 52.6; YW 95.0;
M 27.3; MG 53.6; REA .26; MRB .16



LBH 6103 ADVANCE 372G
CE 10.4; BW 2.3; WW 62.6; YW 97.6;
M 32.8; MG 64.1; REA .35; MRB .15



LBH 6103 ADVANCE 491G
CE 1.9; BW 4.9; WW 59.3; YW 103.2;
M 27.6; MG 57.3; REA .27; MRB .11



LBH 6103 ADVANCE 542G
CE 4.4; BW 3.9; WW 56.4; YW 104.4;
M 24.8; MG 53.0; REA .30; MRB .17

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Inheritance of the horned, polled, scurred traits in cattle

by Rachel Endecott

Simply inherited traits are often the first traits we learn about in an animal breeding course. Do you remember where you were when you drew out your first horned/polled Punnett square? This trait is an example of complete dominance, where only one copy of the dominant allele needs to be present for the dominant phenotype to be expressed. Polled is dominant to horned, and the expression of this trait is not influenced by sex of the animal. This means that a polled animal can carry the horned gene without any outward appearance of the trait, and can also pass on the horned allele to their offspring. When an animal has two copies of the same allele, they are described as homozygous. When an animal has one copy of each allele, they are described as heterozygous.

Because no article about simply inherited traits would be complete with-

Figure 1a. Homozygous polled by horned mating results in 100% polled phenotype, heterozygous polled calves.

	P	P
p	Pp	Pp
p	Pp	Pp

Figure 1b. Heterozygous polled mating results in 75% of calves with the polled phenotype; 25% are homozygous polled, half are heterozygous polled, and 25% are horned.

	P	p
P	PP	Pp
p	Pp	pp

out Punnett squares, Figure 1 gives some examples of different mating outcomes for a couple of different homozygous and heterozygous polled combinations. When homozygous polled animals are bred to homozygous horned animals, all resulting offspring are heterozygous polled. They all have a polled phenotype, but have a 50% chance of passing the horned allele to their offspring. When heterozygous animals are mated to each other, the offspring have a 75% chance of having the polled phenotype, but only 25% of the offspring will be homozygous polled. Half will be heterozygous

polled and 25% will be horned.

So where do scurs fit into this picture? Scurs are typically small, movable, hollow pseudo horns that are not attached to the skull. The scurred gene is not a simple recessive trait and is not completely understood. One hypothesis is that the scur gene is a separate gene from horned/polled on the same chromosome but interacts with horned/polled and differs in its expression depending on sex of the animal. Others hypothesize that scurs are simply a condition of the horned/polled gene that is sex-influenced. Presence of scurs occurs only in heterozygous polled animals (Pp in Figure 1). All homozygous polled (PP) animals are phenotypically polled independent of the scurred gene. All homozygous horned (pp) animals have horns and are unaffected by the scurred gene.

Males develop the scur condition at a

higher rate than females. If the scurred condition has its own gene, this could mean the trait is sex-influenced, where males express scurs when either homozygous or heterozygous for the scur allele, while females must be homozygous for the scur allele for scurs to be present. On the other hand, if there is no actual scur gene and scurs result from a sex by horned/polled interaction, male hormones could play a role in heterozygous males having an increase in the scur condition compared to heterozygous females.

Genomic testing for the horned/polled trait is commonplace and allows for breeders who wish to eliminate horns to do so. There is no genomic test at this time for scurs. Simply using a homozygous polled bull does not result in zero scur phenotypes. If that homozygous polled bull is bred to cows that have a horned allele, scurred calves are a possible result.

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Sire: CL 1 Domino 6128D ET



Maternal Granddam:
HH Miss Advance 1056Y ET



ZH 6128 REAL ADVANCE 0051 ET
44194640 • 3/18/20

CED -0.3 BW 4.5 WW 64 YW 104 M 28
MG 60 REA .63 MRB .10 CHB\$ 128

CL 1 Domino 386A 1ET
CL 1 Domino 6128D 1ET
CL 1 Dominette 055X (DOD)

CL 1 Domino 297Z
HH Miss Advance 5080C
HH Miss Advance 1056Y ET (DOD)

CL 1 Domino 1108Y 1ET
CL 1 Dominette 440P 1ET
CL 1 Domino 860U
CL 1 Dominette 7136 T 1ET (DOD)
CL 1 Domino 860U
CL 1 Dominette 9134W 1ET (DOD)
HH Advance 8050U ET
HH Miss Advance 6005S (DOD)



Polled cow and horned bull. (Photo courtesy of Colin Hoffman.)



