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Vol. 23, No. 4

Published by: Hereford America, Inc. • 13823 Beaver Creek Place • Reva, SD 57651

January 2020

## Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

At the end of October my husband Marc and I traveled to Kansas City for the annual AHA meeting. As we boarded our flight in Rapid City, I couldn't

help but think of my parents taking this same trip at my age or younger, for a number of years.

For them, in the late '60s and through the '70s, their involvement was more intense and my dad's roll as a board member was very serious business, as it should be. As a kid growing up on our Montana ranch, there was daily discussion about Herefords and the association and dad was very passionate about the direction and forward progress of the breed and spent hours and hours working on it. In the 1970s, especially 1975 and 1976 when he was AHA president, I remember him being gone for a large portion of the year, attending Hereford events throughout the country.

Taking flights to events my parents once attended certainly makes me contemplate the parallels between their lives and mine, although there are many differences.

In going to this meeting and looking at the history, the core issues of breed improvement, finances, promotion, cattle quality and performance and staying in touch with breeders is still there, just at a different and renewed level.

(continued on page 8)

## AHA Hall of Fame, Hall of Merit Recipients Honored at Annual Meeting in Kansas City



**Mark Cooper, Three Forks, MT**, was inducted into the Hereford Hall of Fame, Oct. 25, 2019. Pictured (l to r) are Dave Hanson, Kelsy Cooper, Luke McDonagh, Katie Cooper, Tracy Schopp, Mark Cooper, Cristy Cooper, Tad Kovarik, Jaks Kovarik, Natalie Kovarik and Luke Kovarik.



**Denny Hoffman, Thedford, NE**, was inducted into the 2019 Hereford Hall of Fame. Pictured back row (l to r) are 2019 AHA President Pete Atkins, Jennifer Goodman, Junior Deniz, Shayne Myers, Cody LaFrentz, Randy Myers, Stephanie Myers, Dixie Hoffman, Denny Hoffman, Kaycee Hoffman, Jason Hoffman, Kirk Hain, Raegan Hain, and AHA Board director Mark St. Pierre. Pictured front row (l to r) are Kennedy Hoffman, Lily Hain, Hayden Hoffman, Haxton Hoffman and Logan Hain.



**Guy Colyer, Bruneau, Idaho**, was inducted into the Hereford Hall of Fame. Pictured (l to r) are 2019 AHA President Pete Atkins, Katie Colyer, Kyle Colyer, Piper Colyer, Guy Colyer, Cruz Colyer, Sherry Colyer and AHA Board director Mark St. Pierre.

KANSAS CITY, MO — George and Harry Tjardes, Gibson City, IL.; Denny Hoffman, Thedford, NE; Guy Colyer, Bruneau, ID; Mark Cooper, Willow Creek, MT, were inducted into the Hereford Hall of Fame during the Hereford Honorees awards ceremony at the American Hereford Association's (AHA) Annual Membership Meeting and Conference, Oct. 25, in Kansas City, MO.

The Hall of Fame award is presented annually to those who have influenced the advancement of the Hereford breed. "We are honored to recognize these individuals and their families for their commitment to the Hereford breed and beef cattle industry," says Jack Ward, AHA executive vice president. "They continue to set the standard in the areas of genetic improvement, marketing and leadership."

### Mark Cooper

Mark Cooper was raised on his family's cattle ranch in southwestern Montana and spent his formative years digging in the soil, stretching wire, and learning the true art of growing crops and breeding cattle from his father and uncles. Mark was very fortunate to "learn by doing" and has worked alongside some truly amazing gentlemen, including his father, Jack Cooper, and uncles, Les Holden, Dr. Ray Woodward and Dr. Scott Cooper. Each of these men was instrumental in shaping Mark's life. Their guidance and wisdom undoubtedly contributed to Mark's success as a rancher and farmer.

Mark's love of ranching influenced him to attend Montana State University, where he focused his studies on animal science and agronomy. He returned home to the ranch in 1977 and settled into the day-to-day operation alongside his father and mentor, Jack Cooper. For more than 30 years, the two worked side by side to expand their farming operation, settled in 1914, and to grow their registered Hereford operation, which Jack and his wife, Phyllis, started in 1946.

Cooper Hereford Ranch has been a pioneer in the beef industry since its

(continued on page 18)



# Elkington Polled Herefords and South Devons

*Presents the 40th Annual Efficiency Experts Range Raised Cattle Sale*

## Fri., February 7, 2020 12:30 p.m.

At the ranch 7 miles  
east of Idaho Falls  
on Sunnyside Rd.

Elkington Polled Herefords is the source for polled outcross genetics with unique pedigrees throughout the entire offering.

**80 Polled Herefords** (45 calving-ease) • **28 South Devons** (14 black, 14 red. 10 calving-ease)  
**18 Bred Polled Hereford Heifers** • **3 South Devon Bred heifers**

|                              | CED | BW  | WW | YW | SCF  | MM | M&G | CEM | CW | REA | BMI\$ | BII\$ | CHB\$ |
|------------------------------|-----|-----|----|----|------|----|-----|-----|----|-----|-------|-------|-------|
| Breed average epds =         | 1.9 | 3.0 | 50 | 81 | 14.5 | 23 | 48  | 1.6 | 63 | .35 | 315   | 379   | 98    |
| Elkington sale cattle epds = | 5.3 | 1.5 | 53 | 86 | 20.7 | 24 | 50  | 3.2 | 69 | .40 | 415   | 512   | 104   |



**Lot 601F • LE ELKER BROKER 020C 601F**

- Thick and long, a calving ease bull that has growth and style.
- We used him to clean up a group of heifers after the AI work.
- DNAs as Homozygous Polled.
- A heifer bull.
- BW 71 lbs. Ratios: WR 117, YR 107, REA 97, IMF 138.
- EPDs: CED 5.7, BW 1.0, WW 65, YW 103, SCF 20.6, MM 23, M&G 56, CEM 4.1, CW 87, REA .64, MAR .06.



**Lot 647F • EPHR ELKER HOMETOWN 647F**

- Grand Champion Bull at the Northwest Regional Junior Hereford Show Res. Champion Junior bull IESF.
- A great bull out of the 10Y bull, dark and goggle eyed.
- Long and smooth.
- Homozygous Polled.
- Dam's average ratio in her calves of WR 131 and YR 117.
- BW 84 lbs. Ratios: WR 102, YR 97, REA 107, IMF 104.
- EPDs: CED 5, BW 4.3, WW 65, YW 114, SCF 21.2, MM 31, M&G 64, CEM .3, CW 78, REA .56, MAR .09.



**Lot 775F • PRE ELKER POP 775F**

- Moderate framed and super thick, he has slight scurs.
- Great spread from birthweight to yearling.
- A heifer bull with a calving ease direct number of 17, his calves will be trouble free.
- A bull that Piper showed as a calf to win his division at the Eastern Idaho State Fair.
- BW 68 lbs. Ratios: WR 135, YR 108, REA 100, IMF 144.
- EPDs: CED 17, BW -.9, WW 61, YW 84, SCF 23.2, MM 30, M&G 61, CEM 8.7, CW 70, REA .55, MAR .07.



**Lot 631F • EPHR ELKER 8Y 631F**

- Thick and massive.
- A great homegrown son with eye appeal.
- BW 89 lbs. Ratios: WR 94, YR 100, REA 99, IMF 110.
- EPDs: CED -.3, BW 3.4, WW 53, YW 91, SCF 16.0, MM 33, M&G 59, CEM 0.9, CW 57, REA .3, MAR .08.



**Lot 675F • EPHR ELKER KIRK 675F**

- Herd bull prospect.
- Goggled eyed and thick.
- A heifer bull.
- BW 72 lbs. Ratios: WR 116, YR 107, REA 116, IMF 104.
- EPDs: CED 13, BW -1.2, WW 44, YW 65, SCF 22.5, MM 26, M&G 48, CEM 5, CW 56, REA .28, MAR -.01.



**Lot 777F • LE ELKER BLAZER 206D 777F**

- DNAs as Homozygous Polled.
- Dam is an awesome cow with great ratios.
- A long and smooth herd sire prospect.
- BW 96 lbs. Ratios: WR 101, YR 106, REA 91, IMF 105.
- EPDs: CED .8, BW 3.9, WW 72, YW 121, SCF 21.9, MM 27, M&G 64, CEM 1, CW 68, REA .49, MAR -.08.



## Elkington Polled Herefords

5080 E. Sunnyside Road, Idaho Falls, ID 83406  
Keith (208) 523-2286 Layne (208) 681-0765  
Cell (208) 521-1774

E-mail: ephrbulls@hotmail.com  
Brent (208) 523-6461

Sound easy-keeping range-raised coming two-year-old bulls born in March and April and raised at high elevations. The ranch is between 6,000 and 7,500 feet.

Our cow herd has some of the best sustained cow fertility numbers in the breed, meaning the cattle breed back fast and last longer in your herd making the producer more money. At Elkingtons the cattle have to perform or they are culled.

They must have a calf every year and breed back in a timely manner. We cull on feet, udder quality, performance and fertility and have been since 1964.



**Lot 645F • LE ELKER HOMEGROWN 8Y 645**

- Supreme Champion Bull at the Eastern Idaho State Fair Grand Champion JR bull at EISF Division.
- A son of the great 8Y bull, he is thick and long.
- Homozygous Polled with freckled face and great pigment.
- A herd bull prospect out if a dam with Ratios of WR 111 and YR 112 on her calves.
- BW 84 lbs. Ratios: WR 99, YR 99, REA 100, IMF 99.
- EPDs: CED 3.8, BW 3, WW 64, YW 112, SCF 17.5, MM 37, M&G 69, CEM 3.1, CW 75, REA .58, MAR .01.



**Lot 720F • PRE ELKER BI POLAR 720F**

- Goggle eyed with tons of red.
- A heifer bull.
- Thick and long.
- BW 72 lbs. Ratios: WR 105, YR 108, REA 114, IMF 128.
- EPDs: CED 8.4, BW .7, WW 58, YW 99, SCF 19.9, MM 21, M&G 50, CEM 4.2, CW 88, REA .75, MAR .13.

Sale will be broadcast on **LiveAuctionsTV**

View catalog online at  
**ElkingtonPolledHerefords.com**  
or on Facebook at Elkington Polled Herefords

Delivery: Free delivery on bull purchases of \$4,000 or more west of the Mississippi; we'll pay half on deliveries east of the Mississippi. Heifers: Will pay half of delivery on purchases of \$4,000 or more on heifers nationwide.



# VALUE TESTED OFFERING

## WITH RAUSCH HEREFORD BULLS & HEIFERS

### Presidents' Day • Mon., February 17, 2020

at the farm • Hoven, SD • 1:00 PM CST

**62<sup>nd</sup>  
ANNUAL**

**150 Bulls** • 100 top end Two-year-old bulls & 50 top end Yearling bulls  
**250 Heifers** • 30 Registered heifers from the top end of replacement pen  
 • 220 Registerable Replacement heifers

Every bull indexed for best use on Black and Red Cows. Every bull indexed for calving ease.

#### Rausch Sire Evaluation Offering

##### — Yearling Bulls —

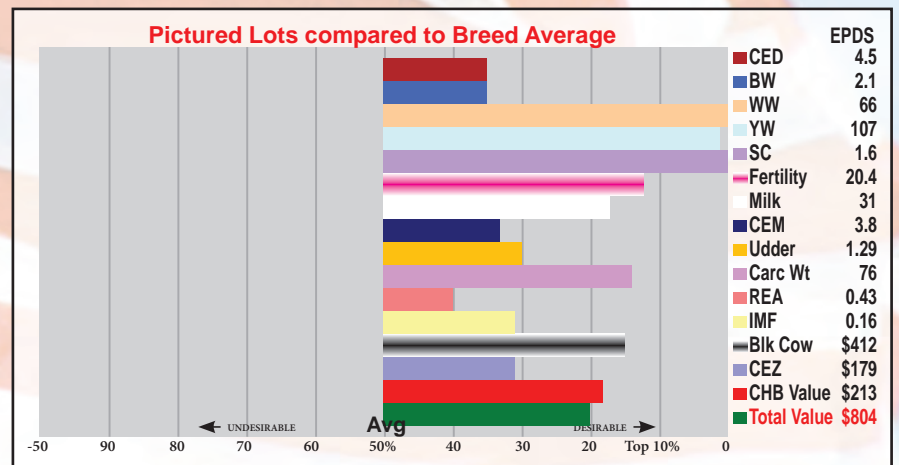


Lot 3 - R Bonanza 4479  
 RN: 44038147  
 Sire/MGS: R Bonanza 4164 / Hyalite On Target 017

##### — Heifers —



Lot 152 - R Miss 4Ever 409  
 RN: 44035903  
 Sire/MGS: Hyalite Foremost 515ET / R Revolution 4510



##### — Two-Year-Old Bulls —



Lot 4 - R New York 4079  
 RN: 44038104  
 Sire/MGS: SHF York 19H Y02 / R Bonanza 4164



Lot 153 - R Miss Victor 269  
 RN: 44035824  
 Sire/MGS: AH JDH 34X Victor 33Z 2E ET / Hyalite On Target 053



Lot 53 - R Spartan 5228  
 RN: 43927499  
 Sire/MGS: UPS Spartan 2864 / Hyalite Foremost 302



Lot 73 - GR Home Run 3028  
 RN: 43929394  
 Sire/MGS: BW 55X 10Y Hometown 80B / R Revolution 4510



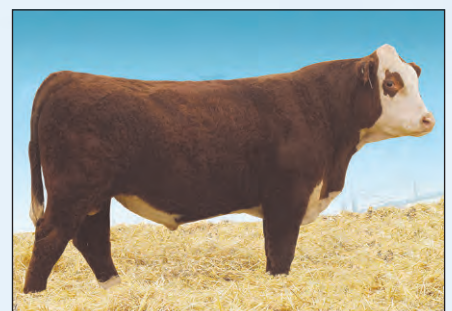
Lot 7 - R 4Ever 5199  
 RN: 44038225  
 Sire/MGS: Hyalite Foremost 515ET / R Revolution 4510



Lot 154 - R Miss Revolution 1259  
 RN: 44035653  
 Sire/MGS: R Revolution 4510 / SHF Vision R117 U38



Lot 78 - GR Leader 2768  
 RN: 43929364  
 Sire/MGS: R Leader 6964 / C R111 Sentinel 2264 ET



Lot 79 - GR Home Run 3148  
 RN: 43929408  
 Sire/MGS: BW 55X 10Y Hometown 80B / R 2nd Revolution 2767

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 Register early

Online bidding at: [www.TheLivestockLink.com](http://www.TheLivestockLink.com)

Videos of sale lots online at [RauschHerefords.com](http://RauschHerefords.com)

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[rauschherf@rauschherefords.com](mailto:rauschherf@rauschherefords.com)



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 America's No. 1 Dams of distinction herd  
 (Based on efficiency)





• Serving commercial and registered Hereford breeders •

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## **PUBLISHED 7 TIMES A YEAR: SEPTEMBER-APRIL/MAY**

(April/May and Nov/Dec are combined issues)

by Hereford America, Inc., a family owned & operated business.

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— In memory of Byron Bayers —

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 rob@cardinalcreekcattle.com  
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### — HERDSIRES —



NJW 4C 88X  
 CORNERSTONE ET



PYRAMID  
 CATAPULT 7129



DSB 120W 27A  
 HOMETOWN 158E

DPH 175 RED BULL 250C • C 5280 88X LAD 7077

SEVERAL MORE BULLS ON OUR WEBSITE • SEMEN AVAILABLE ON ALL BULLS

***Celebrating 25 years of  
 raising Hereford genetics!***

## **LOGTERMAN FAMILY**

### ***Hereford & Angus Production Sale***

**Monday, February 10, 2020 • 1:00 CST**

Valentine Livestock Auction • Valentine, NE

**Selling: 75 Two-year-old Hereford bulls, 30 yearling & 70 Two-year-old Angus bulls**



CHURCHILL GALLATIN 5211C ET - 43586862



ILR RED POWER 456B - P43499435



K 88X RIBEYE 383 - 43425288

**Northern High Plains Cattle raised the ranchers' way  
 — no creep creep and no special treatment - just high expectations.**

**Videos can be found on our website  
 www.logterman.com**

Online buyers must register with cattleusa.com



For more information, contact:

Dwight Logterman H: 605-429-3209/C: 402-389-1165

Rob Logterman C: 402-389-1328





# Sales & Events

## January

- 9 The Berry's Bull Sale  
Cheyenne, WY
- 15 National Western Stock Show  
Junior Heifer Show  
Denver, CO
- 16 National Western Stock Show  
Bull Show  
Denver, CO
- 17 National Western Stock Show  
Pen & Carload Show  
Heifer Show  
Denver, CO
- 20 Van Newkirk Herefords Sale  
Oshkosh, NE
- 22 Sioux Empire Livestock Show  
Hereford Sale  
Sioux Falls, SD
- 25 Melcher Herefords Online Bull  
Sale & Open House  
www.TheLivestockLink.com and  
Page, NE
- 26 Knippling Hereford Online Sale  
www.TheLivestockLink.com
- 27 Delaney & Atkins Bull Sale  
Lake Benton, MN
- 28 Churchill Cattle Co.  
World Class Bull Sale  
Manhattan, MT
- 30 Ridder Hereford Ranch  
Bull & Female Sale  
Callaway, NE

## February

- 1 Upstream Ranch Production Sale  
Taylor, NE
- 3 Cattlemen's Choice Sale (Pelton)  
Halliday, ND
- 5 Black Hills Stock Show  
Hereford Show and Sale  
Rapid City, SD
- 6 Stroh Hereford Ranch  
Ranch Ready Production Sale  
Killdeer, ND

- 7 Baumgarten Cattle Co. Sale  
Belfield, ND
- 7 Dvorak Herefords Bull Sale  
Lake Andes, SD
- 7 Elkington Polled Herefords &  
South Devon Bull Sale  
Idaho Falls, ID
- 9 Mrnak Hereford Ranch  
Production Sale  
Bowman, ND
- 10 BB Cattle Co. Bull Sale  
Connell, WA
- 10 Logterman Family Hereford &  
Angus Production Sale  
Valentine, NE

- 10 Fawcett's Elm Creek Ranch  
Bull Sale  
Ree Heights, SD
- 12 Durbin Creek Ranch  
Annual Bull Sale  
Worland, WY
- 12 Friedt Herefords Production Sale  
Dickinson, ND
- 14 Topp Herefords Production Sale  
Grace City, ND
- 14 Vin-Mar Cattle Co. Bull Sale  
Rushville, NE
- 15 Carmichael Herefords Bull Sale  
Meadow, SD

(continued on page 6)

# Mrnak Hereford Ranch 53rd Annual Production Sale Sunday, February 9, 2020

1:00 p.m. (MST) - Bowman Auction Market - Bowman, ND

## Selling:

**110 Performance Tested 2 Year Old Hereford Bulls**

**250 Fancy Baldy Replacement Females**

**5 Ranch Horses**



**Power .  
Performance .  
Profitability.**



Wayne Mrnak • 701.523.6368 • Terry Mrnak • 701.523.6386  
Brent Mrnak • 701.206.0604 • Andy Mrnak • 701.206.1095

Mrnak Hereford Ranch: 14501 91st St. SW • Bowman, ND 58623

View more information at • [www.mrnakherefords.com](http://www.mrnakherefords.com)



## BIRTH ANNOUNCEMENT

Sloan Kay Mrnak  
December 9, 2019 at 12:39 pm  
7 lbs. 4 oz.