Polled cow and scurred bull. (Photo courtesy of Rausch Herefords.)

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**Wednesday,
February 10, 2021**

Bid live online at
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**The Livestock
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1:00 p.m. (Mtn.) • Stockmen's West, Dickinson, ND

Sires for this year's offering include: BR Bell Air 6011 • UU Sensation 7056E
Mohican Hytek 422C • JB Midway 176E • FH LI Domino 227



CED	2.9	FAT	.054
BW	1.8	REA	.54
WW	60	MRB	.38
YW	97	BMI\$	367
M	38	BII\$	461
M&G	68	CHB\$	149



B 6011 7100 BELL AIR 40H

Reg #44146117 • BD: 2/16/20 • Horned
BW 76 • WW 842 • Sire: BR Belle Air 6011

Outstanding horned son of BR Bell Air 6011 out of a Scope 53A daughter. He has natural thickness and dimension with a straight, wide top, very correct with loads of pigment. He is in the top 5% in five traits, including CHB and Marbling. His sire was 2017 & 2019 Grand Champion Hereford Bull & Supreme Champion in Denver.



40H's Grandmother, FH LI Dominette 436 B.



CED	4.5
BW	3.6
WW	64
YW	101
M	42
M&G	74
FAT	.004
REA	.39
MRB	.17
BMI\$	466
BII\$	555
CHB\$	116

B 7056 E 710 SENSATION 20H

Reg #44145752 • BD: 2/8/20
Horned • BW 80 • WW 774

Sire: UU Sensation 7056E • Sire of Dam: SR Right On 2203 Z ET
A standout since birth, and out of our favorite cow "Donna," this bull calf keeps coming on and shows it in his thickness and depth.



CED	1.9
BW	4.2
WW	60
YW	97
M	33
M&G	63
FAT	-.026
REA	.50
MRB	.14
BMI\$	368
BII\$	446
CHB\$	120

B 422C 711 RIGHT TEK 120H

Reg #P44138456 • BD: 3/10/20
Polled • BW 82 • WW 782 • Sire: Mohican Hytek422C ET

A really nice polled Hytek calf with lots of length, pigment and red to the ground. His sire has loads of pigment along with growth and was over 2400 lbs. in his prime.

B 422C 034B BRIDGER 200H

Reg #P44136830 • BD: 3/16/20
Polled • BW 84 lbs. • WW 690 • Sire: Mohican Hytek422C
CED 1.1 BW 3.7 WW 58 YW 89 M 22 M&G 51 FAT -.016 REA .39 MRB .12
BMI\$ 391 BII\$ 467 CHB\$ 109

Another super-nice, polled Hytek calf with lots of frame and growth, dark cherry red and well marked. Another interesting pedigree here.

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For more information contact:

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CED	-1.9
BW	3.9
WW	56
YW	92
M	24
M&G	52
FAT	.024
REA	.26
MRB	.19
BMI\$	366
BII\$	414
CHB\$	111

B 227 619 NAVARRO 90H

Reg #44141298 • BD: 2/24/20
Scurred • BW 85 • WW 812 • Sire: FH Navarro 227

Great natural thickness in this calf. Fantastic combination of horned and polled bloodlines. Grandson of UPS Navarro on the sire's side. Dam is from Anchor Polled Herefords and her sire is a good Canadian bull who sired of one of JB's herd bulls.

Obituaries

Mavonne Neu

Mavonne Ann Diede was born November 1, 1937, to Theodore and Ann (Stoebner) Diede in Miller, SD, the fourth of five children. She was baptized, confirmed, and married in Trinity Lutheran Church in Miller. She later became a member of Zion Lutheran Church in Rockham, SD, and its sister church, Messiah, in Redfield, SD.

Mavonne married Linn Neu on September 25, 1955. Although the marriage was threatened to be short-lived when she ran over him with the car in a hunting accident only 10 days after the ceremony, it did develop into a surviving, thriving union that lasted three weeks short of 65 years. In those years they raised three daughters, and they excitedly welcomed two granddaughters and five great-grandchildren. They worked side by side meticulously farming, milking cows, raising pigs, and developing registered Hereford cattle, including selling bulls for a number of years. Linn and Mavonne were the second generation running that herd and extended it into the next generation by providing seedstock for their daughters' herds. They remained active in the beef industry for over 60 years. After 44 years of running cow/calf pairs, Mavonne and Linn pulled up the reins a little but still stocked spring and summer pastures with grass steers for another 16 years. After retiring from active farming and ranching, Mavonne and Linn continued to live on the farm, finding new ways to get tired (i.e. re-tired).

In spring and summer months, Mavonne's favorite activities included pampering her flowers, which she also freely helped to establish in family members' beds. In winters, Mavonne may have been found researching genealogy, crocheting tablecloths for each of the daughters and granddaughters, baking, and refinishing furniture. She made sure generations following her knew how to sew and bake bread. She put a stamp of perfection on all of her work.

In more recent years, Mavonne was able to truly just enjoy the prairie when checking "the girls" cows without the work of winters and took mini vacations and day trips with Linn.

Mavonne is survived by her husband and three daughters and their spouses: Marie (Arlen) Harvey of Ree Heights, SD; Betty (Michel) Brink of Redfield, SD; and Mary (Michael) DeCroix of Chubbuck, ID; her two granddaughters, Ann Price and Emily (Patrick) Schaefer, both of Miller, SD; and her great-grandchildren: Marianne and Vanessa Price and Jenna, Holly, and Max Schaefer. She is also survived by her brother, Marvin (Carolyn) Diede and numerous nieces and nephews.

Mavonne was preceded in death by her parents as well as three of her siblings and their spouses: Delores (Gus

Gusler and Leo Istas); Shirley (Frank "Bud") Wellner; Marjean (Robert) Fawcett; and her brother-in-law and spouse, Carl (Thelma) Neu. She was also preceded by niece Sherry Istas, and nephews Tim and Ted Diede, and Gerry Neu.

William Friedt

William F. "Willie" Friedt, 89, Dickinson, ND, formerly of Mott, ND, died Sunday, November 15, 2020 with family by his side at St. Benedict Living Community, Dickinson. William F. Friedt was born April 21, 1931 to Anton B. and Ottilia (Loran) Friedt on the

family farm. Willie grew up 15 miles north of Mott milking cows, raising hogs, chickens and grain farming. He attended Colgrove Country School in Campbell Township, Hettinger County. After graduating from eighth grade he remained on the farm working side by side with his dad to continue his passion of farming and ranching.

Willie met Luella Koenig, telling family it was love at first site. While dating they enjoyed bowling, roller skating, and dances at the Halfway and Hardmayer Hall. One winter when the roads were blocked Willie rode on horseback to visit Luella. There were no TV's at the time so when they gathered with friends there was card playing, singing, and Willie played the

guitar. Willie and Luella were married June 10, 1953 at St. Stephen Catholic Church. The Koenig family initiated him by teaching him "Gloverous," a card game with lots of pounding! After getting married, they lived with Willie's parents for a short time and then moved to the Koenig farm. Willie and Luella continued to farm and ranch both family farms until retirement in 1995. Willie shared his passion for farming with both his sons, Dale and Gary as they joined him operating the family farm.

Willie enjoyed snowmobile trips with friends and family to South Dakota, trapping, hunting, fishing, collecting model cars, and was an avid reader. He enjoyed neighborhood Pinochle and

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	1/3 Page	\$400	\$425	\$525
	1/4 Page	\$250	\$300	\$350M
	Photos	\$5 each		\$10 each

Pitch games. Willie and Luella spent many nights dancing to one of their favorite bands, "The Shadows."

Willie worked hard all his life. When he suffered his stroke on March 1, 2000, he told his doctor his hobby was work! Willie served two three-year terms on the Mott Equity board of directors, was a member of St. Stephen Catholic Church; serving on the church board, singing in the choir, and was a lifelong member of the Knights of Columbus, at one time serving as president. When work was needed at the church he was always ready to help.

Willie moved to Dickinson in 1995 yet continued to "commute" to help at the farm. He suffered his first stroke March 1, 2000. Willie continued to live at home for 16 years until moving into the Benedictine Living Community in July 2016. He continued to always be interested in what was going on at the farm, with the cows, the harvest, planting, the grandchildren, etc. Trips back out to the farm always brought him joy. When able, he attended school events of the grandchildren. His greatest interest in recent years was the antics of his great-grandchildren. Family gatherings will not be the same without Willie sneaking treats to the family pets.