Parents are Jaci and Andy Mrnak





# Sales & Events

(continued from page 5)

- 15 Hillsview Farms Private Treaty  
Bull Sale & Open House  
Eureka, SD
- 17 Rausch Herefords Annual Bull &  
Female Sale  
Hoven, SD
- 18 Bar JZ Ranches  
Bull & Female Sale  
Onida, SD

- 18-23 Nebraska Cattlemen's Classic  
Kearney, NE
- 19 Shaw Cattle Co.  
Annual Bull Sale  
Caldwell, ID
- 20 Nebraska Cattlemen's Classic  
Hereford Sales  
Kearney, NE
- 20 Lowell Fisher Herefords Bull Sale  
Spencer, NE

- 21 Nebraska Cattlemen's Classic  
Classic Female Sale Day  
Kearney, NE
- 21 Hoffman Ranch Bull Sale  
Thedford, NE
- 22 Kreth Hereford & Angus  
Production Sale  
Mt. Vernon, SD
- 22 Wagner Open House  
& Online Bull Sale  
Redfield, SD and  
www.TheLivestockLink.com
- 24 Colyer Herefords Bull Sale  
Bruneau, ID

- 25 Ulrich Herefords Bull Sale  
Lethbridge, AB
- 28 Gant Polled Herefords Bull Sale  
Geddes, SD
- 28 Jamison Ranch Bull Sale  
Quinter, KS

## March

- 2 Harrell Hereford Ranch Bull Sale  
Baker City, OR
- 3 S&S Polled Herefords Sale  
Guide Rock, NE
- 5 Calgary Bull Sale  
Calgary, AB
- 5 Jensen Bros. Production Sale  
Courtland, KS
- 6 Wooden Shoe Farms Bull Sale  
Blackfoot, ID
- 6 L Bar W Cattle Company  
Production Sale  
Absarokee, MT
- 9 Tegtmeier Polled Herefords  
Production Sale  
Burchard, NE
- 9 Holden Herefords Production Sale  
Valier, MT
- 10 Cooper Herefords Production Sale  
Willow Creek, MT
- 11 Bischoff's Ravine Creek Ranch  
Bull & Female Sale  
Huron, SD
- 11 Nelson-Hirsche Purebreds  
Bull Sale  
Del Bonita, AB
- 14 I-29 Bull Run  
Sioux Falls, SD
- 18 Ernst Bull Sale  
Atkinson, NE
- 23 Oleen Bros. Bull Sale  
Dwight, KS
- 24 Frenzen Polled Herefords & Angus  
Production Sale  
Fullerton, NE
- 25 Ned & Jan Ward Sale  
Sheridan, WY
- 28 Dakitch Farms Sale  
Ada, MN

# The Berry's

## Selling 70 Bulls

WHERE COWMEN BUY BULLS

Spring & Fall Coming Twos  
Horned and Polled

## The Raw Data Sale

### Thurs., Jan. 9, 2020

1:00 pm at the ranch • Cheyenne, WY

Private treaty females available — all ages.



- Bulls gained 4 lbs./day on SAREC feed efficiency test
- All sale bulls are ultrasounded
- All sale bulls are halter broke
- Actual birth weights available
- ADG, F:G (feed:gain), RFI (residual feed intake) and REA & IMF available sale day

### SIRES INCLUDE:

CL1 DOMINO 589C  
LW 177R DOMINO 616D ET  
LW 4163 DOMINO 606D • B FOREMOST 24C  
H HOMETOWN 5343 ET • KT BUILT TUFF 1010  
KT SMALL TOWN KID 5051  
H FHF ADVANCE 628 ET  
ANCHOR 29C



Reference Sire

### H HOMETOWN 5343 ET

[DLF,HYF,IEF,MSUDF] • Calved: 8/13/15  
Sire:NJW 73S W18 HOMETOWN 10Y ET  
EPDs: BW 1.0 WW 59 YW 88 M 38 M&G 68



### Lot 1 • B Amazed 1F ET

BD: 2/15/18 • Sire: H FHF ADVANCE 628 ET  
EPDs: BW 3.5 WW 57 YW 92 M 19 M&G 48  
70 lb. BW, 676 lb. WW, 1244 lb. YW, 133 REA ratio, actual 17.51  
REA, top 5% REA, top 1% Carcass weight and \$CHB in breed.



### Lot 94 • B 29C Anchor 94

BD: 4/27/18 • Sire: Anchor 29C  
EPDs: BW 2.3 WW 56 YW 95 M 27 M&G 56  
Long spined and straight in his top. He could add a lot to a set of smaller framed cows. 75 lb. actual BW, weaned at 615, 106 yearling ratio with 1,033 actual YW.

Call or e-mail for more information or a catalog:

# The Berry's

3049 CR 225  
Cheyenne, WY 82009

Jay and Janice Berry  
Home: (307) 634-5178  
Cell: (307) 630-7944  
jabberryherefords@msn.com

Online Bidding at:  
www.TheLivestockLink.com  
Register early to bid!

The Livestock Link

See videos online at: [www.thelivestocklink.com](http://www.thelivestocklink.com)  
or [wheremenbuybulls.com](http://wheremenbuybulls.com)

## April

- 3 Ade Polled Herefords Sale  
Amsterdam, MO
- 11 Sandrock Ranch Bull Sale  
Benton, WI
- 11 Knoll Crest Farm Bull Sale  
Red House, VA
- 11 Ellis Farm Bull Sale  
Chrisman, IL
- 18 Stuber Ranch Production Sale  
Bowman, ND
- 24 Thorstenson Herefords Bull Sale  
Selby, SD

Merry Christmas  
& Happy New Year  
from Hereford America





# Van Newkirk Herefords

--- Since 1892 ---

◆ SALE MON JAN 20 ◆ 12:30PM ◆ 220+ BULLS ◆ 220 HEIFERS ◆



Lot 1

BW 1.5 WW 62 YW 108 M 28 M&G 59 REA .69 IMF .39 CHB 127



Lot 84

BW 2.3 WW 60 YW 101 M 31 M&G 61 REA .52 IMF .25 CHB 120



Lot 135

BW 3.6 WW 61 YW 109 M 32 M&G 63 REA .52 IMF .12 CHB 116



Lot 152

BW 2.7 WW 62 YW 104 M 35 M&G 66 REA .56 IMF .19 CHB 123

**BREED LEADING EPDS!**  
**222 BULL AVERAGE EPDS**  
**TOP 15% OF THE BREED IN MARBLING**  
**TOP 20% OF THE BREED IN YEARLING WT**

◆ 220 BULLS ◆

◆ 220 HEIFERS ◆

100 Hereford

Right off Van Newkirk Replacements

120 Fancy F1 Baldy

Sired by Van Newkirk Bulls

(Selling in load lots)

Located near Amarillo, TX



Lot 157

BW -.4 WW 57 YW 92 M 38 M&G 67 EA .54 IMF .16 CHB 111



Lot 203

BW 3.4 WW 64 YW 106 M 30 M&G 62 REA .41 IMF .33 CHB 109



Lot 164

BW 1.9 WW 71 YW 113 M 35 M&G 71 REA .57 IMF .39 CHB 111



Lot 199

BW 3.8 WW 74 YW 117 M 31 M&G 68 REA .49 IMF .18 CHB 104



Lot 195

BW 3.2 WW 72 YW 109 M 33 M&G 70 REA .63 IMF .24 CHB 114



Lot 190

BW 2.3 WW 66 YW 104 M 36 M&G 69 REA .28 IMF .17 CHB 87

Joe Van Newkirk 308-778-6049  
 Kolby Van Newkirk 308-778-6230

**OSHKOSH, NE**



[www.vannewkirkherefords.com](http://www.vannewkirkherefords.com)





**Jill's Editorial...***(continued from page 1)*

It was a good weekend with large attendance at the AHA meetings and festivities. We were pleased to see several of our friends honored in a variety of ways including those inducted into the AHA's Hall of Fame and Hall of Merit. I'd also like to congratulate Pete Atkins, outgoing AHA president who is from Tea, SD.

It is an incredible honor to be selected for these awards. This year the Hall of Fame inductees were Mark Cooper, Willow Creek, MT; Denny Hoffman, Thedford, NE; Guy Colyer, Bruneau, ID; George and Harry Tjardes, Gibson City, IL.

Honorees for the Hall of Merit were Jim Reed, Green Ridge, MO; and Jack Chastain, Mineral Wells, TX. Both families also have their own Hereford herds.

Congratulations to all of these

men and their families. Their contributions to the Hereford industry have been huge, with each family bringing different talents to the table. All of them have made a big impact on Hereford herds across the country.

While at the meeting we met the young Chance Wiese, son of Dave Wiese, grandson of Gene Wiese. Talk about deja vu. He reminded me so much of his grandfather Dave, with whom my dad served on the AHA board. I enjoyed visiting with Dave and Chance about their dad and granddad, reminiscing about Herefords during the heyday of our fathers. Sadly, Gene passed away not long after that conversation, in November at age 90. Rest assured the farm is in good hands with his son and grandsons and their families.

A highlight of our time in KC was when our friends James and Jerome



Outgoing AHA President Pete Atkins and his wife Laura, Tea, SD, were honored upon retirement from the AHA board.

Ollerich from Clearfield, SD were honored for 50 years in the Hereford business. They definitely started young but have built a great herd and enjoy what they do. Their distant cousin Pete Atkins was the outgoing AHA president this year which made it more special. We were able to help them all celebrate at dinner one night. Congratulations to all of them as well as the honorees and many scholarship and award winners. We are honored to know all but one of the Hall of Fame award recipients. It was a special night for these folks and many others including a large slate of junior scholarship winners.

There were many high points of the weekend, good speakers, good food, a good meeting and good company.

The one big low spot during the meeting, however, was when the Certified Hereford Beef® (CHB) program reported a significant loss in income. I expected their numbers to be down after the spec changes to Choice and Prime which were made in 2019 and the subsequent exiting of Greater Omaha as one of their two packers but was a bit surprised by the number. (You can read the specs online by Googling, USDA Certified Beef Program G-10 specs.)

Greater Omaha has carried on

with their own Hereford beef product lines and are enjoying great success.

CHB carries on with Choice and Prime products through packer National Beef and assured the crowd that the program remains strong and continues to build new customers through a new association with U.S. Premium Beef.

It's certainly been a year filled with ups and downs in United States general agriculture. Amazingly, the fall sales in our region have been quite good and the cattle market while not high is much better than a couple months ago. This is encouragement all producers need after such an unusual year for weather and markets.

Some good political news (I realize that sounds like an oxymoron) as we near the end of the year, Senator Deb Fischer (R-NE), who is a member of the House Ag Committee, introduced a bill called the Real MEAT Act. The intent is to end "deceptive labeling practices for alternative protein products."

Earlier this year there was considerable commotion, at least in the livestock industry, with fake meat burgers hitting stores and fast food restaurants. One of the speakers at

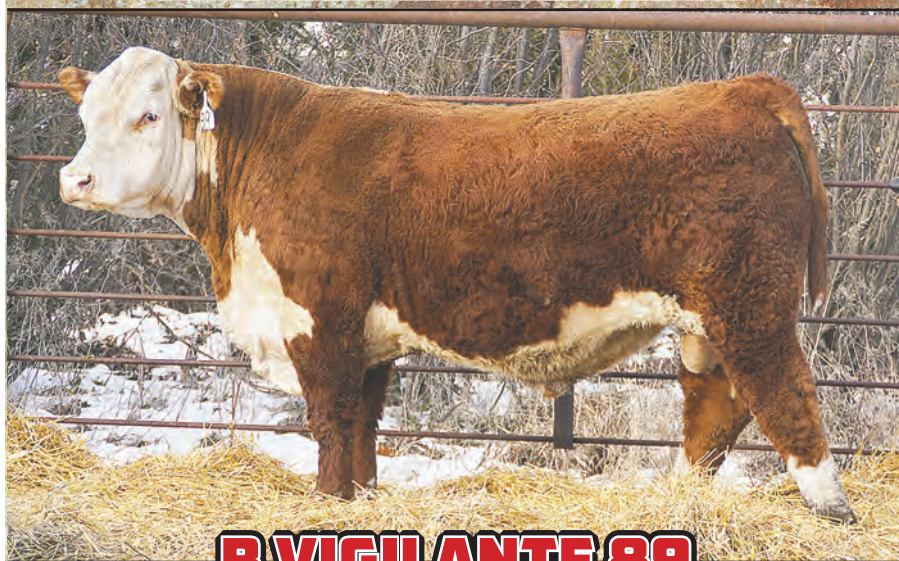
*(continued on page 10)*



AHA President Pete Atkins with James and Jerome Ollerich, Clearfield, SD as they receive recognition for 50 years of raising registered Herefords.

# SELLING IN THE FRIEDT SALE

Wed., February 12, 2020  
Dickinson, ND



## B VIGILANTE 89

Reg #43921654 • BD: 3/15/18

Outstanding polled son of KCF Bennett Encore Z311ET.

He has width, depth and thickness with extra dimension through his middle. In addition, he is wide across the top and has a huge hind quarter and a solid EPD profile. Top herd bull prospect!

**CED 4.0 BW 3.3 WW 63 YW 108 M 21 M&G 53  
FAT .031 REA .34 MRB .30 BMI\$ 403 BII\$ 498 CHB\$ 121**

SCHU-LAR ON TARGET 22S  
KCF BENNETT ENCORE Z311 ET (CHB,DLF,HYF,IEF,MSUDF)  
KCF MISS REVOLUTION X338 ET

PW 360 VICTOR 633  
MC PW633 VICTORIA 1220  
MC 60D KIWI N327

SCHU-LAR 5N OF 9L 3008  
SCHU-LAR 208 OF 1H 121 ET  
MSU TCF REVOLUTION 4R  
JW 718 VICTORIA 9106  
PW 229 VICTOR 360  
PW X101 VICTORIA 968  
RU DUSTER 60D  
KFF KOANUI MOONBEAM G159

Other bulls for sale at private treaty in early spring.  
Some located at the ranch in Twin Bridges, Montana, others at Friedts.

For more information contact:

**Bayers Hereford Ranch**

Jill Bayers Hotchkiss • 605/490-1409  
E-mail: jbh@herefordamerica.com

Or bid live online at

[www.TheLivestockLink.com](http://www.TheLivestockLink.com)

**The Livestock Link**



# COOPER HEREFORD RANCH



## 54<sup>th</sup> Annual PRODUCTION SALE

### 2019 Sire Groups :

- CL 1 Domino 710E 1ET  
CL 1 Domino 7131E 1ET  
CL 1 Domino 776E 1ET  
CL 1 Domino 7208E  
HH Advance 7156E 1ET
- CL 1 Domino 6168D  
CL 1 Domino 6158D 1ET  
CL 1 Domino 6128D 1ET  
HH Advance 6009D 1ET  
CL 1 Domino 5110C  
CL 1 Domino 5191C 1ET

Free Delivery!!  
first 1,000 miles, on purchases totaling \$5000+

All animals selling have Genomically Enhanced EPDs

Complete Performance & Ultrasound Data

CL1 Domino 710E 1ET # 43800218



24 sons sell!

| CED  | BW  | WW | YW  | MM | M&G | SC  | REA  | MARB | CHB\$ |
|------|-----|----|-----|----|-----|-----|------|------|-------|
| 10.5 | 0.8 | 64 | 108 | 27 | 59  | 1.5 | 0.54 | 0.14 | 126   |

CL1 Domino 215Z X HH Advance 9119W

One of the most balanced 215Z sons we have raised. 710E fits the demands of the beef industry at large combining calving ease, performance, maternal and carcass merit into one package. We AI'd a large % of our heifers to 710E in 2018 - calves came early and have good pigment. Sire 215Z is a trait leader in 7 categories, including WW, YW, CEM, Marbling and \$CHB. Dam 9119W ranks in the top 5% of the breed for CED, BW, CEM, Udder & Teat.

Tuesday 3-10-20

at the ranch, 1/2 mile south of Willow Creek, MT

80 YEARLING BULLS / 20 YEARLING HEIFERS / 15 YOUNG, BRED COWS



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(continued from page 8)

the AHA convention said, it actually wasn't all bad for the beef industry in that when families who have a vegetarian child, for instance, would go out to eat, it allowed them to go to some of the burger chains and order

mostly beef items. I suppose there is something to that.

Personally, I like the tagline for Arbys — "We Have the Meats®". If they haven't already received an award from someone in the beef industry, they should. I checked their

menu and saw Beef, Pork, Chicken and Turkey items along with salads. I would much rather spend my dollar there than at a fast-food chain serving a veggie burger that somehow has the word meat or beef in it but doesn't actually contain any meat or beef.

The nutritional values for some of these veggie burgers is quite surprising and not in a good way. Some have been compared to dog food and probably have a similar taste. Google these products and read for yourself. The companies are clever in the way the product is described and the pic-

tures look like beef. I'm not going to try it but the *Western Livestock Reporter* in Billings, MT, videoed some of their staff doing a taste test. Not surprisingly they all preferred 100% beef! It is an entertaining video especially if you know the people. I think at one point the videographer told one woman, "it's okay to spit it out!" I do believe Auctioneer Roger Jacobs was also a victim. Really, it was pretty funny but did prove a point on palatability if nothing else.

Very little labeling information is currently required by U.S. Dept of Ag on beef products but recently U.S. Senator Deb Fischer (R-NE), a member of the Senate Agriculture Committee, introduced the Real MEAT Act to end deceptive labeling practices for alternative protein products. The bill would clarify the definition of beef for labeling purposes, eliminate consumer confusion resulting from misbranding, and ensure that the federal government is able to enforce the law.

In my opinion it's a step in the right direction, if they can get it passed.

"Beef is derived from cattle — period. Under USDA, beef undergoes a rigorous inspection and labeling process, but plant-based protein products that mimic beef and are sometimes labeled as beef are overseen by the FDA instead. These products are not held to the same food safety and labeling standards as beef. Americans deserve to know what's on their dinner plate. The Real MEAT Act will protect consumers from deceptive marketing practices and bring transparency to the grocery store," said Senator Fischer.


"It's clear that fake-meat companies are continuing to mislead consumers about the nutritional merits and actual ingredient composition of their products. We commend the efforts of Senator Fischer on introducing this legislation, which would end deceptive labeling of fake meat products and allow cattle producers to compete on a level playing field," said National Cattlemen's Beef Association (NCBA) President Jennifer Houston.

The press release went on to say, "The Real MEAT Act would codify the definitions of 'beef' and 'beef products.' It would further ensure that imitation meat products have the word 'imitation' in the same size and prominence immediately before or after the name of the food and a statement clearly indicating that the product does not contain meat. Lastly, it would strengthen the government's ability to enforce the law by requiring that the Secretary of Health and Human Services (HHS) submit notice within 60 days to the Secretary of Agriculture if a product is found to be mislabeled as beef. If HHS fails to do so, the Secretary of

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# SHAW CATTLE CO.

## ANNUAL BULL SALE

### Wednesday, February 19, 2020

**450 Angus, Hereford & Red Angus Bulls • 12 noon MST, at the ranch, Caldwell, ID**

**HELPING CUSTOMERS BUILD COW HERDS FOR OVER 70 YEARS!**

- ✓ Our cow herd is built on cow families. Many half, three-quarter and full siblings are included.
- ✓ All bulls sell with genomic-enhanced EPDs.
- ✓ Data driven performance—accuracy your cow herd can depend on.
- ✓ Cattle that calve easy with gain and performance through finish.
- ✓ Actual Birth, Weaning and Yearling Weight data, EPDs and genomic testing, but most importantly... **Cow Sense!**



### Hereford

- AI sires include:  
*Mandate, Boom Town, Integrity, Trust 167, Excede, Mighty and Revolution 66128*



### Angus

- AI sires include:  
*Achievement, Payweight, Dually, Powerball, Broken Bow, Command and Acclaim*



### Red Angus

- AI sires include:  
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- ✓ Family Owned & Operated for over 70 Years



(continued on page 12)



# Knippling Hereford

## ONLINE BULL SALE • SELLING 60 BULLS

**PLUS 150 F-1 BLACK BALDY REPLACEMENT HEIFERS**

Online Auction Bidding Opens Jan. 24, 2020 & Closes Jan. 26, 2020 @ TheLivestockLink.com

Racehorse style on  
www.TheLivestockLink.com  
See websites for instructions.  
**The Livestock Link**



**lot 3**

**KR 3025 ADVANCE 807F**

Reg. # 43920987 - DOB: 3/8/18

CED: 4.7 BW: 5.0 WW: 61 YW: 100 M: 34 MG: 65



**SELLING 150  
F-1 BALDY REPLACEMENT FEMALES**

SEE CATALOG FOR DETAILS AND BIDDING INSTRUCTIONS.