Willie will be greatly missed by his family, Dale (Terry), Mott, Gary (Kirsten), rural Mott. Willie was blessed with four grandchildren, Nicholas Friedt, Oakes, Megan (Dusty) Dukart, Richardton, Lindsey (Drew) Courtney, Oakes, Aaron (Tatian) Friedt, Mott; and 11 great-grandchildren, Isabelle, Aliyah, Easton Friedt, Hudson, Hoyt, Hayes, Holden, Heston Dukart, Avery, Ella, and Claire Courtney; brothers, Henry, Mesa Ariz. and Darrel, Turnwater, Wash. He was preceded in death by his parents, Anton B. and Otilia Friedt; brother, Albert, sisters-in-law, Sarah, Ina, and Bertha; and nephews, David and Raymond Friedt.

Douglas Smith

Douglas Roland Smith, age 84 of Sheyenne, ND, passed away peacefully on Sunday, November 15, 2020 at Sanford Hospital in Fargo, ND.

He was born on Midway Farm, which was still his home, on December 9, 1935 to Floyd and Anne (Jacobsen) Smith. He went to Rocky Mountain School #2 just down the road from home. He rode his horse to school many times. After graduating from 8th grade he entered the New Rockford High School. He was a busy student as he played saxophone in the school band then getting the nickname "12th Street Rag". After graduation Douglas enrolled in the Winter Short Ag Course at NDSU. Upon returning in 1953 he began farming and purchased 2 registered Polled Herefords to start the foundation of Mid-

way Polled Herefords. In 1970 he sold Polled Hereford breeding stock to Chile and in more recent years to Kazakhstan. He loved to work the land and had a love for raising the Polled Hereford seed stock, which his family still raises from his original herd.

Finding out that he had a yearning to take flying lessons, he bought his first plane. He tried 3 other planes before finding his love of a Cessna 172. He enjoyed giving rides in his plane, especially to kids.

On Valentine's Day, February 14, 1959 he married the love of his life,

Ann Bonderson of Sheyenne. To this union they had 2 sons James and William. Doug and Ann enjoyed traveling and visited over 30 states and Canada.

Over the years he has been on the Eddy County Crop Improvement Board, President of the North Dakota Polled Hereford Association, was awarded the Soil Conservation Award, Outstanding Young Farmer Award, and in 1992 was awarded the Polled Hereford Man of the Year for North Dakota.

He also had a love of music. He had his own band for 20 plus years playing for weddings and clubs all over the

state. In his later years he enjoyed entertaining at several nursing homes.

He had special relationships with his two granddaughters Kate and Whitney, as they lived on the same farm, and now also his two great grandchildren Will and Andie, who are the 6th generation to live on Midway Farm.

As an only child, Doug also had special relationships with his cousins, Robert, Nick, and Don Holthe, Eileen (Holthe) Patrick, Ellen (Smith) Messner, Lester Smith, Erland Bergland and

(continued on page 44)

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Obituaries

(continued from page 43)

Leona (Bergland) Bouret.

Doug is survived by his wife of 61 years, Ann; his sons James Smith, Fargo and William (Karen) Smith, Sheyenne, granddaughters Kate (Austin) Langley, Warwick, Whitney (Jacob) Burkhardtsmeier, and great grandchildren, Will and Andie Burkhardtsmeier, all of Sheyenne and we can't forget his beloved dog Taz.

Doug was preceded in death by his parent, in-laws, many musician friends and fellow Polled Hereford breeders.

Robert's Obituary U.S. Veteran

Robert "Bob" Hermann, age 71 of Lemmon, passed away on Thursday, November 19, 2020 at the West River Regional Medical Center in Hettinger, ND.

Robert G. Hermann was born September 25th 1949 in Lemmon, SD to Gustav and Albina (Maier) Hermann. Bob was the youngest of three children with two older sisters Caroline and Delores. As a young boy he lived on the family farm southwest of White Butte, SD where his passion for ranching and farming got started. He was able to roam the fields and pastures throughout his youth anchoring his foundation. Bob attended Liberty Country School and Lemmon High School graduating with the Class of 1967. He served in the US Army in Vietnam receiving the United States Bronze Star Metal for distinguishing himself by meritorious service in connection with military operations against a hostile force in Vietnam. He married Connie Spoering on January 6, 1973. They raised their 4 children, Darin, Jamie, Laurie, and Ryan, on the family ranch near Lemmon. Bob had a love for ranching and Hereford cattle. He was always working to improve the genetics of the herd and traveled many states to purchase bulls. Life-long friends were made with Hereford breeders and their families. The Hermann Ranch was honored to receive the SD Hereford Association Commercial Breeder of the Year Award in 2014. Bob believed there is not a better way to live than to live in a ranching community raising Hereford cattle. Bob was a humble man with a strong-quiet faith. He had a special love for his family and was proud of his children and grandchildren passing on the value of hard work and the value of integrity and honesty. He attended their school and sports activities with enthusiasm. Bob was always smiling and happy. His optimistic attitude drew people to him, and he enjoyed interacting with the different folks he would meet.