**lot 5**

**KR 29D STAR POWER 817F**

Reg. # 43921013 - DOB: 3/10/18

CED: 4.3 BW: 7.0 WW: 67 YW: 108 M: 28 MG: 61



**lot 13**

**KR 29D STAR POWER 838F**

Reg. # 43921085 - DOB: 3/13/18

CED: -5.5 BW: 7.3 WW: 71 YW: 124 M: 28 MG: 64



**lot 21**

**KR 29D STAR POWER 855F**

Reg. # 43921111 - DOB: 3/15/18

CED: -0.3 BW: 5.2 WW: 59 YW: 109 M: 32 MG: 61



**lot 41**

**KR 3D NORTHSTAR 8107F**

Reg. # 43974231 - DOB: 3/20/18

CED: -3.9 BW: 6.5 WW: 65 YW: 104 M: 29 MG: 62



**lot 43**

**KR 50B SUPERSTAR 8117F**

Reg. # 43921613 - DOB: 3/23/18

CED: 6.7 BW: 1.6 WW: 58 YW: 105 M: 33 MG: 62



**lot 55**

**KR 29D STAR POWER 8142F**

Reg. # 43921688 - DOB: 4/1/18

CED: -1.3 BW: 6.8 WW: 64 YW: 106 M: 28 MG: 60



**lot 61**

**KR 4294 AUTHORITY 8153F**

Reg. # 43921706 - DOB: 4/4/18

CED: -5.8 BW: 7.1 WW: 65 YW: 117 M: 30 MG: 62



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EPDS 12/3/19

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GARIN HAAK H: 605/293-3289 - C: 605/680-4637

34957 225TH ST., GANN VALLEY, SD 57341



71ST ANNUAL BULL & FEMALE SALE  
**TUESDAY, FEBRUARY 18, 2020**  
 52 HOMOZYGOUS POLLED BULLS

**DVAuction**  
 Broadcasting Real-Time Auctions

**1:00 P.M.**

THOMAS RANCH SALE FACILITY 16½ E. OF ONIDA, S.D.



**LOT 35 – BAR JZ BULWARK 596G**

BRUISER X ABOUT TIME

CED -0.8 BW 4.1 WW 68 YW 104 M 30 TEAT 1.50 REA .62 MRB -.03



**LOT 23 – BAR JZ HOLLANDER 567G**

DUTCHMAN X GUNNER

CED 15.1 BW -2.0 WW 58 YW 86 M 28 TEAT 1.50 REA .55 MRB .34



**LOT 29 – BAR JZ BRIDGER 581G**

BRUISER X INDEPENDENCE

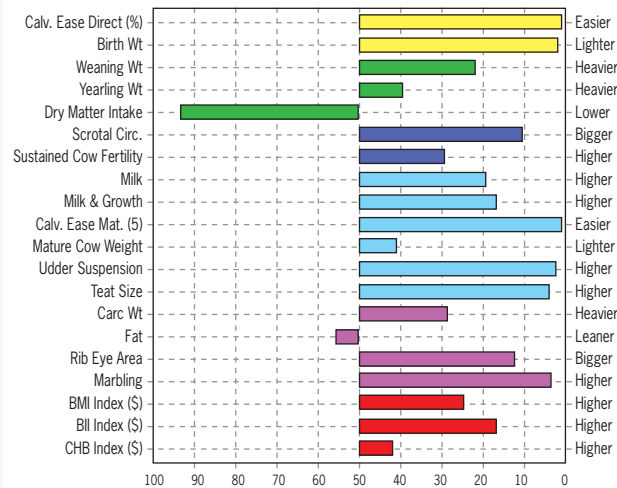
CED 10.1 BW 0.2 WW 59 YW 91 M 30 TEAT 1.50 REA .59 MRB .11

*Selling:*

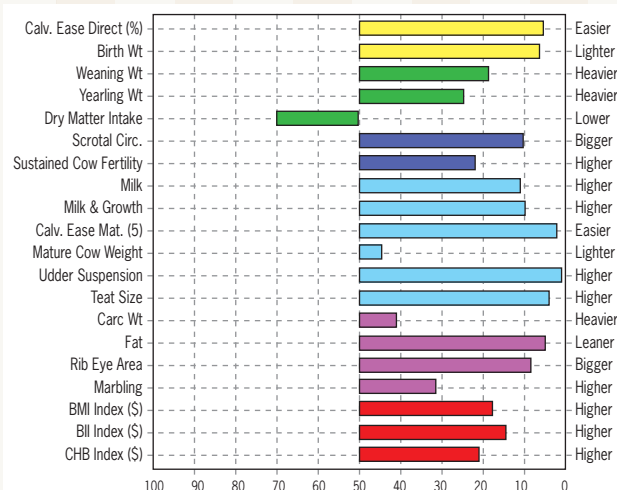
**53 Yearling  
 Polled Hereford Bulls**

**Bred Polled  
 Hereford Heifers**

**45 Yearling  
 Limousin Bulls**



EPD PERCENTILES FOR BAR JZ HOLLANDER 567G



EPD PERCENTILES FOR BAR JZ BRIDGER 581G

(continued from page 10)

Agriculture would be allowed to treat the product as mislabeled.

So with that said, Merry Christmas and Happy New Year to all of you and may your holiday meals include delicious Hereford beef, preferably prime rib!

—JBH

**Certified Hereford Beef  
 Served at Montana  
 CattleWomen Ranch Run**

October 23, 2019 — As racers lined up at the starting line and awaited the shotgun start for the Montana CattleWomen's Ranch Run, the cooking crew was already firing up the grill in anticipation of throwing Certified Hereford Beef tri-tip on the grill for the conclusion of the race.

A juicy and delicious slice of CHB tri-tip met runners at the finish line after they weaved their way through the 25-mile relay race spanning through the Castle Mountains in Lennep, MT.

In it's 5th year, the Montana CattleWomen's Annual Ranch Run is an adventure highlighting the ranching families and stewardship partners that benefit Montana in uncountable ways, says Kari Marks, Ranch Run crew member.

"The race wound through three ranches and crossed leased public lands that have been managed by the same families for over 100 years," Marks says. "The goal of the race is to showcase a wide variety of ecosystems and how animal agriculture can be used as a tool to improve the environment."

Seventy-eight runners and 15 walkers participated in this year's event.

"We would like to thank Certified Hereford Beef for supplying the beef tri-tip for the runners at the finish line," Marks says. "The tri-tip was a huge hit! I had at least 15 runners tell me they will be back next year just because the beef was so delicious."

Certified Hereford Beef is a great source of protein to supply the body with the nutrients necessary to recover after extended physical exercise, including half of the daily recommended value of protein in each 3-ounce serving, as well as 10 essential vitamins and minerals.



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EPDs 12/9/19

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# 17TH ANNUAL PRODUCTION SALE

# BAUMGARTEN CATTLE CO.

FRI., FEB. 7, 2020 • 1:00 P.M. MST • At the ranch  
— POLLED GENETICS —



CE 7.6  
BW 2.6  
WW 49  
YW 82  
SC 0.9  
M 26  
MG 50  
REA .31  
MRB .19  
CHB\$ 90

**BCC UPROAR 946G**

Sire: HAROLDSON'S UPGRADE T100 33D  
DOB: 2/18/19 • BW: 95 • 205 WW: 799



CE 10.1  
BW 0.5  
WW 57  
YW 97  
SC 0.7  
M 28  
MG 56  
REA .31  
MRB .15  
CHB\$ 109

**BCC BULLSEYE 923G ET**

Sire: CRR 109 ON POINT 559 ET  
DOB: 2/12/19 • BW: 83 • 205 WW: 764



CE 8.4  
BW 1.2  
WW 59  
YW 95  
SC 1.2  
M 27  
MG 57  
REA .32  
MRB .18  
CHB\$ 94

**BCC DOMINATOR 917G**

Sire: BCC DOMINATOR 619DD  
DOB: 2/9/19 • BW: 87 • 205 WW: 725



CE 4.6  
BW 3.5  
WW 57  
YW 105  
SC 0.5  
M 27  
MG 55  
REA .69  
MRB -.05  
CHB\$ 132

**BCC THE KID 960G ET**

Sire: TFR KR SUNDANCE KID 1448 ET  
DOB: 2/21/19 • BW: 89 • 205 WW: 688



CE 10.0  
BW 0.5  
WW 47  
YW 64  
SC 0.9  
M 37  
MG 60  
REA .40  
MRB .02  
CHB\$ 90

**BCC L1 DOMINO 8150F**

Sire: BCC L1 DOMINO 626D ET  
DOB: 3/26/18 • BW: 76 • 205 WW: 735



CE 1.4  
BW 3.7  
WW 57  
YW 90  
SC 0.6  
M 31  
MG 59  
REA .58  
MRB .07  
CHB\$ 116

**BCC L1 ADVANCED 9102G ET**

Sire: HH ADVANCE 5337C ET  
DOB: 3/4/19 • BW: 81 • 205 WW: 787

**SELLING 80 POWERFUL HEREFORD AND ANGUS BULLS,  
20 COMMERCIAL HEREFORD HEIFERS AND 14 F1 BALDY HEIFERS**

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EPDs 12/6/19

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69 years of raising cattle with today's cattleman in mind

# STROH HEREFORD RANCH 2020

30th Annual Ranch Ready Production Sale

**THURS., FEBRUARY 6, 2020 • 1:00 p.m. (MT) • At the Ranch**

## SELLING:

### 50 Coming Two-Year-Old Bulls

(A Two-Year-Old Bull has more longevity and can cover more cows than a yearling bull. These bulls are cake broke, and ready to go to work for you.)

10 Bred Registered Hereford Heifers (Bred to Black Angus Bulls)

15 Bred Commercial Heifers (Bred to Black Angus Bulls)

3 Weaned Heifer Calves

## SIRES REPRESENTED:

- BCC L1 Domino 489B • CL1 Domino 3146 A • CL1 Domino 432B
- Churchill Captain 2128Z ET • H510Y Hometown 6194 • SH Captain 553
- TP Desert Xpert 327 • THR Thor 3213A • UU Sensation 2053

Video of sale bulls  
available online at  
[www.thelivestocklink.com](http://www.thelivestocklink.com) in January

**The Livestock Link**



### SHR HOMETOWN 806

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 0.3 | 47 | 79 | 30   | 53  | .29 | .12 | 94    |

SHR Hometown 806 here is a tremendous opportunity for any modern rancher! This combination of Hometown 6194 and Sensation 2053 is a sure shot way to add length depth muscle and maternal power to any program! His dam 415 is rising the ranks and turning into an elite brood cow even raising the 798 bull in last year's sale! 806 is a true candidate for any working ranch and is truly a ranch ready bull.



### SHR HOMETOWN 818

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 4.4 | 54 | 89 | 29   | 56  | .33 | .06 | 94    |

About as deep sided, easy fleshing and heavily muscled as they come! 818 is a true indicator of what we strive to produce for modern ranches! Dam 418 is a sure shot brood cow that does a tremendous job for us! 818 is a sure-fire way to maximize profit with desirable performance maternal and \$ traits even qualifying for the Premium Red Baldy Program.



### SHR L1 DOMINO B 858

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 0.3 | 44 | 63 | 33   | 56  | .19 | .20 | 90    |

This guy is big middled smooth and stout as a linebacker 858 brings some convenience traits to the table such as easy calving and low birth weight where he excels to the 10% of the breed! Not to mention the desirable dry matter intake number this is perfect for the rancher who runs in tough country!



### SHR PRAIRIE XPERT 867

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 4.7 | 51 | 84 | 27   | 53  | .33 | .19 | 87    |

Well balanced 327 son with astounding eye appeal! 867 has all the makings to be a key component in your breeding scheme.



### SHR CAPTAIN 868

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 3.2 | 44 | 74 | 34   | 56  | .35 | .05 | 94    |

Big middle, ideal muscle and cow power! 868 is out of a cow that built a legacy here at SHR!



### SHR L1 DOMINO 8100

| BW  | WW | YW | Milk | M&G | REA | MRB | CHB\$ |
|-----|----|----|------|-----|-----|-----|-------|
| 3.2 | 55 | 90 | 29   | 57  | .30 | .16 | 96    |

Deep, stout and thick! This 3146-Yankee combination highlights the best US and Canadian genetics in a moderate package!



# STROH HEREFORD RANCH

Mike, Dawn, Lucas & Matthew Stroh • Tony & Leona Stroh  
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Stroh Hereford Ranch is located 1.5 Miles East of the Killdeer Roundabout on Highway 200 or 5 miles west of Dunn Center, ND

Find us on

EPDs 12/3/19



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of Hereford Leadership!

# JAMISON HEREFORDS

## SPRING TOTAL PERFORMANCE BULL SALE

FRIDAY **FEBRUARY 28, 2020**

Jamison Ranch Sale Center • Quinter, KS

**DVAuction**  
Broadcasting Real-Time Auctions

*New Generation*  
**175 BULLS**  
Yearlings & Two Yr. Olds

### JAMISON *New Generation* BULLS...

The most powerful & complete JA Multi-Trait, Calving Ease/  
Performance/ Carcass bulls ever offered!



**Sons of Breed Leading Herd Builder,  
Carcass Value Sires!**



#### HH ADVANCE 4082B

CL1 Domino 1161Y x HH Advance 5104R "DOD"  
CED **5.5**★ BW **2.0** WW **47** YW **86** MILK **31**★  
REA .13 MARB -.01 \$CHB 97  
**Total Performance Stockman's Bull**  
**...5-Trait Leader ...CE, Milky Brood**  
**Cow Dgtrs.!**



**PERFORMANCE HEREFORDS FROM WESTERN KANSAS' BIG, HARD-GRASS, RANCH COUNTRY!**

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- ✓Linebred Line 1
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- ✓Range Country Calving Ease
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- ✓CHB Carcass Program Qualified
- ✓Hereford Heterosis for America's  
Black Cowherd

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#### CL1 DOMINO 386A

CL1 Domino 1108Y x CL1 Domino 9126J  
CED **4.5** BW **1.4** WW **50** YW **74** MILK **35**★  
REA .58★ MB .26★ \$CHB 99  
**Elite 7-Trait Leader & Cowherd Builder**  
**...CE, Carcass Value, Superb Daughters!**



#### CL1 DOMINO 6187D

HH Advance 4067B x CL1 Domino 215Z  
CED **12.7**★ BW **0.5**★ WW **64**★ YW **105**★ MM 27  
REA .32 MARB .51★ \$CHB 88  
**New 9-Trait Leader ...Top-of-the-Breed**  
**CE, YW Growth, Total Maternal,**  
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CL1 Domino 215Z x CL1 Domino 7110T "DOD"  
CED **6.1** BW **1.2** WW **64** YW **95** MILK **25**  
REA .39 MARB .07 \$CHB 106  
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Prelims 10am | Finals 7:30pm**BRONCS FOR BREAKFAST**WEDNESDAY, FEB. 5  
Breakfast 8am | Bronc Ride 10am**Added Benefits Enhance the Hereford Advantage Feeder Cattle Marketing Program**

KANSAS CITY, MO — Designed to identify superior Hereford-influenced feeder cattle, the Hereford Advantage program now offers additional benefits to add value to feeder cattle. With these enhancements, cattlemen using Hereford bulls can provide value beyond genetic merit through health and management practices. New components of the program are backed by documented market price advantages, giving producers a great opportunity to increase their bottom line. Established by the American Hereford Association (AHA), this tagging program is now offered in conjunction with IMI Global, an industry-leading source for third-party verification of food production practices in North America.

"The Hereford Advantage program serves as a valuable tool for commercial cattlemen using Hereford bulls to set themselves apart in a competitive market," says Trey Befort, AHA director of commercial programs. "Cattle feeders are looking for healthy cattle that have been managed properly and that will perform in the yard and on the rail. The Hereford Advantage program helps to identify cattle that will check those boxes and reward producers who are working to do so."

Requirements include:

- o Source and age (required IMI base verification)
- o Genetic merit
- § Minimum of 50% Hereford genetics
- § Bull battery ranking in top 50% of breed for CHB\$ profit index (bull battery average)
- § Bull ownership transferred (all bulls)
- o Vaccination program
- § Two rounds of preweaning vaccinations (minimum)
- o BQA certification

To be part of the Hereford Advantage, download the enrollment form at [HerefordAdvantage.com](http://HerefordAdvantage.com) and submit the completed form to IMI Global. Program cost is \$3.00/head (no minimum enrollment required), which includes verification and program electronic identification (eID) tag costs. Additional programs offered through IMI Global such as the NHTC (Non-Hormone Treated Cattle) & VNB (Verified Natural Beef) programs can be added with just an on-site audit fee plus travel expenses.

During the enrollment process, an expected progeny difference and profit index summary for the submitted bull battery will be developed and provided to producers, allowing them to track genetic merit to make future selection decisions. Participating producers will also receive additional marketing support and exposure through this program. Qualifying cattle will be listed on the AHA's feeder cattle listing page and cattle information will be communicated to a growing list of interested feeder cattle buyers.



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CL1 Domino 9122W  
x CL1 Domino 860U  
**Breed Impact, 7-Trait Performance  
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**NJW  
HISTORIC  
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Sensation 028X  
x NJW Beef 38W  
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Maternal, Carcass ...Polled!**

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• LJS Mark Domino 0945 • H5 0945 Domino 7167 • CL1 Domino 6128D



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# AHA Hall of Fame, Hall of Merit Recipients Honored in Kansas City

(continued from page 1)

inception. As charter members of both the Montana Beef Performance Association and the AHA's Whole Herd Total Performance Records (TPRTM), both Jack and Mark recognized the importance of integrating new tools and tests set forth by breed associations and the cattle industry at large. With more than 70 years in the seedstock business, the operation remains a go-to source for premium Hereford genetics.

In March of 2020, Mark and his wife, Cristy, will host the operation's 54th annual production sale. "The Cooper Hereford Ranch production sale has been and continues to be a benchmark sale for the breed," says Mark St. Pierre and Gino Pedretti of Pedretti Ranches. "The Coopers have produced bulls and females that have impacted the Hereford breed since the '70s."

Over the years, Mark has contributed greatly to the Hereford breed on state, national and international levels. He

does his best to break down walls between breeds and to encourage collaboration for the betterment of the beef industry as a whole, which has earned him great respect from the agricultural community of Montana and has led to his participation on numerous boards. Many young and seasoned producers alike turn to Mark for guidance as he is always giving of his time and humble in his mentorship.

"His high level of commitment to all pursuits, his passion for the agriculture

industry as a whole and his personal qualities make him a model breeder," says Kenneth Coleman with Coleman Herefords. "It is my pleasure to have him as not only a friend, but he has become someone I admire for his immense leadership in our Association."