Being community minded Bob served in many capacities. He served on the church board and as an elder in the church. He served on the Perkins County Weed Board, hospital board, Dakota Propane Board, Grand River Grazing Association Board, and on the local township board in various

capacities.

Bob is in heaven with the Lord Jesus hearing the words "Well done good and faithful servant."

He is survived by the love of his life, Connie Hermann; children, Jamie

(Julie) Hermann, Kadoka, SD; Laurie (Eric) Casper, Lake Preston, SD; Ryan (Tina) Hermann, Lemmon, SD; Kristy (Joe) Lokken, Bismarck, ND; grandsons, Paydon Casper, Riley Casper, Garrett Hermann, Kole Hermann, Walker Hermann, Weston Hermann, Ty Moran, Kolden Lokken; sisters, Caroline Tucker and Delores Huber.

Bob was preceded in death by his son, Darin, parents, Gustav and Albina Hermann, mother-in-law, Marie Spoering, infant sister, Lorraine, brother-in-law Ervin Huber, brother-in-law Charles Tucker, and nephew, Michael Huber.

Cards may be sent to Connie Hermann, 17958 105th St, Lemmon, SD 57638.

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Byron's Classics

Byron Bayers editorial from the January 2018 issue of Hereford America

On Veteran's Day all the Veterans in our valley were invited to the Twin Bridges school for a Veteran's Appreciation Day. We had Veterans attending that had been in the service during every war from World War Two to the present. I am one of two in the valley still surviving from the Korean War.

When we arrived at school we were taken to our seats in the gymnasium at the high school. One side of the gym was filled with all the grade school students and part of the high school students, including the senior class. We were each introduced to the students and told of the war in which we served.

The girls Glee Club, who are very accomplished, in fact they are so good that they sang the Star Spangled at one of our major colleges this year, sang God Bless America. All of us then pledged Allegiance to the Flag, and after that, several members of the students and staff read patriotic poems about Veterans.

At the end all of the kids sang a song to us. As these festivities were occurring, I couldn't help but notice how this was affecting so many of the Veterans. Tears were dripping down the faces of many of us guys, who had lost close friends in the various wars in which they served. When I went to college just before the Korean War, I was put in a room at the dormitory with eight different freshmen, one who became a good friend of mine and probably one of the closer friends that I had in college, by the name of Jerry Wright from

Salmon, Idaho. He had come from a logging family and they were the kind of people that really knew how to work hard.

His ambition was to go thought college and get a degree in Forestry and then go home and work in the forestry industry in Idaho. At that time all of us had to make the decision as to whether to go in to the ROTC program or to

take a chance on being drafted before our college days were done.

We had a lot of World War II veterans around us in college and most of them gave us younger guys advice to get into the service area that you would like. Jerry and I signed up for four years of training in the ROTC program, I chose the Air Force, but Jerry chose the Army unit, because he felt like his experience on the ground would be much more to his abilities than possibly flying in the Air Force.

Upon graduation I was sent to San Antonio, TX and Jerry was sent to Fort

Ord, CA. We were so busy we did not communicate with each other during our service days but in my second year in the Air Force I got thinking about Jerry and I thought I should try to contact him. I wrote a letter to his Salmon, ID address, but it came back unclaimed. I knew his brother, who also lived the Salmon ID area, so I wrote to him and told him I was wondering about Jerry, because the letter I had sent to Jerry was returned. I heard back from Jerry's brother within a month notifying me that First Lieutenant Jerry Wright

(continued on page 46)



Second Lieutenant Byron Bayers, U.S. Air Force, in 1953.

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Byron's Classics

(continued from page 45)

had been killed in action in Korea, on a major assault by the American Army, ascending a mountain in Korea in 1953. That is about the same time that I was notified of a young rancher friend of mine, that lived about three miles from us, that had been killed at sea. We Veterans that are still alive and were able to return home from the Military were the lucky ones. Veteran's Day honors all of us Veterans but we really honor the most, those who did not come home. The kids and school did a nice job of honoring us at our school, but we all felt saddened that day as we left the school, because of the memories of our fallen friends.