## Denny Hoffman

What started as a 4-H project in Redmond, OR, grew Denny Hoffman into a herdsman, manager and now owner of Hoffman Herefords in Thedford, NE. The operation includes Denny's wife, Dixie, son, Jason, and his wife, Kaycee, and their children, Haxton, Kennedy and Hayden. Other family members include Denny's daughter Stephanie and her husband Randy Myers and their daughter, Shayne; daughter Raegan and her husband Curt Hain, and their kids Lilly and Logan; and daughter Jennifer Goodman and her kids Garrett and Parker.

Hoffman Herefords runs 300 Hereford cows, a herd of Angus and a set of commercial cows for an extensive embryo transfer (ET) program. The Hoffmans host two sales each year and exhibit cattle at national shows across the country and are very involved in helping their younger buyers become successful in the showing.

With more than 60 years of active involvement in the breed, Denny began

(continued on page 20)



George and Harry Tjardes, Gibson City, IL, were inducted into the Hereford Hall of Fame, Oct. 25, at the Hereford Honorees awards ceremony during the AHA Annual Membership Meeting and Conference in Kansas City, MO. Pictured (l to r) are 2019 AHA President Pete Atkins, Michelle Tjardes, Sawyer Tjardes, Harper Tjardes, Lawson Tjardes, Kent Tjardes, Kristin (Tjardes) Bartlett, Kara (Tjardes) Dimoush, Lori Tjardes, Kurt Tjardes, Marilyn Tjardes, Jeremy Tjardes, Mary Kay (Tjardes) Leathers, Phil Tjardes, Jayne Tjardes, Ashley (Tjardes) Hedge, Jan (Tjardes) Pfeiffer, Dave Hedge, Jane (Tjardes) Noyd, Larry Pfeiffer, Marcia (Leathers) Pesci, Taylor Tjardes, Eric Pfeiffer, Heather Pfeiffer and AHA Board director Mark St. Pierre.

## ONLINE BULL SALE & OPEN HOUSE SATURDAY, JANUARY 25, 2020 • AT THE RANCH

### Selling 28 Horned and Polled Hereford Age-Advantaged Bulls

Sires represented include:

Hometown 10Y, Cracker Jack, CL 1 Domino 4163B,  
JA L1 Domino 5610C, EFBeef U208 Sure Bet Z002,  
R 4Ever 7485, CL 1 Domino 0130X, Leader 6964  
and MPH Rampage.

11:30 am until 1:30 pm • Lunch Provided

Online Bidding begins Jan. 22.

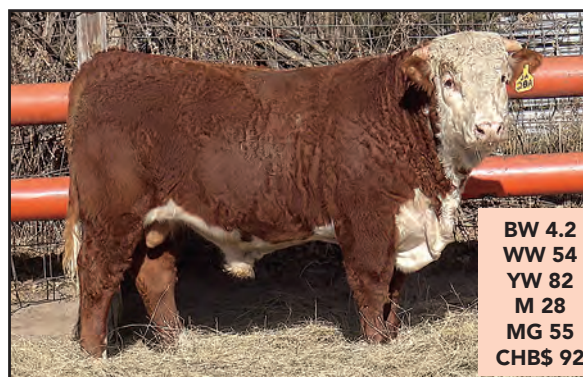
Horseshoe style closing Jan. 25 @ 1:30 pm.

Three ways to participate:

- Online at:  
[www.thelivestocklink.com](http://www.thelivestocklink.com).  
(2 options: click to bid, or place a Max bid)
- By phone
- In person at the ranch on Jan. 25.

**The Livestock Link**

Bulls will be on display Jan. 25 or anytime prior to the sale (please call ahead).



HM 5610 DOMINO 28A (44010431)

BW 4.2  
WW 54  
YW 82  
M 28  
MG 55  
CHBS 92



HM SURE BET 9A (P44021996)

BW -0.1  
WW 50  
YW 85  
M 24  
MG 43  
CHBS 107



HM 5610 DOMINO 41A (44012839)

BW 5.0  
WW 56  
YW 84  
M 28  
MG 56  
CHBS 84

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Encore*

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YW 121 M 26  
REA .41 MARB .36  
CHB\$ 119

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*Son of  
Leader*

BW 1.4 WW 64  
YW 99 M 20  
REA .50 MARB .14  
CHB\$ 110



*Son of  
Standing  
Ovation*

BW 4 WW 66  
YW 102 M 22  
REA .52 MARB .24  
CHB\$ 115



*Son of  
Daybreak*

BW 4.6 WW 71  
YW 113 M 21  
REA .63 MARB .09  
CHB\$ 132

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## AHA Hall of Fame Recipients...

(continued from page 18)

the early part of his career as a herdsman for Stone Herefords, Hermiston, OR, where he fit several champions both on the "Hill" and in the "Yards" at the National Western Stock Show (NWSS) in Denver. He also judged the National Hereford Show on the Hill in 1989. He served on the AHA Board of Directors from 2006-2010 and held a position on the board for the California-Nevada Hereford Association. His extensive mentorship also includes helping several young herdsman, many of whom went on to be named Herdsman of the Year in Denver.

On a courageous leap of faith, Denny moved the family operation from California to Nebraska in order to grow and to sustain the business for the next generation. Longtime customers Will and Jennifer Harrison from Montague, CA, note, "We do not feel there is a more fitting example of a gentleman who has built his legacy the 'all-American' way through hard work and determination with his family at his side."

Beyond the Hereford breed, Denny is very active in the beef industry and the Thedford community. His passion for mentoring youth has resulted in roles as a 4-H leader, FFA advisor and Little League baseball coach. Before making the move to Nebraska, he was the CEO of the Intermountain Fair for 17 years and has since held multiple leadership roles with the Nebraska State Fair.

He is known for his personable character and is respected for his honesty, openness and integrity with customers and other breeders.

"Denny is an aggressive thinker with their breeding program and is always looking for something different to help improve their genetics, their customers and the industry," shares Marie Farr. "Denny has a lot of pride in what he does and also in his family. He once said, 'I have failed a lot of times, but I believe you need to get up as many times as you have been knocked down.'"

### Guy Colyer

Guy Colyer began his registered herd as a 4-H project while growing up on his family's commercial Hereford ranch. In 1976, the same year he married his wife, Sherry, they purchased cattle from the Stone Hereford dispersion and BB Cattle Co. and the entire cow herd from Tom and Ardis Dashiell. Together, they built the ranch and cow herd to what it is today. Colyer Hereford and Angus in Bruneau, ID, consists of 300 registered Hereford cows and 75 replacement heifers. Guy's parents, the late Ray and Bonnie Colyer, began building the Angus herd in 1993 to provide two breeds for their commercial customers.

The Colyers have been producing ET calves since 1983, and now more than 90% of their calf crop is a result of arti-

ficial insemination (AI) or ET. Always on the cutting edge, the Colyers hosted the very first Internet sale in 2003 to market their females. In October, they hosted their 18th annual female sale and this coming February, the Colyers will host their 40th annual bull sale. Their main objective is to produce a volume of range bulls, but they are also proud to have produced the world-record-selling Hereford bull as well as four of the six Hereford bulls that have been two-time Denver champions.

A graduate of the University of Idaho's animal science department, Guy helped start its "Steer-A-Year" program. He was awarded the U.S. Livestock Industry Leader of the Year honor in 2017 by the NWSS. Colyer Hereford and Angus was recognized as the U.S. Senate Small Business of the Month for March 2018 on the Senate floor.

Guy has represented the breed in many capacities, including having served on the AHA Board from 1992-1998. He served on the merger committee during that time and also chaired the nominating committee in 2006. He attended the World Hereford Conference in Uruguay in 2017 and went on a trade mission to Mexico in 2018. Being major proponents of Hereford youth, the Colyers have hosted the Idaho Junior State Hereford Field Day and Show for four years and the Northwest Regional Show for two years. They have also hosted the Faces of Leadership Conference, then known as PRIDE.

Guy is quick to note Colyer Hereford and Angus is a family operation with everyone working together. He, Sherry, and their children, Kyle and Katie, along with Kyle's wife, Bobby Jean, and their children Piper and Cruz, all play an active role in keeping the operation at the forefront.

"You can find Guy driving around in his Jeep Cherokee chewing Redman while checking on cattle any given day, unless there is a Yankees game on TV," notes Aaron Wilbourn with W6 Herefords. "All kidding aside, Guy is an example of what I think a good cowman is. His family is his priority and what a great family he has."

### George and Harry Tjardes

Starting out with 10 cows their father purchased, the late George and Harry Tjardes of Gibson City, IL, began raising Hereford cattle in 1946 and built a nationally recognized herd. Harry always took a "think before you do" approach, while George was known for "measuring out" every decision for the operation.

"The Tjardes boys," as many knew them, decided to purchase a herd bull to take their genetics to the next level, which led them to purchase Beau Asster Hervalation 14th from Leland Her-

(continued from page 22)







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## Ridder Hereford Ranch Bull & Heifer Sale

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- C L1 Domino 5184C
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- HH Advance 3203A
- KB L1 Domino 623D
- HH Advance 2207Z
- C L1 Domino 330A
- LCI BD 30Z Silver 319C
- LJS Mark Domino 0945
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*Videos of cattle will be on our website and*

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# AHA Hall of Fame Recipients...

(continued from page 20)

man, Wayne City, NE. George wanted to exhibit the offspring at local county fairs to help put the Tjardes name on the map. Despite not being old enough to drive, George strategically bummed rides to 14 different fairs.

In 1955 the dynamic duo began exhibiting at the Illinois State Fair. The brothers would go on to have a champion, or at least a reserve bull or heifer, every year until 1966. The 1958 state fair was especially notable as the duo

claimed champion and reserve bull, champion and reserve female, get-of-sire and best six head — a feat still unmatched to this day. Their national show career peaked in 1975 when they exhibited the national champion female and reserve national champion bull in Kemper Arena in Kansas City, Mo. Outside the showring, George and Harry hosted major successful sales averaging more than \$5,000 multiple times in the late '70s, opening the door to partnership opportunities across the U.S.

The brothers each served as president for the Illinois Polled Hereford Association and both of their wives were active in the Illinois Poll-Ettes. George attended the University of Illinois, and Harry, Oklahoma State University. George and his wife, Marilyn, and Harry and his wife, Gale, have raised their children and grandchildren to be Hereford breeders, farmers, rural bankers, veterinarians, ruminant nutritionists, accountants and engineers.

George and Harry were also known

for helping young agriculture and cattle enthusiasts. Scott Torrance, Media, IL, interned for Tjardes Farms and later partnered with the brothers. Scott considered their operation the “golden standard” in Illinois.

“The system and methods of George and Harry, and their drive for perfection have had a lifelong impact on me,” says Scott. “They truly upheld the highest ideals of a man and his livestock. George and Harry were true visionaries and role models for a generation.”

## Hall of Merit Inductees Honored

KANSAS CITY, MO – Jack Chastain, Mineral Wells, TX, and Jim Reed, Green Ridge, MO, were inducted into the Hereford Hall of Merit during the American Hereford Association

(AHA) Hereford Honorees awards ceremony during the AHA Annual Meeting and Conference, Oct. 25, in Kansas

(continued on page 24)



## Online Bidding & Open House

### Feb. 22, 2020 Time TBA

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Jack Chastain, Mineral Wells, TX, was inducted into the Hereford Hall of Merit, Oct. 25, at the 2019 Hereford Honorees awards ceremony. Pictured (l to r) are 2019 AHA President Pete Atkins; Robert and Marjorie (Chastain) LaFont; Lyn and Jack Chastain; Lee, Griffin, Jackson and Candace Chastain; and AHA Board director Mark St. Pierre.



Jim Reed, Green Ridge, MO, was inducted into the Hereford Hall of Merit, Oct. 25, 2019. Pictured (l to r) are Natalie Reed, Mallory Reed, Craig Reed, Maggie Reed, Jim Reed, Linda Reed, Macy Reed and Brian Reed.



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PRODUCTION SALE

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Lot 15—TH 165B 206E BOTTOM LINE 166G  
Reg. # 43996657  
BW 2.6 WW 74 YW 122 MM 27 M&G 64 REA .48 MARB .12



Lot 1—TH 76A 206E BOTTOM LINE 248G  
Reg. # 43996711  
BW 2.2 WW 57 YW 94 MM 26 M&G 56  
REA .52 MARB .06



LOT 5—TH 312A 206E BOTTOM LINE 507G ET  
Reg. # 44004431  
BW 4.2 WW 76 YW 131 MM 28 M&G 66 REA .65  
MARB .03



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(continued from page 22)

City, MO. The Hall of Merit award recognizes those who have played a vital role in shaping both the Hereford breed and the beef industry.

### Jack Chastain

Known across the country as the face of the Texas Hereford Association (THA), Jack Chastain is considered the driving force behind the Hereford breed in the Southwest. An admired ambassador of the breed, Jack began his storied career more than 50 years ago when he was named the executive secretary of the THA in 1973. He has spent his dynamic lifetime promoting and supporting Hereford producers at every level from purebred to commercial breeders to Certified Hereford Beef markets. His ability to effectively network with all segments of the industry has been a binding force as the THA continues to be a national leader in junior and senior memberships and registrations.

As many put it, when you think of the THA, you think of Jack. He has played a huge role in elevating the national Hereford show at the Fort Worth Stock Show and in building its prestige. The Texas membership meeting at the Fort Worth Stock Show is a true testament to the Chastain family's passion, enthusiasm and drive to better the THA and the breed.

Jack has traveled countless hours to sales and shows across the country

to keep THA and AHA members at the forefront of the industry. In fact, when he first took office, he journeyed throughout the state to meet every producer in the THA membership to study each individual's herd. When not on the road, he can be found in the Fort Worth office organizing the THA magazine and striving to get new members for the adult and junior associations.

Jack and his wife, Lyn, are recognized as some of the most generous and proactive youth supporters in the breed and are longstanding Texas Junior Hereford Association advisors. They have operated Mockingbird Hill Herefords since their marriage in 1975 and this year added their son, Lee, daughter-in-law, Candace, and their two grandsons, Jackson and Griffin, to the operation, now called Chastain Cattle Co. Their grandsons are the sixth generation to operate the land deeded to the Chastain family in 1853, which has been home to Hereford cattle since 1930.

Together, the family has built a legacy of Hereford cattle reaching far beyond their roots in Fort Worth. Their devotion to serving the membership and progressing the THA and the breed as a whole is unrivaled. Kyle and Michael Pérez of Pérez Cattle Co. note, "When Jack finally decides to retire, there will be a hole as large as Texas in the association that may never be totally filled. There has never been anyone more deserving and dedicated to this great breed."

### Jim Reed

Born and raised as the fourth generation of his family to live in Green Ridge, MO, Jim Reed and his wife, Linda, began raising Hereford cattle in 1962. For the last 44 years, Reed Enterprises has been the operation's genetic marketing arm by providing semen and AI certificates. The couple also operates Midwest Cattle Service and Reed Farms.

At the request of Mark Dempsey with the *Missouri Ruralist*, Jim worked his first sale as a college student for Harry and Hal Nichols in 1963. From that moment, he was forever hooked as a ringman.

Jim came on board as the Beef Superintendent for the Missouri State Fair in 1972, where he dedicated 17 years to serving fairgoers and the beef industry. One of his most memorable moments was President Ronald Reagan's visit to the fair, where Reagan's secret service took over the beef cattle office. Another iconic moment was the fair's 1974 Hereford show, which featured 411 head of Polled Herefords and more than 100 head of horned Herefords. Jim now serves on the Missouri State Fair Foundation board of directors, where he remains dedicated to cultivating the next generation of agriculture through preservation, education and improvement initiatives.

In partnership with close friend Bill Maerli of Owensville, MO, Jim and Linda formed Midwest Cattle Service

in 1975 to manage Polled Hereford and Simmental sales throughout the U.S. Although Bill left to pursue other interests, Jim and Linda continued to grow the business as a husband-and-wife team and have helped market millions of dollars' worth of Hereford genetics over the last 57 years. Jim has worked with breeders to hold successful production and consignment sales, has organized small groups of breeders to host joint sales, and has screened cattle and has managed major sales throughout the country.

Jim has been a trustworthy source for information and trends across the breed, and many aspiring Hereford breeders have sought his advice on sale cattle selection and production sale traditions. A testament to his commitment to Hereford breeders is his ability to remember the names, hometowns and even street addresses of his peers. He continues to serve as a consultant and ringman at sales nationwide while producing and promoting Hereford genetics everywhere he goes.

"Jim is a true influencer of the breed," says Marty Lueck, manager of Journagan Ranch of Missouri State University. "Jim and Linda have supported our Hereford breed for a lifetime. They continue to be a catalyst for the Hereford breed and our breeders' programs."



# CATTLEMEN'S CHOICE SALE

## FEBRUARY 3, 2020

1 pm MST • At the Pelton Ranch • Halliday, ND



TH 228A 358C SOD BUSTER 83E #P43818654  
Sired by TH 403A 475Z PIONEER 358C  
Dam Sired by BOYD WORLDWIDE 9050 ET

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HEREFORD & ANGUS BULLS  
REGISTERED BRED HEIFERS  
BALDY F1 OPEN HEIFERS



CMF 202C EVIDENT 335E #P43876011  
Sired by R LEADER 6964  
Dam Sired by GERBER ANODYNE 001A



WLB MR CANADA 10Z 15B #P43780622  
Sired by WLB WINCHESTER ANSWER  
Dam Sired by REMITALL NATION WIDE ET 93N

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Halliday, ND 58636  
701-260-0058



# World Class BULL SALE

TUESDAY, JANUARY 28, 2020



**903G BLUEPRINT x MARIAH**  
BW 1.4 WW 57 YW 100 MM 32 TEAT 1.4 CHB 118



**9191G DEBERARD x 002**  
BW 5.7 WW 55 YW 94 MM 28 TEAT 1.4 CHB 106



**906G BLUEPRINT x MERCEDES**  
BW 2.8 WW 63 YW 115 MM 31 TEAT 1.5 CHB 129



**917G DOMINO x OUTCROSS**  
BW 5.1 WW 60 YW 109 MM 27 TEAT 1.3 CHB 116



**8325F DOMINO x ADVANCE**  
BW 4.6 WW 58 YW 98 MM 27 TEAT 1.2 CHB 111



**9113G LONG HAUL x 10Y**  
BW -0.8 WW 56 YW 87 MM 36 TEAT 1.4 CHB 119



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# American Hereford Association Elects New Board Members

KANSAS CITY, MO — American Hereford Association (AHA) voting delegates elected Bill Goehring, Libertyville, IA; Whitey Hunt, Madison, GA; and Becky King-Spindle, Moriarty, NM, to serve on the Board of Directors. Each candidate will serve four-year terms on the 12-member Board.

Joel Birdwell, Kingfisher, OK, was elected the 2020 AHA President and Mark St. Pierre, El Nido, CA, was elected vice president. Completing their terms on the AHA Board were retiring president Pete Atkins, Tea, SD, and directors Kyle Pérez, Nara Visa, NM, and Jim Bellis, Auora, MO.

## Joel Birdwell

Joel Birdwell, Kingfisher, OK., was selected as the 2020 AHA president. He and his wife, Bridget, and three sons, Jarret, Judson and Jhett, reside in Kingfisher, OK, on the ranch his family homesteaded 115 years ago.

Joel raised and showed Hereford cattle in his youth and was involved in state and national junior Hereford programs. He attended Oklahoma State University (OSU), where he was a member of the 1995 livestock judging team, and managed the university's purebred beef cattle herd after graduation.

To help Bridget's family expand their farming and cattle operation, Joel and Bridget moved to Kingfisher in 2002. In Kingfisher, they run approximately 2,000 head of stocker cattle annually and have more than 400 commercial

cows utilizing a crossbreeding rotation of Hereford, Angus and Charolais genetics. Cattle are marketed through video and private treaty sales.

Joel also partners with his father on 300 registered Hereford and Angus cows, which are on the family ranch in Fletcher, OK. Approximately 100 head of bulls and females are marketed through in a February production sale and via private treaty. Following in his father's footsteps, Joel has been growing his purebred auction business for the past 10 years.

## Mark St. Pierre

Mark St. Pierre is the beef manager at Pedretti Ranches in El Nido, CA. He is a member of the Pedretti family, and he worked in the family business for 36 years. At Pedretti Ranches, Mark manages the Hereford herd, which consists of 200 registered cows with 100 calving in the spring and 100 calving in the fall.

The Pedrettis have long emphasized performance data in their Hereford herd with performance records dating back to the 1950s. While the ranch received recognition in the showring in the '70s and early '80s, including cattle shown on the Hill and in the carloads at the NWSS, the Pedrettis' goal has always been to produce cattle that work for the commercial cattlemen in California.

Pedretti Ranches raises approximately 80 bulls each year, which are marketed by private treaty sales. With two calving seasons six months apart, the



Pictured are the 2020 American Hereford Association (AHA) Board of Directors. Seated (l to r) are 2020 AHA President Joel Birdwell, Kingfisher, OK.; Mark St. Pierre, vice president, El Nido, CA; Tommy Mead, Midville, GA; Bruce Thomas, Goldcreek, MT; Joe Waggoner, Carthage, MS; Nate Frederickson, Spearfish, SD; and Jack Ward, AHA executive vice president. Directors standing (l to r) are Bruce Everhart, Waldron, IN; Andrew Matheny, Mays Lick, KY; Craig Beran, Claflin, KS; Becky King-Spindle, Moriarty, NM; Bill Goehring, Libertyville, IA; and Whitey Hunt, Madison, GA.

ranch always has the next set of bulls on test. Both Mark and his father-in-law, Gino Pedretti, work with commercial customers. Pedretti Ranches focuses on sound cattle with balance EPDs, good disposition and udder quality.

Mark manages the day-to-day work including addressing herd health issues, vaccination schedules, feeding, pasture management, breeding and calving. He also works in the farming operation, which involves growing cotton, corn and hay. He also has some limited duty on the family dairy.

Mark has served as a California-

Nevada Hereford Association board member and has hosted numerous tours. He has been a Merced-Mariposa County Cattlemen's Association director, a member of the Chowchilla High School FFA ag advisory committee, a 4-H leader and a volunteer fireman. Mark has also served as a deacon and elder in his local church. Mark and his wife, Kim, have two children — a daughter, Christy, and a son, Matt, and his wife, Leah — and one granddaughter.

## New Board Members

### Bill Goehring

Representing the Northeast region, Bill Goehring and his family started in the Hereford business in 1973. Goehring Herefords' registered cow herd consists of 150 spring-calving cows and 50 fall-calving cows, and their commercial Angus herd includes 400 spring-calving cows and heifers. The Goehring family breed 100 registered heifers every year as well as 450 black and black-whiteface heifers for their annual sale. Additionally, they background 800 to 1,000 steers and finish 500 head at custom yards.

An alumni of Iowa State University, Bill received a degree in animal science and then attended the World Wide College of Auctioneering. The Goehring family purchased a local livestock market in Keosauqua, Iowa, in 1986 and now market 40,000 head annually in addition to market hogs, sheep, goats and hay.

Growing up, Bill served on the boards of the National Junior Hereford Association and the Iowa Junior Hereford Association. He went on to serve on the board of directors for the Iowa Hereford Association and was president for two years. Bill and his wife,

(continued on page 28)

## SIoux EMPIRE LIVESTOCK SHOW

• 2020 •  
W.H. Lyons Fairgrounds, Sioux Falls, SD



2019 GRAND CHAMPION  
HEREFORD BULL  
consigned by  
Beguhl Family  
Farm & Cattle Co.,  
Kansasville, Wis.



2019 GRAND CHAMPION  
HEREFORD HEIFER  
consigned by  
DaKitch Farms,  
Ada, Minn.

## HEREFORD SALE WEDNESDAY, JANUARY 22, 2020

Show: 8:30 AM (CST)  
Cattlemen's Lunch served after the show.

Sale: 1:30 PM (CST)  
Auctioneer: Chisum Peterson, Chamberlain, SD

## SELLING: 15 LOTS

### 10 Bulls • 5 Heifers

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### FOR CATALOGS OR INFORMATION CONTACT:

Holly Rader • Sioux Falls Chamber of Commerce • 605/373-2016

### OR ANY OF THE SALE COMMITTEE:

John Schmidt • 507/825-2383 Phil Eggers • 605/351-5438

### HOTEL AND SALE HEADQUARTERS:

Best Western Plus Ramkota Hotel  
605/336-0650 • 3200 W. Maple St., Sioux Falls, SD



LiveAuctionsTV



JDH AH 45C 63E STUD 8G ET | P44014184 **LOT 2**

| CED | BW  | WW | YW  | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|-----|----|------|------|-------|-------|
| 7.8 | 2.3 | 74 | 113 | 31 | 0.92 | 0.32 | \$433 | \$145 |



JDH AH 45C 63E STUD 7G ET | P44014183 **LOT 1**

| CED | BW  | WW | YW | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|----|----|------|------|-------|-------|
| 4.5 | 1.4 | 64 | 87 | 31 | 0.68 | 0.24 | \$400 | \$110 |



JDH AH 45C 63E STUD 21G ET | P44014204 **LOT 3**

| CED | BW  | WW | YW | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|----|----|------|------|-------|-------|
| 2.9 | 1.8 | 64 | 93 | 31 | 0.72 | 0.18 | \$381 | \$113 |



JDH AH 206 HOMEGROWN 116G ET | P44029411 **LOT 12**

| CED | BW  | WW | YW  | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|-----|----|------|------|-------|-------|
| 5.3 | 2.8 | 63 | 103 | 38 | 0.63 | 0.1  | \$390 | \$112 |



AH JDH MMC THURMAN 902G | P44021888 **LOT 16**

| CED | BW  | WW | YW | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|----|----|------|------|-------|-------|
| 6.4 | 1.3 | 54 | 93 | 26 | 0.39 | 0.18 | \$370 | \$111 |



JDH 11B 3134A STUD 40G ET | P44025074 **LOT 9**

| CED | BW  | WW | YW  | M  | REA  | MARB  | BMI   | CHB   |
|-----|-----|----|-----|----|------|-------|-------|-------|
| 3.4 | 3.4 | 70 | 106 | 27 | 0.71 | -0.01 | \$393 | \$113 |



JDH MS 114B TRUST 3373 57F | P43904820 **LOT 54**

| CED | BW  | WW | YW  | M  | REA  | MARB | BMI   | CHB   |
|-----|-----|----|-----|----|------|------|-------|-------|
| 1.6 | 2.8 | 61 | 106 | 26 | 0.88 | 0.18 | \$455 | \$125 |



JDH EL MS 1B CHAMP 160 | P43905672 **LOT 57**

| CED | BW  | WW | YW | M  | REA  | MARB  | BMI   | CHB  |
|-----|-----|----|----|----|------|-------|-------|------|
| 3.4 | 3.2 | 57 | 96 | 26 | 0.29 | -0.07 | \$383 | \$98 |



AH ZENA VACA 827F | P43946675 **LOT 51**

| CED | BW  | WW | YW | M  | REA  | MARB | BMI   | CHB  |
|-----|-----|----|----|----|------|------|-------|------|
| 6.9 | 1.3 | 61 | 86 | 27 | 0.52 | 0.11 | \$417 | \$99 |

Winter bulls at Delaney Herefords free through May 1, 2020.

Join us for our 10<sup>th</sup> Annual Sale  
featuring our 2020 NWSS Carload and an  
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40 Yearling Bulls - 40 Females

# Annual Sale

MONDAY **JANUARY 27** 2020

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# American Hereford Association Elects New Board Members

(continued from page 26)

Becky, have four sons — Curtis (Lauren), Lucas (Cody), Ted (Rachelle) and Colby (Hannah) — and one granddaughter.

"In thinking back on the events of last weekend and the election to the AHA board, it was a most humbling



Bill Goehring

experience for me," Goehring says. "The Board, the delegates and staff were very gracious in welcoming the new Board members on following

the election process. I am really looking forward to working on increasing the value of Hereford sired feeder cattle and breeding stock. When we can compete in the marketplace, we will add value all across the Hereford industry. Thank you for making this opportunity possible!"

## Whitey Hunt

Whitey Hunt began working on and managing his family's Hereford operation in 1972 and now owns and operates Innisfail Farm in Madison, Ga., with his wife, Lyn. Partnering with his son, Weyman, they breed 90-120 females and implant approximately 150 embryos annually for fall calving. Bulls are primarily marketed through The Source Bull Sale in Georgia and the bull test programs of Clemson University, the University of Florida, and the Alabama Beef Cattle Improvement Association. Bulls

are also sold private treaty, while steers are run through the Georgia Beef Challenge. An average of 60 females are sold annually through private treaty, as well. A native of Madison, Whitey received a Bachelor of Science degree in animal science with a minor in agronomy from the University of Georgia. He is a former board member and president of the Georgia Hereford Association (GHA). In addition to the cattle operation at Innisfail,



Whitey Hunt

Whitey and Weyman own and operate Godfrey's Warehouse and Georgia Fertilizer, established in the 1870s. Whitey and Lyn have two sons — Robbs (Johanna) and Weyman (Ashley) — and five grandsons.

"It was an honor to be included in such a strong slate of candidates," says Whitey Hunt, who represents the Southeast region. "I thank the AHA Board, membership, and voting delegates for giving me this opportunity. My focus for this breed is the continued expansion of Certified Hereford Beef, reducing discounts on purebred Hereford calves, a broadened use of genomic traits and tools and continued expansion of educational efforts for our juniors, our membership, commercial cattlemen, consumers and the food industry."

## Becky King-Spindle

Fourth-generation rancher and Southwest region representative Becky King-Spindle and her husband, Tom, help run her father's ranch, the Bill King Ranch in Moriarty, NM. The King family has been ranching and farming in Moriarty for 103 years and was honored as the 2015 New Mexico Ranch Family of the Year. Recognized as a *BEEF* Magazine Seedstock 100 operation for several years, Bill King Ranch is home to 400 purebred Hereford cows, 300 Angus cows and 300 purebred Charolais cows. The diversified operation grows alfalfa, silage corn and winter wheat and also has a feedlot, where cattle are fed and marketed as non-hormone, age- and source-verified natural beef.

The Kings buy back calves from their seedstock customers to put in their feedlot and to market in their brand's all-natural program. They also sell all-natural beef at local farmers markets under the Bill King Ranch brand. Becky and her family also sell 350-400 bulls each year private treaty.

After attending New Mexico State University, Becky came home with her husband to raise their children — Jordan (Brendon) Lockmiller, Abby, Cash and Charli Grace. Becky has served on the boards of the National Junior Hereford Association, the New Mexico Hereford Association and the National Hereford Women and advises the New Mexico Junior Hereford Association.

"I am honored and humbled to have been elected to represent the Hereford breeders on the AHA Board of Directors," says King-Spindle. "I look forward to continuing the work of the Board to increase demand for the Hereford breed in both the commercial market and the CHB program."



Becky King-Spindle

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# Final Farewell

## William T. (Bill) Bennett

William T. (Bill) Bennett of Connell, WA passed on to the great cattle ranch in the sky on Monday October 21, 2019 at the age of 91. He was one of the greatest cattlemen of all time. Bill was born November 28, 1927 at their family ranch outside of Winona, WA the first son of John W. and Marie (Gribbin) Bennett. Bill was very active on the ranch at a very early age along with his brothers Jack, Doug and Don.



Bill Bennett

Bill graduated from Winona High School in 1945 and went on to Washington State University for two years studying Animal Science before returning to the ranch.

Bill married his high school sweetheart Norma Jean Marsh on February 14, 1949. They have four children: Tom, Pam, Gayle and Joe.

Bill first started showing cattle at the Spokane Livestock Show at 9 years old. His first major show string was in 1948, they left Winona in a boxcar to the Pacific International in Portland, Oregon then on to the Cow Palace, then to Golden Spike in Ogden, Utah and they finished in Chicago. Bill, his brother Jack, and friend Don Jordan took 15 head with their nurse cows. They had Grand Champion Shorthorn heifer at every show. Their polled Shorthorn herd was started in 1925 by Bill's father J.W. Bennett.

In 1957 Bill, Norma and their 4 kids sold their Shorthorn cows and moved to Washington State University (WSU) where Bill was the Beef Cattle Herdsman.

They left WSU in 1963 to move to Connell and work for TT Herefords, owned and operated by Harold Thompson. Harold sold out to Bill and Norma in 1969 and Bill and Norma along with

their children started BB Cattle Co.

He was on the Franklin County Planning Commission in the '80s and '90s.

Bill was an avid cattleman. He was involved in the American Hereford Association, the Oregon Washington Northern Idaho Hereford Association, the United Braford Breeders, the American Angus Association, Washington Cattlemen's Association, Franklin County Cattlemen's Association. Bill was a Director on the American Hereford Association Board from 1985 to 1991. He judged cattle in Canada, South America and in the United States including Hawaii. He sold cattle in Europe, Australia, New Zealand, South Africa, South America, Mexico, Canada and across the United States.

BB Cattle Co showed at the National Western from 1975 to 1996. He had Champion Carload in 1986 and 1996 and numerous reserves. They also had Champion Hereford Bull in 1988. In 1988 he was honored by the Beef Improvement Federation as Seedstock Producer of the Year. In 2017 Bill was inducted into the Mid-Columbia Ag Hall of Fame with the Pioneer Award.

The whole family has shown under the BB brand which is an upside down T on the left shoulder. BB stands for Bill Bennett better beef. The upside down T was passed on to Bill by old time brand inspector Sandy Collins who told Bill to use it and never let it go. One of Bill's favorite past times was sitting at ring side watching his grandchildren and great grandchildren show cattle.

Bill is survived by his wife Norma; his children Tom (Peggy) Bennett, Pam (Don) Pierson, Gayle (Ken) Smith, Joe (Merrillie) Bennett; his brothers Doug (Gladys) Bennett, Don (Phyllis) Bennett and sister-in-law Donna Bennett; 12 grandchildren; 19 great-grandchildren and many other grandchildren because he was known as grandpa to so many. He was preceded in death by his parents J.W. and Marie Bennett and brother Jack Bennett.

(continued on page 30)



**Do you need to "Jumpstart" your herd?  
We have the bull for you!**

Co-owned with Churchill Cattle Co.,  
we believe this performance bull is a game changer.

### Churchill Jumpstart 828F ET

Reg. # P43919914  
{DLF,HYF,IEF,MSUDF}  
Sire: Churchill Kickstart 501CET  
Dam: SR CCC Ladysport 2205 Z ET

| CED | BW   | WW    | YW   | Milk  | M&G |
|-----|------|-------|------|-------|-----|
| 2.2 | 3.2  | 72    | 120  | 20    | 56  |
| REA | Marb | BMI\$ | BI\$ | CHB\$ |     |
| .84 | -.18 | 437   | 506  | 147   |     |



2nd Annual Sale

**Friday, April 3, 2020**

**NOON**

at the farm  
Amsterdam, Missouri

### Offering Bulls & Females

At Ade Polled Herefords we are focused on low BW, high WW and YW and top carcass traits to meet the needs of both Commercial and Registered breeders.



### EFBEEF X651 TESTED D876

Reg. #43683946  
{CHB,DLF,HYF,IEF,MSUDF}  
DOB: 4/5/16  
Sire: EFBEEF TFL U208 TESTED X651 ET  
Dam: EFBEEF 4R THYRA Y865

| CED | BW   | WW    | YW   | Milk  | M&G |
|-----|------|-------|------|-------|-----|
| 6.7 | -0.3 | 68    | 104  | 28    | 63  |
| REA | Marb | BMI\$ | BI\$ | CHB\$ |     |
| .90 | .64  | 470   | 591  | 122   |     |

A new addition from Ellis Farms that offers curve bending performance and is a full brother to one of Genex's hottest young sires. Currently in the National Reference Sire Program.

**Both of these bulls are in the National Reference Sire Program with Mershons who were the Beef Improvement Federation's Commercial Producer of the Year.**

### BBF RELIANCE X51 B1

Reg. #P43473029  
{CHB,DLF,HYF,IEF}  
DOB: 2/3/14  
Sire: KCF Bennett Revolution X51  
Dam: DTF Aurora 719T 2212

| CED  | BW   | WW    | YW   | Milk  | M&G |
|------|------|-------|------|-------|-----|
| 5.9  | 3.2  | 72    | 116  | 21    | 57  |
| REA  | Marb | BMI\$ | BI\$ | CHB\$ |     |
| 1.05 | .34  | 523   | 629  | 146   |     |



### JDH VICTOR 719T 33Z ET

Reg. #P43294080  
{CHB,DLF,HYF,IEF,MSUDF}  
DOB: 2/20/12  
Sire: TH 122 711 Victor 719T  
Dam: JDH Ms Yankee 11U ET  
A proven, 14-trait EPD leader.

| CED | BW   | WW    | YW   | Milk  | M&G |
|-----|------|-------|------|-------|-----|
| 8.8 | 1.5  | 63    | 107  | 39    | 70  |
| REA | Marb | BMI\$ | BI\$ | CHB\$ |     |
| .59 | .11  | 457   | 539  | 141   |     |

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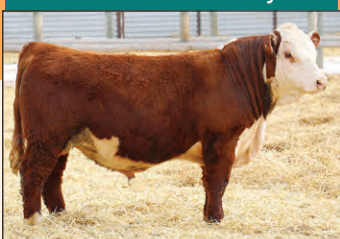
**ADE**  
POLLED HEREFORDS

Bulls and Females are available for sale.

Visitors are always welcome to the ranch.

Our contact info  
John and Karen Ade  
Mobile: 765-583-4875  
Herdsman: Cord Lane, 913-285-2461  
Email: [info@adepolledherefords.com](mailto:info@adepolledherefords.com)  
Website: [www.adepolledherefords.com](http://www.adepolledherefords.com)  
Ranch: 13249 NW 4th St., Amsterdam, MO 64723

### NJW 135U 10W Decorby 27F



BW 1.2 WW 64 YW 97 Milk 18  
Sire: LJR 023R Whitmore 10W  
Dam: NJW 4037 34S Durango Vaca 135U

Homozygous Polled, big bodied herd bull with excellent numbers. Dam has been one of NJW's best and is the Dam of Sire Hometown 27A



NJW 4037 34S Durango Vaca 135U

Your Black  
Baldy Source

## GANT POLLED HEREFORDS & ANGUS

Annual Sale **FRIDAY,  
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1 PM at GANT RANCH • Complimentary Lunch  
37195 285th St., 2 miles W. of Geddes, SD

**Selling 50 Two-Year-Old Bulls  
Hereford & Angus**

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Pyramid Homegrown  
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MPH 10Y Hometown  
Pyramid Catapult • Sleepy Leader

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A&B Payweight • A&B Cowboy Up  
Mogck Enhance

## GANT POLLED HEREFORDS & ANGUS

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[dggant@midstatesd.net](mailto:dggant@midstatesd.net) [markgant@midstatesd.net](mailto:markgant@midstatesd.net)

[www.gantpolledherefordandangus.com](http://www.gantpolledherefordandangus.com)



# Final Farewell

(continued from page 29)

## John Silberberg

John Silberberg, 106, of Highmore, SD passed away Tuesday, October 29, 2019 at Prairie Heights in Aberdeen.