The AHA announced the BOLT (system) this week. Several things were unfortunate in that the computer glitch that occurred the day of the announcement kept everybody in wonderment about what had happened. In the next several days as those glitches were corrected you could start to make more sense in some of the results. While I was in Kansas City for the AHA convention, I sat in on a seminar where a major discussion was held on the BOLT activities that would basically change all the EPD data as we knew it. I have only been able to search data on 50 head or so, but the data in most cases shows major changes in some of the EPDs. This is a major change for the industry because people have worked for so many years on getting their

cattle with the EPDs that were advantageous to the operation, and the breeders, for breeding and selling the cattle. Then came along the "50K test" which was proclaimed to be something of the future to foresee what our cattle would be at a younger stage in their life, or it would solidify the data on older cattle that we were using.

Most breeders throughout the industry, I believe, felt like this system was getting pretty solidified and it was something they could go on with. Now BOLT has created a new technology introduction into the Hereford breed for our EPD system. Many people with the right animal will prosper and many people who thought they had the right animals, but whose EPDs fell dramatically, will obviously be hurt. Some people are worried that their program was devastated, going back three generations, and it will be hard to recover. It is my firm hope that the current BOLT numbers will prove to be extremely accurate, and that we can build or rebuild our breed on that data. In my lifetime in the Hereford breed we have forged through a lot of problems even though in some cases it has been very difficult.

My hope is that this program will prove to be very good and we can get all of the current glitches removed in a very short time and the breed can go on its way.

As we were cruising along at 35,000 feet at over 600 miles an hour on our way from Bozeman to Minneapolis aboard a Delta Airbus 320, I couldn't believe that I was going back to Kansas

City, sitting around me were Marc and Jill Bayers Hotchkiss, Kathy Bayers, Rich & Mary Ann Bayers and Rick & Lynn Terry, Lynn who is my office and cow manager, also with us was my nephew Howard Lemm. I was advised in a call from Jack Ward a few weeks earlier that I was to be inducted in the Hereford Hall of Fame, at the Hereford Convention, and we were now on our way.

I really didn't realize that hardly anyone knew, besides our family about the honor, but the two flight attendants got wind of the honor and three times during the flight congratulated me, and I must say we were treated extremely nice by all of the Delta employees on our way to Kansas City. Unbeknownst to me, until we were on our way, that another group of my family had been

invited, and six of them were in attendance at the ceremony. I have not been to Kansas City for the annual meeting for 15 years and, yet I was amazed at how many people that were in attendance that I still knew, however, many new faces were also in attendance and

I was fortunate to meet many of them. Our family was very well treated by Jack Ward, Shane Bidwell, Judy Mais and the staff of the Hereford World. I had worked closely through the years with most of the other Honorees and, so it was enjoyable to see them honored too. I would like to again thank the Board and Staff of the American Hereford Association for bestowing on me the most prestigious award that can be given to a member of the American Hereford Association. I am highly honored.

— BB



Mott's the spot: New meat packing plant opens in southwest North Dakota

Reprinted from
Tri-State Livestock News / October
21, 2020
by Tristen Polensky
Designer and Reporter

"I'm ready to fly to D.C. and start lobbying for these ranchers, because I don't know who else is."

The chasm between where our country's decisions are made and where our working ranchers are making a living is large – both physically, and politically. New York City is a long way from our region and sometimes seems like it has a different breed of people altogether – but occasionally, the chasm is crossed.

A new meat processing plant called South 40 Beef is beginning construction just outside of Mott, ND, and is set to be operating by March 1 of 2021. The plant will be approximately 5,500 square feet, create 10-12 jobs, have a capacity of 160 head per month, and is set to begin making a profit 6-9 months into operation. The story behind the man behind the plant is a rare and impactful one.

John Roswech first visited southwest North Dakota approximately 20 years ago on a pheasant hunting trip. He sold e-commerce software to large retailers like Walmart and Best Buy, at the time

living in New York City. On his hunting trips he fell in love with the prairie, and when his two children graduated college, he and his wife Kim decided to move west full-time. They bought pasture and farmland near Mott, grooming it for habitat and pheasant hunting and now running their own herd of 100 Black Angus cattle.

"My background is not agriculture, and certainly not cattle. As we were moving here from New York City, I wanted to get in the cattle business and see how I can make money there. I researched it and found out it's very, very challenging. You used to be able to own 100 head of cattle and support your family. The price disparity between the packers and producers and what the ranchers are getting is huge right now. I can't make money in cattle alone, so what other problem can I actually solve in the cattle industry?"