John Silberberg was born August 2, 1913 to Jake and Lutske (Wiersma) Silberberg, emigrant parents from the Netherlands. He was the second of five children. He moved with his family from Tyndall, SD to Tripp, SD then Wessington Springs, SD where he graduated from the eighth grade in a country school. In 1928 when the family moved to Hyde County, he then went to work on the ranch north of Holabird, SD. This work included breaking rank broncs that his father brought home to drive and ride.

During the Great Depression in 1934 the Silberbergs had no crop, so John hitchhiked to Iowa and hand-picked corn for three cents a bushel. But then the neighbor bought a combine, and he lost his job. One night while traveling he slept in a jail cell with three other guys. He thought, "Boy, if they knew I had \$53 on me, I probably wouldn't have it in the morning, or I might not be alive. So, I didn't sleep very well."

As a young man he played baseball and ran a trap line until December of 1941 when the Japanese bombed Pearl Harbor. He then enlisted in the U.S. Marines where he spent most of the next four years. He participated in the initial amphibious assault on Bougainville in November of 1943 under intense enemy fire. Later he contracted malaria and was then sent to a hospital in Hawaii. From the hospital in Hawaii he went to a hospital in Klamath Falls, OR. From there he got a 30-day furlough.

While on furlough back in South Dakota, he married Dorothy Boehmer. To this union four children were born. After the wedding they returned to Klamath Falls where Dorothy got a job teaching school, and John was assigned to a supply depot. After the war ended John got his discharge, and they returned to the ranch. John and his brother, David worked the ranch on shares for a couple of years. They then bought it from their parents and divided it up.

John bought his first registered Hereford heifers in 1940 which was the beginning of the Bar JZ Ranches. He hosted his first production sale in 1950. In 1970 when Limousin cattle were first introduced into the United States, he became one of the founding 100 members of the North American Limousin Foundation. In 1994 John was inducted into the American Polled Hereford Association Hall of Fame for his contribution to the breed. Bar JZ Ranches continues John's legacy in the beef cattle industry.

John was a director at the First State Bank of Highmore for a number of years until age 65. John was also a member of the school board and the township board of Valley Township. In 1965 John formed the Bar JZ bowling team that he bowled on until the bowling alley closed in 2012. In 2012 he was inducted into the South Dakota Bowling Hall of Fame. In 1985 he started participating in the South Dakota senior games and has many all time records in various sports in different age brackets. In 2005 he was honored for being the outstanding athlete over 80, and in 2010 John and his brother Dave were both inducted into the South Dakota State Senior Games Hall of Fame.

In 2000 John retired at 87 years old and went out of the cattle business. He sold the ranches to his sons and concentrated on gardening, golf, pool, cards and the Senior Center in Highmore. He wrote weekly editorials to the newspapers in eastern South Dakota. His age put up no barriers. In 2007 John started going to the National Senior Games and won numerous gold, silver, and bronze medals throughout the United States over the next 12 years. He competed in his last Senior Games at age 105.

John was a lifelong learner and always put a high value on education. He has funded educational scholarships in Hyde County and at South Dakota State University. He established the John Silberberg Family Community Fund as a perpetual endowment.

His wife, Dorothy passed away in December of 2008 after 63 years of marriage and John remained in their house until he was 104 years old. In December of 2017 he moved to Aberdeen and lived at Primrose Independent Living until he moved to Prairie Heights Healthcare.

John is survived by his children Marci (Mike) Wiedebush, Aberdeen; Donald (Peggy) Silberberg, Holabird; Karen (Ray) Geditz, Ipswich; Gary (April) Silberberg, Holabird; 13 grandchildren; 13 great grandchildren; a sister Janette (William) Kubat Patterson, Edmond, OK. He was preceded in death by his wife Dorothy, his parents, and three brothers, Mac, David, and James.



John Silberberg

## Gene Wiese

Eugene Lester, son of Lester and Helen Wiese, was born August 31, 1929, in Carroll, IA. He grew up east of Manning and attended school in Manning where he participated in basketball and baseball and played the trombone, graduating in 1947. He then went on to attend Iowa State University where he attained a degree in Animal Science and excelled as a member of the livestock dairy and meat judging team.

On January 11, 1953, Gene was united in marriage with Jean Alice Warnke, with a honeymoon at the Denver Stock Show. Four children were born to this union. With the exception of a short time in Indianola, they made their home on the farm east of Manning. Gene and Jean were partners in Wiese and Sons Hereford Breeders. The couple enjoyed traveling together to numerous stock shows around the U.S. and in Europe and Australia. Jean and Gene opened

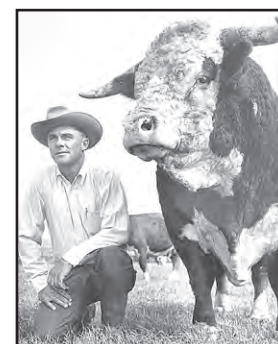
their home and farm to, and enjoyed the company of, many foreign and domestic students and workers.

Gene was a true man of faith and an avid member of the First Presbyterian Church. He made a career out of his passion for agriculture and was a well-known environmental steward. While continuing to better his cattle operation, he ensured to provide the time and resources to support the industry in hopes of a better future for the next generation of cattlemen. He'd go on to serve as the president for the American Hereford, Iowa Cattlemen's, and Iowa Hereford Associations. He held rolls with the NCBA and Animal Trade Advisory Committee, supported various youth organizations such as 4-H and FFA, and judged numerous livestock shows on the local, state, and national level. Gene would be recognized with various awards and later inducted into the Iowa Hereford, Iowa Cattlemen's and American Hereford Hall of Fame.

On November 14, 2019, Gene passed away at Manning Regional Healthcare Center in Manning, IA. He was 90 years of age.

He was preceded in death by his parents; wife Jean Wiese; son Douglas Wiese; and brother Sam Wiese.

Gene is survived by three children: Helen Wiese of Manning; David Wiese and wife Diana of Manning; Kathryn Wiese of Waimea, Hawaii; four grandchildren: Chancellor, Shayne and Trey Wiese, all of Manning; and Kieran Wiese Gibson of Hawaii; sister-in-law Millicent Wiese of Manning; nieces: Barb, Mary and Nancy Wiese; and by other relatives and friends.



Gene Wiese

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Her Dam -G 03571 Dominet 006



006's Dam G Dominet 511

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### Collecting Data on the Ranch & in the Industry:

Birthweight, Weaning Weight, Yearling Weight, REAL Carcass Data, Fertility, Common Sense Feeding, Total Performance Recording, National Hereford Feedout.

Performance Tested Bulls & Females for Sale at the Ranch

(continued on page 32)



# Durbin Creek Ranch

Cattle for Commercial Cowmen  
From Commercial Cowmen

## Annual Bull Sale

Wednesday, February 12, 2020  
Worland, Wyoming 1:00 PM MST



### DCR 376 Dependable 8200

NJW 12E Duration 136X ET THM Durango 4037  
DCR 136X Dependable 376 NJW 25C 1A Vaca 12E  
DCR 7006 Miss Daisy 9037 K&B Red Felton 7006T  
DCR Patricia 28E 0013  
MSU TCF Revolution 4R  
TW Hercules Ash Anne 52U  
DCR Polly 3053 Remitall Precision 455P  
Remitall Polly 17M

| CED  | BW   | WW    | YW    | SC    | MILK | M&G | FAT    |
|------|------|-------|-------|-------|------|-----|--------|
| 5.7  | 3.4  | 51    | 103   | 1.0   | 23   | 50  | +0.001 |
| REA  | MARB | BMI   | BII   | CHB   |      |     |        |
| 0.46 | 0.08 | \$355 | \$419 | \$115 |      |     |        |

Outcross, high altitude specialist!  
A natural calf out of donor 3053 that brings  
pigment, power and numbers all together in an  
appealing package.  
PAP score 35  
Tenderness score 1

### DCR 199B Cowboss 8154 ET

NJW 98S R117 Ribeye 88X ET SHF Rib Eye M326 R117  
NJW 78P 88X Cowboss 199B ET NJW 9126J Dew Domino 98S  
NJW BW Lady Sport Dew 78P ET RU 20X Boulder 57G  
Saddle VLY Ladysport 120  
Golden Oak Outcross 18U Golden-Oak Fusion 3S  
H W4 Mariah 0103 ET Golden-Oak 60D Mallory 15M  
HH Miss Advance 316N 1ET HH Advance 0024K  
CL 1 Dominet 496 1ET

| CED  | BW    | WW    | YW    | SC    | MILK | M&G | FAT    |
|------|-------|-------|-------|-------|------|-----|--------|
| 4.4  | 3.8   | 66    | 101   | 1.3   | 30   | 62  | -0.019 |
| REA  | MARB  | BMI   | BII   | CHB   |      |     |        |
| 0.58 | -0.18 | \$390 | \$452 | \$111 |      |     |        |

The Cowboy Kind!  
A thick, mellow made bull with a huge presence  
about him.  
PAP score 38  
Tenderness score 1



Largest selection of Range Ready, PAP Tested  
Hereford Bulls in the Breed.  
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# Final Farewell

(continued from page 30)

## Pat Carswell

Patricia Louise (Mines) Carswell, daughter of Cecil Marion and Rowena Anne (Wilson) Mines was born September 24, 1922 near Cedar Bluffs, Kansas and went to be with her Lord on November 27, 2019 at Parkview Care Center, Osborne, at the age of 97.

Pat attended country grade school at Cedar Bluffs, Kansas and graduated from Decatur Community High School with the class of 1940. She took Normal Training Classes in high school which enabled her to begin teaching immediately after graduation. She taught for six years in three country schools, grades first through eighth, and four years at Oberlin Junior High. She also took summer classes at Fort Hays State Teachers College.

On June 3, 1950 Pat was married to J. Harold Carswell in Oberlin, Kansas. In 1950, they purchased their farm northeast of Alton and built what has since been the headquarters of the family farm. Once Pat married Harold, the Hereford cattle business became a passion and a priority. They worked together to build Carswell Herefords, now known as Carswell-Nichols Herefords which remains in operation today by grandsons Ryan and Brock. In August 1953, Pat and Harold welcomed twin daughters, Carol Sue and Cathy Lou, to their family. Over the years, the family grew to include two sons-in-law, four grandsons, and their families, including nine great-grandchildren.

Pat was the unsung hero of the family, to whom no sacrifice was too great in service of her family. She was a role model to her daughters, demonstrating a strong work ethic, morals and values, and mothering and teaching skills. Her grandsons remember her door was always open to them, with plenty of food, especially her famed homemade apple pie, and a listening ear available to them day or night.

In addition to having been a devoted and caring mother, Pat found fulfillment through volunteering and service. She served as a 4-H Leader, on the Extension Council, as Financial Secretary of Alton United Methodist Church, and as Sunday School and Vacation Bible School teacher. She was active in the United Methodist Women, serving as President, Secretary and Committee Chairperson. She was active in many different organizations in the Alton and Osborne areas, such as the County Literacy Board, and the County Home Healthcare Board. She was a charter member of the Extension Unit.

Pat also served the Hereford cattle breed, serving as President, Director, Vice President, and Chairperson of many committees in the Kansas Here-

ford Women's Association. She generously shared her time and talents to help with contests, luncheons, promotional activities, field days, banquets, and scholarships. Her selection as the American Hereford Women's President was one of the highlights of her time serving the breed. She was honored to be named Outstanding Hereford Woman of the Year in 2001. The culmination of her time serving resulted in nomination and acceptance to the National Hereford Hall of Fame, with husband Harold, in 2011.

In 1985, Pat and Harold moved from the farm to Osborne. In their retirement, they enjoyed golfing, traveling, especially to Arizona in the winter, and attending K-State football games. In her spare time, she enjoyed working on genealogy, quilting, gardening and crafting.

Pat was a spiritual soul who exhibited the love of Jesus Christ in everyday life. Her kindness, selflessness and generosity will be remembered by everyone she encountered.

Pat was preceded in death by her parents; husband, J. Harold Carswell; sister, Delphine (Mines) Spencer; and two brothers, Billie and Kyle Mines.

She is survived by daughter Carol (Jim) Nichols, Alton; daughter Cathy (Jerel) Delaney, Norman, Oklahoma; four grandsons, Ryan (Kesha) Nichols, St. Louis, Missouri; Brock (Carolyn) Nichols, Clark, South Dakota; Scott (Casey) Delaney, Dallas, Texas; and Jeffrey (Kirsten) Delaney, San Diego, California; nine great grandchildren, Merritt Nichols, St. Louis, Missouri; Avery, Emma, Zoe, Coy, Colt, Knox, and Flint Nichols, Clark, South Dakota; and Kate Delaney, Dallas, Texas; brother, Keith Mines, McPherson, Kansas; and many, many special friends and family.



Pat Carswell

Memorials may be made to the Alton United Methodist Church or the Kansas Hereford Women's Association in care of Clark-Gashaw Mortuary, Osborne, who handled the arrangements.

## National Junior Hereford Fed Steer Shootout Contest Winners Named



Fed Steer Shootout Junior of the Year — Trevor Johnson, Centerville, SD.

KANSAS CITY, MO — For three years running, the National Junior Hereford Association (NJHA) has brought real-world experience and education to its junior membership. In 2019, 67 youth from 15 states entered 206 steers in the NJHA Fed Steer Shootout contest, powered by BioZyme Inc. and the Feed the Future program. This year's NJHA contest winners were recognized for their efforts Oct. 25 at the Hereford Honorees awards ceremony in Kansas City, MO, and received close to \$20,000 in awards from the Hereford Youth Foundation of America (HYFA) and BioZyme.

Contestants collected actual feedyard performance and carcass merit data on pens and individual entries of Hereford and Hereford-influenced steers while gaining a comprehensive industry education on topics such as ultrasound technology, genetics and cattle health. All steers were fed at Gregory Feedlots in Tabor, IA, and through a generous sponsorship from Texas Stardance Cattle, steers were hauled to and harvested at National Beef Packing Co. in Dodge City, KS, as candidates for the Certified Hereford Beef® brand.

"The NJHA Fed Steer Shootout proved to be yet another successful year for the participants and I would like to congratulate all of the winners on their accomplishments," says Trey Befort, American Hereford Association (AHA) director of commercial programs. "I am proud of all of the youth who have taken the initiative to participate in this contest and look forward to watching this program grow and develop in the years to come."

Participation nearly doubled from the previous year and so did BioZyme's financial commitment and quest to bring education to the forefront of the contest. Contestants entered performance portfolios from data reports they received throughout the feeding period, and wrote an essay about what they learned from the process. The top five participants were selected from the

submitted portfolios, and had the opportunity to travel to Kansas City, MO, to compete for the NJHA Fed Steer Shootout Junior of the Year title during the AHA Annual Membership Meeting and Conference. These juniors presented a short speech and were interviewed about what they learned from the contest and how they can apply this knowledge in the beef industry.

This year's award winners are:

- Overall Grand Champion Steer — Jarrett Worrell, Mason, TX
- Champion Purebred Pen of Three — Emma Shaw, Caldwell, ID
- Reserve Champion Purebred Pen of Three — Lydia Shaw, Caldwell, ID
- Champion Purebred Individual — Ben Ridder, Marthasville, MO.
- Reserve Champion Purebred Individual — Claire Collins, Chattanooga, OK
- Champion Commercial Pen of Three — Elizabeth Shaw, Caldwell, ID
- Reserve Champion Commercial Pen of Three — Jarrett Worrell, Mason, TX
- Champion Commercial individual — Emily Cranwell, Hays, KS.
- Reserve Champion Commercial Individual — Emily Cranwell, Hays, KS
- Performance Portfolio Top Five — Molly Biggs, Dixon, IL.; Kade Boatman, Rockford, IL; Trevor Johnson, Centerville, SD; Haley Mouser, Tenstrike, MN; and Elizabeth Pribil, Hennessey, OK.
- Fed Steer Shootout Junior of the Year — Trevor Johnson, Centerville, SD

**Ad deadline for the Feb issue of Hereford America is Jan. 5th.**





# Fawcett's ELMCREEKRANCH

*Ree Heights, South Dakota*

## *Annual Production Sale*

**February 10, 2020**

**1 p.m. cst • at the ranch, Ree Heights, SD**

## *The Rancher's Kind*

**Horned, Polled yearling and 2-year-old Hereford & Angus bulls • F1 black baldy open heifers**

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**Weston, Kris, Falon & Jensen**



# Hat's Off to Sysco Foodservice

By June Dunn  
Field Specialist

Greater Omaha Packing Co.

As 2019 is coming to an end, we want to take a minute to reflect on the successful year we've had at Greater Omaha Packing Co. It hasn't been an easy road weather wise as you all know, starting with the long and extremely cold harsh winter, then continuing into spring with the historic flooding that left an impact on everyone in the Midwest. The challenges were real and are still being dealt with as the farmers continue to struggle trying to get their crops out of the fields. I am writing this in mid-November so by the time you get this edition in your mailbox there just might be some more weather-related incidents to report like a major blizzard, but let's hope not!

There have been a lot of positive things going on this year as well. We are extremely blessed to have some of the finest foodservice partners any packer could ask for and we would like to take this opportunity to especially

thank the Sysco OPCOs (Operating Companies) that partnered with us this past year and have made Greater Omaha Hereford Beef a huge success. We are proud to call them customers and friends.

Many of the Sysco OPCOs across the United States hold CAB licenses, but in certain markets the CAB license has been awarded to other non-Sysco distributors. These markets are where we do extremely well with the Hereford program. Greater Omaha has been building a powerful reputation with these companies and the salespeople are always anxious to talk about the Hereford breed. Throughout the year we do market blitzes with the salespeople from various Sysco houses, making calls on restaurants, steakhouses, country clubs, and basically any establishment that serves high quality beef.

We always look forward to participating in food shows that each of these OPCOs hold each year. It is our chance to talk to a lot of their customers all in one place and show some of our more

unique cuts as well as cooking up some great beef for them to taste. We like to invite a local producer to attend as customers always like to hear firsthand about the beef they are using.

Greater Omaha has been selling Hereford to Sysco for over 10 years and the business keeps on growing! We are currently selling Greater Omaha Hereford Beef to Sysco MN, Sysco Western MN, Sysco ND, Sysco TN, Sysco Hampton Roads VA, Sysco Harrisonburg VA, Sysco St. Louis MO, and Buckhead MN which is SYSCO's Midwest regional steak cutting and burger making facility. Buckhead MN provides fresh ground Hereford patties to three of the Sysco houses in the tri-state area.

We are proud to say that this group has purchased almost 11 Million pounds of Greater Omaha Hereford Beef so far in 2019, with another 6 weeks to go this calendar year they will probably exceed 12 Million! That is up 4-5 Million pounds of Hereford Beef from the same period in 2018, which is

very impressive. These SYSCO operations utilize an ideal mix of beef cuts and they are true partners to the producers and packers alike in how they merchandise the whole carcass and tell the Hereford story. In short, great beef and great partners continue to create success.

As impressive as their growth success seems, we couldn't have done it without the continued support of you, the producers. We are extremely grateful for the support we have been given from the cow calf and area feed yard operators that have been our suppliers for decades. Our wish is that in the New Year they will continue to supply us with the best Hereford cattle available.

The year 2020 will mark 100 years of making great beef for Greater Omaha. We are anxious to see what 2020 has in store for us as we continue to grow with Sysco and our other foodservice and retail customers around the country. We wish you a safe and prosperous New Year.



3 piece banner display



Sysco Minot show



Billy Ashe,  
Selmer, TN  
at the Sysco  
Tennessee  
show



Sysco Minnesota food show

Sysco Minnesota show



# Mitchell Livestock Auction Sees Continued Growth, Success of Annual Hereford Influence Sale

by Terra Ochsner

The Mitchell Livestock Auction (MLA) was recently awarded the South Dakota Hereford Association Commercial Promoter of the Year award. This award, which was more than well-deserved, has come from the hard work and extensive experience of the folks at MLA to bring the largest Hereford influence sale in the country to South Dakota.

Lanning Edwards has been an auctioneer at the MLA since 1985. He explained that on the third Thursday in February every year they run this Hereford influence special.

"It's been a wonderful thing," said Edwards, "The sale wasn't as popular to start, but now more people are starting to look for those (pure-bred and Hereford/Angus F-1 cross) genetics."

In fact, Edwards estimates that roughly 3,000 head moved through the MLA during this special in 2019.

When it comes to the promotion of the sale, Edwards attributes its continual growth to the influence and presence of American Hereford Association representatives, and the overwhelming power of word-of-mouth.

"We are lucky to have a lot of involvement from the AHA, but word-of-mouth has really helped. People like what they see and word travels fast."

Edwards also humbly credits much of the sale's growing popularity and success to his co-work, Preston Burma.

"He's done an outstanding job," Edwards pointed out.

Preston Burma took the time to reflect on the origins of the Hereford spe-

cial sale at MLA, and why he feels it will only continue to bring success for buyers and sellers alike.

"It all started about seven or eight years ago that we tried to get all of our local Hereford breeders to go on the same day," said Burma.

The point of the sale was not for one individual's benefit.

for them, and all of a sudden (the sale) built on itself," Burma recalled.

But Burma doesn't think the sale is done growing yet,



Lanning Edwards and his wife Jerri accepted the South Dakota Hereford Association Commercial Promoter of the Year award on behalf of Mitchell Livestock Auction. SDHA board members Matt Zens and Reese Wagner presented the award.

Lanning Edwards attributes the success of this portion of the sale to the history of those breeds.

"When it comes down to it, Hereford and Angus cattle built this country, and people are really seeing the benefits of using this F-1 cross," said Edwards.

I had a chance to discuss this interview with my husband, Blake W. Ochsner, and he recounted something his livestock judging coach at the University of Wyoming, Caleb Boardman, had said: "There's very few free things in life, but one in the cattle industry is hybrid vigor."

Preston Burma was quick to emphasize that the sale doesn't slow down a lick after lunch when it comes time for the Herefords to sell.

"From noon until 4 o'clock it's the heart of the sale," Burma explained, "there's extra buyers around for the Herefords."

"People really like the temperament and eye appeal of the Herefords," he said.

As the sale has continued to grow, there are not only new customers every year, but an increasing number of satisfied buyers returning to find more

(continued on page 38)



**FEBRUARY 18-23 | KEARNEY, NE**

## Hereford SALES

**THURSDAY, FEBRUARY 20** *Classic Bull Sale Day*  
SALES START AT NOON

Nearly 200 bulls featured at the Classic.

**6:30 PM**  
**Bull Buyer's Steak Supper • Pen of 5 Heifer Sale**  
**Royal Ice Sale Embryos, Semen Packages**

The Classic Hereford Sale will feature a powerful set of Horned and Polled Hereford Bulls.

**FRIDAY, FEBRUARY 21** *Classic Female Sale Day*



**Cowpower with this bred heifer sale feature at the Classic. This UPS Spartan sired heifer sells safe to calf to /S Mandate 66589.**



**Juniors don't miss this fancy show heifer prospect. The Classic presents over \$15,000 in scholarships to youth purchasing Classic heifers/steers.**

All Breeds

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"This is not specific to one breed over another, and these sellers do it for the breed, not themselves," he explained.

Despite a lack of popularity in the beginning, they committed to having this sale every year on the same day.

"We set it on the same day to work

even though they've already crossed the threshold of becoming the largest Hereford influence sale in the country.

"I actually do see it continuing to grow," Burma said.

On sale day, the F-1 cross cattle will sell until noon.



# ANNUAL PRODUCTION SALE

## WED., FEBRUARY 12, 2020

1 p.m., Stockmen's  
West, Dickinson, ND

**Selling: 34 Yearling Bulls, 10 Two-year-old Bulls,  
45 Registered & Commercial Hereford Heifers,  
40 BWF Heifers from Duane and Garrett Zent,  
45 BWF Heifers from Dallas Miller**

### *Sires represented:*

CL 1 Domino 215Z • FH L1 Domino 754 ET  
FH Navarro 227 • FH Navarro 242 MD  
H5 1147 Advance 417 • LJS Mark Domino 0945  
SR Scope 53A • SR Sustain 814B  
UU Sensation 7056E



**FH 242 NAVARRO 868 BA** #43977531 • DOB: 2/24/18  
BW 2.8; WW 44; YW 79; M 30; MG 52; REA .22; MRB .01; CHB\$ 90  
This bull will add length and thickness to a calf crop, a good candidate  
for use on black cows, maternal brother to 982.



**B VIGILANTE 89** #43921654 • DOB: 3/15/18  
BW 3.3; WW 63; YW 108; M 21; MG 53; REA .34; MRB .30; CHB\$ 121  
This polled bull is an outstanding son of KCF Bennett Encore Z311. This bull has extra dimension  
through his middle and is wide across the top with a huge hind quarter.



**FH 417 ADVANCE 942 LC** #44053470 • DOB: 2/7/19  
BW 3.4; WW 60; YW 92; M 32; MG 62; REA .15; MRB .28; CHB\$ 83  
A stout son of Harrell 417, he carries as much depth and quarter as any bull in the sale.



**FH 417 ADVANCE 9110 ET** #44065655 • DOB: 3/5/19  
BW 2.7; WW 58; YW 94; M 34; MG 64; REA .32; MRB .34; CHB\$ 102  
This ET calf is a terrific cross between the Harrell 417 bred bull and our high carcass  
Stuber bred Bakken daughter. He has the looks and the numbers to carry a program.



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**FH 242 NAVARRO 8115 MD**

#43977563 • DOB: 3/16/18  
BW 3.2; WW 57; YW 89; M 21; MG 50;  
REA .42; MRB .06; CHB\$ 97

A moderate framed two year old that has developed into a good looking bull. He would sire some great baldie calves.



**FH 417 ADVANCE 908**

#44052742 • DOB: 1/21/19  
BW 2.6; WW 63; YW 99; M 36; MG 67;  
REA .38; MRB .31; CHB\$ 104

This is a real standout in this year's calf crop with a great birth weight to yearling weight spread. His weaning weight ratio was an impressive 112.



**FH 215Z DOMINO 917 AF**

#44052750 • DOB: 1/30/19  
BW 2.2; WW 55; YW 91; M 25; MG 52;  
REA .30; MRB .15; CHB\$ 102

A well balanced 215Z son from an outstanding dam who is highly maternal with a perfect udder.



**FH 0945 MARK DOMINO 928 MD**

#44055241 • DOB: 2/2/19  
BW 4.9; WW 55; YW 99; M 31; MG 58;  
REA .84; MRB .37; CHB\$ 134

This bull is at the top of his class and possesses all the bells and whistles. You'll find adequate length, thickness, and eye appeal with the carcass numbers to back it up.



**FH 242 NAVARRO 931 MD**

#44053457 • DOB: 2/3/19  
BW 2.7; WW 50; YW 88; M 29; MG 54;  
REA .31; MRB .05; CHB\$ 92

This calf is the reason our Navarro 242 bull has been used for 7 seasons, no matter what you breed him to, it will be good.



**FH L1 DOMINO 935**

#44053464 • DOB: 2/4/19  
BW 5.6; WW 67; YW 112; M 30; MG 64;  
REA .38; MRB .09; CHB\$ 100

935 is solid marked and red to the ground. He is sired by an ET son of 215Z we sold to Mark Schafer. He is moderate in his frame with extra depth and thickness.



**FH SENSATION 952**

#44053479 • DOB: 2/10/19  
BW 0.5; WW 62; YW 98; M 38; MG 69;  
REA .62; MRB .11; CHB\$ 117

The first son of the Van Newkirk Sensation 7056 bull we purchased in 2018. This calf has a great EPD profile with 12 traits in the top 20 percentile.



**FH 417 ADVANCE 959**

#44053485 • DOB: 2/12/19  
BW 3.9; WW 61; YW 94; M 32; MG 63;  
REA .11; MRB .12; CHB\$ 78

What a prospect this calf is. Moderate in his frame, he is long sided with extra dimension that he carries into a big rear quarter. Dam is a consistent producing 8 yr old.



**FH 242 NAVARRO 982**

#44060333 • DOB: 2/26/19  
BW 2.5; WW 48; YW 77; M 30; MG 53;  
REA .51; MRB .09; CHB\$ 95

This calf is sired by 242, one of the most consistent bulls we have ever used. He is solid red and would be a good candidate for use on black cows.



**FH 227 NAVARRO 9112 LC**

#44065659 • DOB: 3/6/19  
BW 3.9; WW 53; YW 96; M 25; MG 52;  
REA .24; MRB .29; CHB\$ 90 Here is very attractive 227 sired calf. His Yankee bred dam raised a good one. He's the complete package with a wide top, extra dimension, and a huge rear quarter.



**FH 814B SUSIE 980 BA**

#44060331 • DOB: 2/25/19  
BW 3.2; WW 60; YW 97; M 37; MG 67;  
REA .45; MRB .17; CHB\$ 103

This moderate framed heifer is packed with performance and style. She has a 108 weaning ratio with plenty of pigment and extra dimension.



**FH 227 AVA 984 BA**

#44060335 • DOB: 2/26/19  
BW 3.6; WW 52; YW 85; M 31; MG 56;  
REA .29; MRB .19; CHB\$ 102

Here is a striking, sharp-fronted female out of a highly maternal Baker bred dam.



(continued from page 35)

the of the same quality they got in years past.

In fact, Burma recently received a phone call from an online buyer, who had purchased Herefords in the special for the first time in 2019, to make sure the sale would still be on the third Thursday in February of 2020.

“(The buyer) called and said, ‘make sure you let me know the details of the sale — I’ll be sending more trucks this year,’ Burma recalled.

Burma discussed how this sale is successful in bringing out quality cattle and a positive, symbiotic relationship where both buyer and seller are happy.

“(The buyers and sellers) are proud of the cattle at this sale, and they definitely have a reason to be.”

For more information on this Hereford special, or any other sales offered by the Mitchell Livestock Auction, please visit <http://www.mitchelllivestockauction.com>. They can be directly contacted at 605-996-6543 or 1-800-477-5326.



SDHA board member Matt Zens, Mitchell, SD was an early supporter of the sale and made the presentation to the Lannings.

## Mark, Jeanne Johnson Awarded with SDHA Enthusiasts of the Year

by Terra Ochsner

Centerville, SD — Mark and Jeanne Johnson of the Sleepy Hollow Farm did not grow up raising or showing Herefords, but they have done well to make it part of their DNA as they have grown their own family and operation.

“The story of how we got started in Herefords is a bit random, as neither one of us come from a legacy Hereford operation,” Jeanne mentioned.

Mark, who grew up in Pipestone, MN showing cattle and hogs, works for Producers Livestock as a Field Marketing Agent. Jeanne grew up around market and dairy cattle in Centerville, and works as an IVF Embryologist for ABS. Jeanne explained that she and Mark met while Livestock judging and studying Animal Science at SDSU.

Johnson recalled that their journey with the Hereford breed began in 2005 with a conversation at the Hereford Special Day at Faith Livestock.

“Mark was sitting with ‘Spud’ Bebo (who) had just bought a really fancy set of F-1 BWF Heifers. He turned to Mark and said, ‘You could dial the wrong number and sell a good set of baldie Heifers!’” Jeanne recalled.

This idea made a lot of sense to Mark and Jeanne as they continued with their registered Angus operation. They ended up buying their first commercial Hereford cows later that winter, and really began to step into the industry



SDHA board member Reese Wagner, Redfield, SD, presented the SDHA's Enthusiast of the Year award to Jeanne and Mark Johnson, Centerville, SD.

in 2010 with a project for their son, Trevor.

“In 2010 we bought our first registered Hereford as a junior project for Trevor at the South Dakota Excellence Sale from Steve and Lori Reppening of Blacktop Farms in Mitchell, SD. That was followed by the purchase of five bred heifers from Mark Frederickson.”

Jeanne fondly recalled the day they bought those heifers from Mark Frederickson. She credits their time livestock judging at SDSU for Kelly Bruns to what transpired that day.

“It was -20 degrees that winter day.

He probably had 20 heifers that he made available to us, and since it was so cold, we looked at all the pedigrees and matings on the kitchen table,” she said.

Jeanne explained that after hours of sifting through this information, they bundled up and went to look at the cattle. By that time, they knew exactly what they wanted.

“It was just like having 10 minutes to mark a card at a judging contest. When it was that cold, you make your mind up in a hurry,” Jeanne reminisced.

(continued on page 40)

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# 2020 BULL SALE

## FEBRUARY 7, 2020



**DVOR 554 152 ZEN 825F**

REG: 43910192

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW   | M   | REA   | MARB  |
|------|-----|------|-----|-------|-------|
| +3.7 | +61 | +102 | +24 | +0.42 | -0.06 |



**DVOR 468Z 159P VICTOR 834F ET**

REG: 43910224

SIRE: TH 89T 755T VICTOR 468Z

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +3.7 | +48 | +77 | +19 | +0.36 | +0.11 |



**DVOR 554 1032 ZEN 837F ET**

REG: 43910249

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +4.3 | +57 | +91 | +23 | +0.38 | +0.15 |



**DVOR 554 1032 ZEN 873F ET**

REG: 43910639

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +5.7 | +50 | +79 | +23 | +0.38 | +0.17 |



**DVOR 2025 550 SENSATION 886F**

REG: 43910672

SIRE: UPS SENSATION 2025

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +3.5 | +50 | +89 | +29 | +0.18 | +0.16 |



**ROUDY DVOR 554 W46 ZEN 8109 ET**

REG: 43911026

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +4.3 | +59 | +87 | +23 | +0.68 | +0.03 |



**ROUDY 554 4230 ZEN 8130F**

REG: 43911052

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +3.6 | +58 | +89 | +20 | +0.44 | +0.10 |



**DVOR 124C 385 RUMBLER 8164F**

REG: 43913452

SIRE: JDH AH DIMAGGIO RUMBLER 124C

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +1.7 | +57 | +82 | +28 | +0.42 | +0.06 |



**ROUDY 554 20R ZEN 852F ET**

REG: 43910910

SIRE: DVOR 468Z 159P ZENNER 554 ET

| BW   | WW  | YW  | M   | REA   | MARB  |
|------|-----|-----|-----|-------|-------|
| +5.7 | +54 | +85 | +20 | +0.42 | -0.01 |

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# Mark, Jeanne Johnson Honored as SDHA Enthusiasts of the Year

(continued from page 38)

That same day, they also purchased a heifer calf for their other son, Tate.

"She would go on to be Tate's great 36X cow that has been our top grossing cow and has put offspring into some great operations including the Ollerich Bros. Herefords and Johnson Herefords (Dr. Jack Johnson)."

Since then, they've continued to grow and expand their herd, and each member of the Johnson family is extremely active within the Hereford association.

"Getting involved in Herefords was one of the best things that happened to our family...it has helped us build a strong commercial following, and it has been a great junior association for the boys to be involved with," said Jeanne.

Mark and Jeanne currently run



Tate Johnson in the show ring.

roughly 100 cows, half of which are Herefords. They sell their bulls every year in a special production sale, called the "I-29 Bull Run," with other breeders from the Sioux Falls area. The 2020 sale will be their 6th annual.

As it comes to the Johnsons recent naming as the 2019 SDHA Enthusiasts of the Year, Mark and Jeanne are very grateful.

"It always means so much to be recognized by your peers...being a first generation operation, it makes us realize how far we've come in our first decade as Hereford Breeders," she stated.

Jeanne commented on how the award was a really refreshing surprise for their family at the conclusion of a tough year.

"2019 has been a tremendous challenge for us. We're going on back to back years of cold, wet winters and excessive spring flooding in our area," stated Jeanne.

Not only was the award something that provided great optimism for the coming year, but it was more than well-deserved. The Johnson crew is constantly involved with volunteering for, representing, and promoting the Hereford breed.

"We believe the role of an association will continue to change, but it will continue to be important for producers to spend some time promoting the breed, and not always just focusing on

their own operation."

Mark and Jeanne were the SDHA Managers from 2016-2019, and they have been SD Jr. Advisors since 2012. Trevor and Tate have also been extremely involved in the NJHA as leaders and as participants.

Jeanne likes to use a golf analogy when explaining why her family strives to include themselves in various capacities throughout the Hereford industry.

"You need to always spend time working on

your long game and your short game. Short game being the upfront day-to-day operations, and the long game being bigger picture. That mindset has helped us shape goals and stay motivated," Jeanne said.

It's safe to say that they do a great job of staying motivated, and the Johnson legacy will only continue to grow as Tate and Trevor enter the industry themselves. At this point, both Tate and Trevor have been named Fed Steer Junior of the Year at the Faces of Leadership Conference (2018 and 2019 respectively). Their participation in this event has helped cultivate a deep passion and interest in the boys.

"Because the Shootout covers such a broad spectrum, students are able to gain an appreciation for the industry as a whole and all the career paths it contains," said Trevor.

Tate also commented that the Shootout is a "great educational experience where we get to learn more about how our genetics perform in real feedlot."

After high school, Trevor wants to livestock judge collegiately and obtain degrees in Ag Business and Animal Science before returning back to the family operation. Tate's goal is to "go to college and keep the herd going!"

All of this, the awards, the experiences, and many of the ambitions of this family have stemmed from Mark and Jeanne taking the chance on a Hereford, and never looking back. For the Johnsons, a love has grown for the breed, and most importantly, for the connections and opportunities this association provides.

"The Hereford breed is where I got



An 88X son in the pasture ready to go to work.

my start in the beef industry. Through a single show heifer I have developed a passion for the business. What has made my experience with the National Junior Hereford Association so unique



A first calf heifer (Sentinel x Mr Hereford) doing a great job with a Leader son.

however, is the people. By taking part in programs hosted by the association, I've been able to meet kids and build relationships with fellow juniors from across the country," said Trevor.

While the Johnsons would tell you that they do not come from a Hereford legacy, it's safe to say that they are well on their way to creating one right now.

"Not only has the industry helped shape me as a person, but it has instilled values in me such as hard work, determination, and problem solving. All of these are values that will undoubtedly prove worthy in any path I take in life," Trevor stated.



Trevor Johnson winning the 2018 Champion Pen of Three Commercial Steers award in the NJHA Fed Steer Shootout.

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NJW 79Z Z311 ENDURE 173D ET



| CE  | BW  | WW | YW  | MM | REA  | MARB | CHB\$ |
|-----|-----|----|-----|----|------|------|-------|
| 2.6 | 4.1 | 79 | 132 | 29 | 0.89 | 0.33 | 138   |

UPS SENSATION 2269 ET



| CE  | BW  | WW | YW | MM | REA  | MARB | CHB\$ |
|-----|-----|----|----|----|------|------|-------|
| 6.5 | 1.6 | 60 | 88 | 36 | 0.67 | 0.08 | 103   |

NJW 79Z 22Z MIGHTY 49C ET



| CE  | BW  | WW | YW | MM | REA  | MARB | CHB\$ |
|-----|-----|----|----|----|------|------|-------|
| 8.4 | 1.3 | 53 | 88 | 26 | 0.50 | 0.13 | 102   |

PERKS 0003 EASY MONEY 4003



| CE  | BW  | WW | YW  | MM | REA  | MARB | CHB\$ |
|-----|-----|----|-----|----|------|------|-------|
| 1.4 | 4.4 | 61 | 112 | 25 | 0.91 | 0.05 | 154   |

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# Ollerich Brothers Herefords: Fifty Years of Hereford History and South Dakota Hereford Seedstock Producer of the Year

by Ruth Wiechman

James and Jerome Ollerich ranch in Tripp County, SD. It's a no-nonsense, no frills environment where they expect their cows to perform in the same conditions as the neighboring commercial herds, grazing eight to ten months out of the year and breeding back to calve in a forty-five day window.