This line of thinking was before COVID-19. The pandemic hit, and it became clear that a beef processing plant was Roswech's answer. He wants the ability to process and slaughter his own cattle, and local ranchers' cattle. The beef will then sell via online orders to consumers across the nation.

"Consumers in New York City and LA are willing to pay more for quali-

ty beef. Part of my business plan is to leverage my e-commerce background and marketing my North Dakota cattle to consumers on the coast."

Roswech is passionate about helping ranchers in North Dakota. Opening a plant that could process under official inspection was a priority, allowing local ranchers to process then directly sell their beef to consumers.

"You're not asking the consumer at this point to buy a quarter, half, or whole under a custom butcher. We'll allow them to retail specific cuts, and that will yield more per head than going under custom or bringing their cattle to the sale barn. My ambition is to help ranchers get their cattle processed and to allow them to make a living."

The process of beginning this project was difficult, according to Roswech. "Finding a location to build the plant was very, very challenging. I looked in both the Dakotas. North Dakota was very friendly to the idea, but it was tough to find a location that had the ability to hook up to an existing waterline. Towns don't want slaughtering in town, so I had to find something slightly outside of town on a good road that allowed for access to water."

He looked at plans all the way from Rapid City to Bismarck, but said the

city of Mott worked hard to find land and water for the plant.

Mayor Troy Mosbrucker and a few other city leaders told Roswech to hang tight when he proposed his idea. Finding land and water were the two biggest hurdles. Within 2 weeks, Mosbrucker found landowner Robert Martin, who sold them 5 acres of land with a water source about a mile west of town. Martin had said he didn't want to see the processing plant go anywhere else.

"It's economic development for the city, and the county. Everyone will benefit from it. He's bringing families to town. We had a meat shop here in Mott close about a year ago, and we miss it, and we want another one. Meat processing plants are hard to come by. I buy beef for my family, and I have to wait a year for the producer I buy from."

Mosbrucker said anytime someone wants to begin this kind of project in your city, there are always questions. Roswech won him over with enthusiasm, excitement, and dedication to the idea. "There have been a few hurdles, but he's got them covered," Mosbrucker said.

(continued on page 55)

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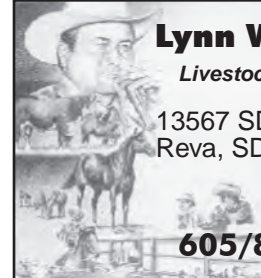
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(continued from page 46)

Roswech said he believes he's past the hardest part of securing land, water, money, and an engineering firm to create a design for the plant. "If you want to operate a plant at full capacity, you need a solid work flow, with experts who can design the correct rail system. Especially under official inspection, the facility needs to be designed in partnership with the state agriculture department. It was work to find an engineering firm, and that's one of the most important things. Another is engaging in ag and economic development authority, because there is some assistance out there for new plants that can help guide you through the paperwork process." Operating under official inspection comes with a few extra requirements, including more paperwork and documentation. The inspector has to be on-site during the slaughtering and cutting processes.

North Dakota is one of seven states that participate in the Cooperative Interstate Shipment Program, which allows the state to perform inspection during slaughter and processing and the product can display the federal inspection stamp. North Dakota was the second state to meet the "same as" inspection requirements of the USDA and was accepted into the CIS program as of January 11, 2013.

The support Roswech found in the state included North Dakota Ag Commissioner Doug Goehring. Roswech first approached the Agricultural Products Utilization Commission, where Goehring said first impressions weren't solid, but the commission was impressed after having open dialogue with a humble Roswech.

"He's humble enough to say he doesn't know the livestock industry at it's best, he has a lot to learn, he doesn't know everything about slaughtering facilities but that's why he's hiring good people. We could at least give him a little bit of seed money to help with the engineering costs and go from there," Commissioner Goehring said.

Goehring and the State Department of Agriculture assisted with the plant's design to ensure the workflow was efficient. This included conversations about exactly how the animals will flow from the outside to inside staging, how they're harvested, where the coolers are located, and even where the offices and break rooms are located. Taking a close look at the engineering, right down to the footings and concrete is important. If the concrete separates, it becomes a hazard physically, functionally, and could also become a potential point of contamination. The department doesn't dictate but suggests best practices. Because of their involvement with

other facilities, the department and Goehring know what to look for and what to point out to avoid doing something that may be problematic. They also helped with the 'enormous' amount of paperwork, to ensure it wasn't as much of a hassle for Roswech.

"John was great because he listened and took all those things to heed. That's better than having someone have their own ideas and doing only that.

The largest expenses included the cooler and freezer space, and disposal of the gray water used to clean the facility each day. Roswech said he's at the high end of his budget at \$400 per square foot, equaling to 1.5 million for the building and another \$500,000 for the equipment. He said securing a loan for a processing plant is difficult because it's a challenge for the banks to appraise the value, given the monopoly over the industry and not many small to mid-size plants for comparison.

Similar to Mosbrucker, Goehring is enthusiastic about the benefits the plant will bring involving the creation of jobs and more processing access for local ranchers.

"It will also be a benefit for those producers that want to direct market themselves, or its product that will be purchased by South 40 and they're going to market that primarily to the east, and the west coast markets where

people will get a taste for really good meat. That's the other side of the coin that's a little bit different. I've eaten on the east and west coast, and it's not that they have bad meat, but it's not Midwest meat, and that's a big deal."

His past career in New York City provided Roswech with a bit of a different background than what is common in North Dakota, but it's given him a unique perspective and inspiring drive to do right by the ranchers in our area. His passion to solve issues in the cattle industry and stand up for ranchers is outstanding, and his ability to bridge a gap evident between two very different parts of the country was nearly effortless. For his ambitions to create South 40 Beef, Mott was the perfect spot.

Numerous beef processing plants have been popping up across our region, thanks to those in the industry (or sometimes those outside, like Roswech) that recognize the dire need for them. Rumors of a plant in Gillette, Wyoming stemmed from a release of money with the CARES act, and there's been a large interest in building one in the area, but at the time of this article being published, the city's zoning department said there are no official plans yet.

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HH ADVANCE 7143E ET (43787525)

- CED 8.5 BW 1.5 WW 57 YW 100 MM 32 M&G 60 REA .34 MARB .27 CHB\$ 155
- Long bodied, deep ribbed, extra well marked and fancy. Ranks in the top 10% on CED, Milk, M&G, UDDR, and MARB and the top 5% on TEAT, CWT, and CHB\$. His first sons sell and they are an exciting set!



HH ADVANCE 0022H ET (44128602)

- CED 6.9 BW 1.4 WW 50 YW 83 MM 34 M&G 59 REA .50 MARB .24 CHB\$ 146
- This goggle eyed, stylish made 7143E son is one of the longest bodied bulls we have ever raised. Ranks in the top 3% on all Profit Indexes and top 20% on CED, REA, and MARB EPD's.



HH ADVANCE 0054H ET (44128626)

- CED 3.7 BW 2.5 WW 66 YW 109 MM 37 M&G 70 REA .58 MARB .20 CHB\$ 157
- 0054H will knock your eyeballs out! One of the best we have ever raised and the numbers to go with it. He is thick butted and deep bodied and loaded with carcass. Ranks in the top 4% or higher on WW, YW, Scrotal, Milk, M&G, STAY, and CWT and the top 2% on all Profit Indexes. Exceptional herd bull potential!!



HH ADVANCE 0043H ET (44128619)

- Sire: HH Advance 8132H
- CED 12.0 BW 0.4 WW 73 YW 118 MM 28 M&G 64 REA .35 MARB .30 CHB\$ 135
- This well balanced, short marked, stout made bull is unmatched by any other 2020 born bull in the breed with GE EPD's for his combination of CED, BW, and YW EPD and he is also top 10% on MARB EPD and CHB\$. Double bred to the great 5139R donor, this bull has breed changing potential!



HH MISS ADVANCE 5139R ET (42576396)

- This elite donor has produced almost \$1.5 million in progeny sales along with multiple donors and herd sires for top programs across the U.S. She is still in embryo production at 15 years of age. She is the maternal great granddam of all of the sale bulls pictured on this page along with the 6212D, 6186D, and 8132F sires represented in our 2021 Sale.



HH ADVANCE 0159H (44128721)

- CED 0.0 BW 4.3 WW 71 YW 100 MM 35 M&G 70 REA .73 MARB .37 CHB\$ 157
- Growth, pigment, muscle, length, and extra fancy 7088E son out of a 3/4 sister to the 0054H and 0022H bulls. Top 4% or higher on WW, Scrotal, Milk, M&G, CWT, REA, and MARB EPD's and top 2% on CHB\$. Big time carcass bull with a great phenotype!

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Videos of the sale offering will be available in mid-February at www.thelivestocklink.com. Check out www.holdenherefords.com for more info and to request your sale catalog.

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EPDs 12/9/20