The brothers have owned registered Herefords for fifty years, ever since their early days in 4-H.

"We were nine years old," Jerome recalled. "Our first year in 4-H we had steers. Our Dad thought it was a shame to do all that work halter breaking them and have them just end up going for slaughter. So he bought us heifers so that we could have some nice tame cows. We got eight head for \$1210."

This little group of calves came from Bones Herefords of Parker, South Dakota. Most of these calves were registered, and they were the beginning of the brothers' herd. A registered bull was soon purchased and other heifers followed.

"I'm sure dad never expected it to last fifty years when he bought us those first calves," Jerome said.

Growing up near Sioux Falls, James and Jerome were grandsons of Paul and Louise (Reicheldt) Ollerich. Paul emi-

grated from Germany to Tea, South Dakota, at the age of thirteen. The Ollerichs farmed north of Tea for many years, and when they retired their son Bill took over the farm. Bill married Julia Aylward in 1940 and they raised their seven children on this farm and others that they purchased in the area.

"Granddad never bought a place, he just rented," Jerome said. "Dad felt like grandpa had worked his whole life for nothing when he retired, so dad bought land whenever he could. He had hogs, sheep, cattle, and farmed, just like everybody did back then."

Bill also invested in other ag ventures, being a co-owner of the Sioux Falls Livestock Auction Salebarn and the Tea Grain and Cattle Company. It was natural that his sons would take to trucking, and James drove for their brother, Jerry Ollerich's trucking business for thirty years.

Bill helped James and Jerome purchase their ranch near Clearfield in Tripp County, South Dakota, in 1978 so that they could expand their Hereford herd. They never looked back.

Or black.

"Maybe we were too stubborn," Jerome chuckled. "We started with 'em. When everybody else was going black we believed in the Herefords and made them better."



Jerome and James Ollerich were honored as the South Dakota Hereford Seedstock Producer of the year at the SDHA's annual meeting in November. Reese Wagner, SDHA board member made the presentation.

James and Jerome select for docility, good mothering ability, length, good udders, sound footed animals. Although they started out with horned Herefords, their herd is now mostly polled but they do AI to a horned bull on occasion.

"One of our first years in 4-H we were halter breaking the calves and one heifer was goofy wild," Dad came to the barn and saw what was going on. 'Put her in the feedlot,' he said. I said, 'Dad, she's registered.' 'That doesn't mean a thing,' he told me.

"Dad's thinking originally was that horns were better. That used to be true but it's not anymore. When the National Associations joined that made the polled cattle much better. About twenty years ago we made the move to using mostly polled bulls because a lot of commercial cattlemen using Herefords to cross on Angus didn't want to mess with horns. We do still have a few with horns but our herd is mostly polled."

Several bulls have proven particularly influential in the Ollerich herd over the years. One of the first was OBH Grand Slam 106, bred by Kenyon Hereford Ranch in Iowa. He placed

second in a class of 38 at the Denver Stock Show in 1978. Another favorite was BR Blanchard 049, bred by Loren and Bob Brooks in North Dakota. James and Jerome purchased this bull in 1975 at Ted Neidhart's dispersion. A third influential sire was MA Britisher Misch 58B, purchased from Allan Garson of Drumheller Alberta, Canada.

In 2001, Gerber Leland 069L was purchased at the Gerber Herefords dispersion in Richmond, IN. His genetics laid the foundation of the present cow herd.

The trip to bring him home was a memorable one, falling right at the time of the tragic 9-11 attacks in September of 2001.

"We didn't even know if we should leave to drive home the next day," Jerome said.

Current favorites include Standing Ovation, bred by Fawcett's Elm Creek Ranch, Ree Heights, SD, and Daybreak, a bull the brothers purchased from Sandhill Farms in Kansas.

"Their calves are really promising," Jerome said.

Ollerichs calve their cows in the fall.

(continued on page 44)

## South Dakota Hereford Association Show & Sale

### Tuesday, February 11, 2020

**Sale: 1:00 p.m.** or immediately following Angus Sale.  
Hereford Show immediately following 9 a.m. Angus Show

Live Auctions.TV

**Selling: 20 Bulls** 12 Yearling Bulls, 4 Fall Bulls, 4 Two-Year-Old Bulls  
**5 Heifers**

#### Consignors:

|                           |                                 |                   |
|---------------------------|---------------------------------|-------------------|
| BEGALKA LIVESTOCK         | 605-873-9309(H)/605-881-5056(C) | • Lots 1,2,8      |
| DANDY ACRES ENTERPRISES   | 507-215-1114                    | • Lots 14         |
| HANSMEIER & SONS INC.     | 605-492-3611                    | • Lots 4, 19, 20  |
| HANSON'S POLLED HEREFORDS | 605-382-7477                    | • Lots 7, 10, 12  |
| JEFF & REBECCA MIKEL      | 605-222-9800                    | • Lots 5, 15      |
| KLAGES HEREFORDS          | 320-273-2163(H)/605-880-0521(C) | • Lots 11, 13, 18 |
| LAIBLE HEREFORDS          | 605-579-0148                    | • Lots 3, 16, 17  |
| MITCHELL VANDERWAL        |                                 | • Lots 6          |
| OLLERICH CATTLE COMPANY   | 605-759-6405                    | • Lots 22         |
| RAINBOW HEREFORDS         | 605-661-3421                    | • Lots 27         |
| SCHMIDT HEREFORDS         | 507-825-2383(H)/507-215-1037(C) | • Lots 28, 29     |
| TL HEREFORDS              | 507-476-0428                    | • Lots 23, 24, 25 |
| WILLER CATTLE COMPANY     | 712-348-0402                    | • Lots 9, 21      |
| ZENS HEREFORDS            | 605-990-2067(H)/605-310-5782(C) | • Lots 26         |

*You're invited...* Consignors & guests are invited to a get-together on Mon., Feb. 10 at the Ramkota Cattlemen's Social & Dinner, social 6:30 and dinner 7:00.

For Catalog or More Information Contact Sale Committee:

Frank Redlin, 605-881-2479

Jeff Klages, 605-880-0521

Catalog also online at: [www.SouthDakotaHerefords.org](http://www.SouthDakotaHerefords.org)



The Ollerich Brothers cowherd used to be both spring and fall-calving. A few years ago they made the change to fall-calvers only. Cows start calving around the first of August through about the third week of September. They are weaned in the spring, and bulls are sold private treaty as 1.5 year olds in the spring of the following year.





**BB TOP SHELF 8236**  
BW 4.4 WW 57 YW 100 M 25 MG 54  
REA .50 MRB .06 BMI\$ 293 CHB\$ 117



**BB TOP SHELF 8232**  
BW 2.8 WW 53 YW 93 M 25 MG 52  
REA .38 MRB .08 BMI\$ 249 CHB\$ 110



**BB 994 DOMINO 8245**



**BB TOP SHELF 9010**

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**BB 1003 MARK CLASS 8230**



**BB 994 DOMINO 8238**



**BB TOP SHELF 8256**  
BW 4.0 WW 51 YW 89 M 28 MG 53  
REA .31 MRB .02 BMI\$ 246 CHB\$ 105



**BB 6018 DOMINO 9017**



EPDs 12/10/19

**PLEASE WATCH OUR WEBSITE THE END OF JANUARY FOR VIDEOS OF ALL THE BULLS**



# Ollerich Brothers Herefords: Fifty Years of Hereford History and South Dakota Hereford Seedstock Producer of the Year

(continued from page 42)

They had maintained both spring and fall calving herds for years, but a few years ago while getting barns ready for calving heifers during a spring blizzard they made the decision to sell their spring calvers and only calve in the fall. Cows start calving around the first of August through about the third week of September. They are weaned in the spring, and bulls are sold private treaty as 1.5 year olds in the spring of the following year.

"We like raising that age of bull," Jerome said. "They can cover more cows than a yearling can. It's sure working out good for us."

Selling private treaty may take more of the brothers' time, but they enjoy getting to know their buyers better.

"We've sold bulls and heifers to thir-

teen states," Jerome said, "but I would say most of them are sold anywhere from one mile down the road to about 250 miles out."

Ollerichs deliver most of the bulls they sell.

"It helps us get to know our customers better," Jerome said. "We get to know their places, their needs. It makes it easier for them, too. They can come pick out their bulls any day but don't have to put up with them till they are ready to turn them out."

Some years ago, a call came from a commercial cattleman about three hundred miles away. Ollerichs priced him some bulls, and when he found out they would not only keep them till May but deliver them also, he decided to purchase them.

"I told him that if we got to his place and he didn't like the bulls we would



Bull calves are weaned in the spring and sold at private treaty when they are a year and a half old, in the spring of the following year.

load them up and take them home, no questions asked," Jerome said.

"That same guy has bought a lot of bulls from us and never has been on our place," James added.

It is this level of customer service that keeps the bull buyers coming back for more every year.

"I want feedback from my customers," Jerome said. "If they see a problem with my cattle I want to know about it. If it doesn't work in a commercial herd then I have a problem."

James and Jerome were recently recognized by the American Hereford As-

sociation for their 50 years raising registered Herefords. They also received the honor of being named Seedstock Producers of the year by the South Dakota Hereford Association.

For James and Jerome, though, the highlight of their years has been the friendships they have made along the way.

"It's the people you get to meet," James said. "It is all of our great customers. It is

this lifestyle of ranching."

"I really enjoy getting around to see people and their places," Jerome said. "You never know when you might learn or see something new."

While James and Jerome are busy putting up hay in the summer and feeding it in the winter, and going to bull sales just like other ranchers, they are still bent on breeding the best Hereford cattle possible.

"If there's nothing out there you can't improve on you'd better quit," Jerome said.



Gerber Leland 069L laid the foundation sire for the current cowherd. He was purchased in the Gerber Herefords dispersion in 2001.



Aerial photo of the Ollerich headquarters taken from a helicopter during the 2013 South Dakota Hereford Tour.



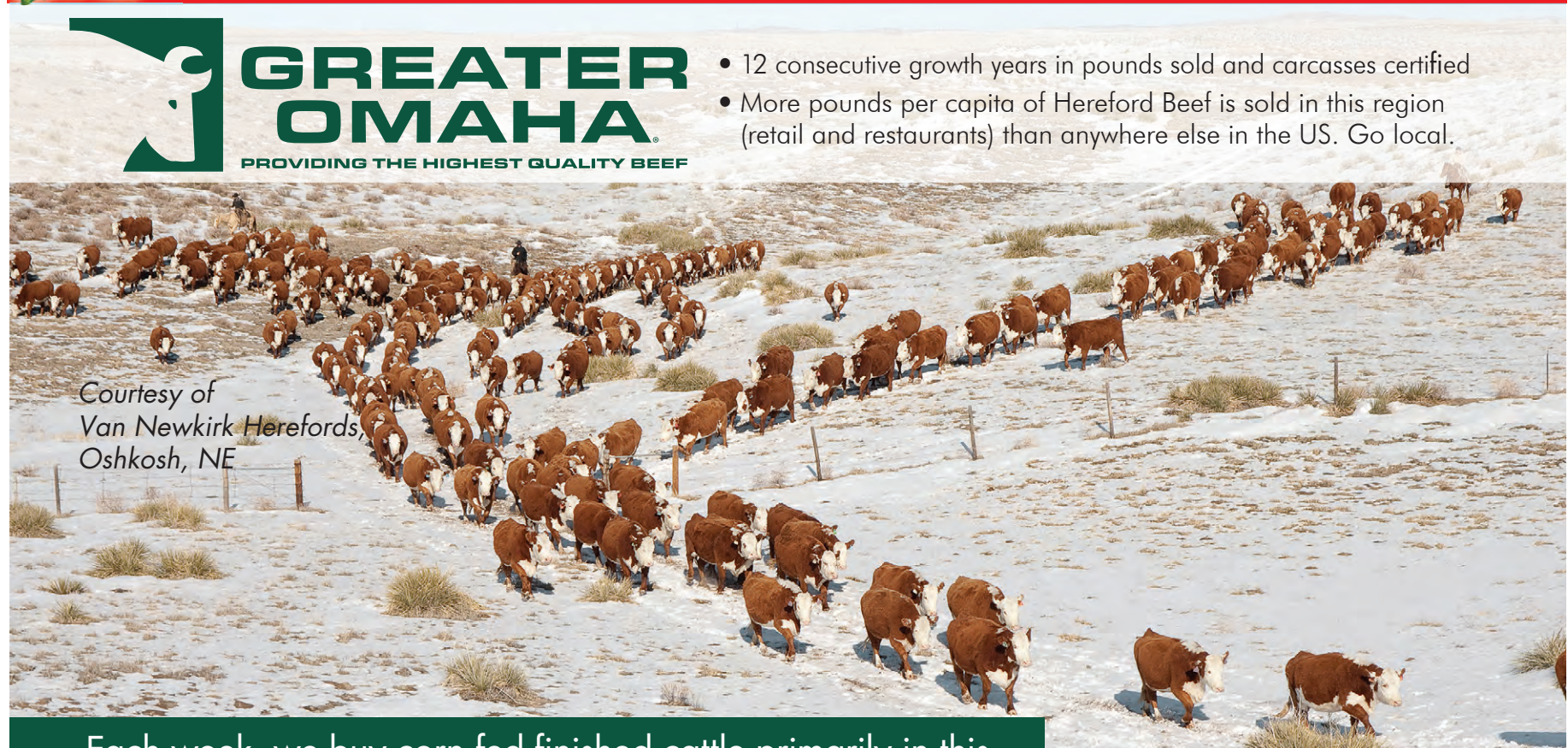
Olleriches made the move to primarily polled cattle about 20 years ago.



Pete Atkins, outgoing American Hereford Association president, presented Jerome and James Ollerich with medallion for raising Herefords for 50 years.



**Happy Holidays! Wishing everyone a prosperous New Year.**



Courtesy of  
Van Newkirk Herefords,  
Oshkosh, NE

- 12 consecutive growth years in pounds sold and carcasses certified
- More pounds per capita of Hereford Beef is sold in this region (retail and restaurants) than anywhere else in the US. Go local.

Each week, we buy corn fed finished cattle primarily in this region. However, we reach beyond the strike zone to find the best Herefords wherever they might be fed in the Midwest. Even after we've concluded our normal weekly trade, we are never too full for Herefords and Baldies. We are always in the market to buy finished Herefords and we offer a premium per head for Hereford program qualifiers. If you'd like your finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area.

*The Best Hereford Beef  
Can Now Be Found Local*



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Majority white faced requirement. Eligible cattle groups to be sold on this grid must appear phenotypically to be of Hereford and or Hereford Cross English breed type with over half of each lot displaying predominant white faces on the steers and heifers as are consistent with Hereford F1 English crossbred breeding.

|                     | 1 YG | 2 YG | 3 YG | 4 YG | 5 YG |
|---------------------|------|------|------|------|------|
| Prime               | 35   | 30   | 25   | 15   | 10   |
| G-1, G103A, & G-103 | 15   | 10   | 5    | 4    | 2    |
| Choice              | 5    | 3    | Par  | -7   | -15  |
| Upper Select        | 3    | 2    | 0    | -4   | -7   |
| Lower Select        | 0    | -5   | -10  | -15  | -20  |

\*Only one premium or discount shall be applied to each carcass

\*Dark cutters/Standard Grade/No roll and +30 Month carcasses will be discounted -20 and will not qualify for any premiums

\*Carcasses 1051 lbs or Heavier will be discounted -10 and will not qualify for any premiums

\*Carcass Data can be requested at time of sale for an additional \$6 per head

#### Please Contact:

**Brad Ellefson** (Hereford Feeder Cattle Coordinator).....**(605) 216-6010**

#### For All Other Inquiries Contact:

##### Head Finished Cattle Buyer

Chris Peterson  
(402) 380-9616

##### Cattle Buyer

David Grant  
(507) 220-0192

##### Cattle Buyer

Matt Bode  
(402) 580-4605



# South Dakota Hereford Weekend in Brookings Another Good One

The South Dakota Hereford Association events were held in Brookings, SD, on November 8th and 9th, 2019. The annual membership meeting and banquet were held on the 8th with approximately 200 people attending the banquet that evening. A tremendous silent auction was held with proceeds going toward the SDHA Heifer Junior Grant program which can be used at the SD Excellence Sale or Watertown Sale. This year there were a record number of grants given out to young people wishing to purchase in these SDHA-sanctioned sales. Thank you to all those who contributed to the silent auction.

## South Dakota Hereford Association Officers for 2020 Elected at Annual Meeting



Pictured left to right: Abbie Cribbs, SDHA Manager; Matt Knock; Ryan Ollerich; Danny Fawcett; Lori Peskey, Vice President; Seth Zilverberg, President; Matt Zens and Reese Wagner.

## SDHA President



SDHA President Seth Zilverberg from Holabird, SD welcomed a very large crowd to the annual Hereford banquet held in Brookings, SD. Congratulations are in order to Seth and his new bride Bridget who were married on November 23rd!

## Keynoter



Shane Bedwell, Chief Operating Officer and Director of Breed Improvement for the American Hereford Association was the keynote speaker for the evening. In a nutshell, Shane spoke about positive advances in the Hereford breed including a 20% increase and weaning and yearling weight EPDs along with improvements in carcass.

He also discussed the advantages of baldy females including their longevity and efficiency. He said an F-1 baldy female versus a straight black female used a half pound less feed per day and she used an acre less per year compared to her straight-bred black counterpart. Shane mentioned the recent AHA annual meeting and Awards Reception which had 600 people in attendance and recognized Stahly Ranch who was honored in Kansas City for 20 years with the National Reference Sire Program.

## Faces of Leadership



Ivan Blume (left) and Tate Johnson attended the NJHA Faces of Leadership on behalf of the South Dakota Junior Hereford Association.

## Houselog Recipient of Leibel Memorial Scholarship



Camryn Houselog was the recipient of the 2019 John Leibel Memorial Scholarship. She is an 18-year old Hereford breeder from Estelline, SD currently attending South Dakota State University. She is pursuing a degree in Human Biology and Pre-Med. She has been very involved in the SDJHA, was a directory and officer and was last year's queen.

The scholarship is awarded each year in memory of John Leibel who was the executive director of the South Dakota Hereford Association for 33 years, starting in 1952. In that capacity, John was a true industry leader, devoting himself to the South Dakota Hereford Association membership, and to the improvement of the Hereford breed. Better than most, John understood the importance of providing support and educational opportunities for the next generation of leaders. Through his efforts, the South Dakota Junior Hereford Association became the strong association which exists today. John Leibel passed away in 2003, but with the help of the Leibel family, John's legacy lives on in the South Dakota Junior Hereford Achievement Program, which was established to provide scholarship and educational support for young people interested in a career in agriculture and Hereford cattle. The John Leibel Memorial Scholarship is specifically intended to provide financial assistance to those South Dakota students who have long-term career interests in agriculture. Congratulations Camryn!

## National Junior Hereford Association Performance Portfolio Top Five & Fed Steer Shootout Junior of the Year



Trevor Johnson, Centerville, SD was recognized at the SD Hereford Association banquet for his national accomplishments.

## Heifer Grant Winners



A record 19 grants were awarded this year!

**Recipients:**  
Brooklyn Becker,  
Kolt Becker,  
Cooper Bischoff,  
Parker Bischoff,  
Chance Blum,  
Lyla Bothe,  
Nathan Bothe,  
Matthew Freeman,  
Ashley Geppert,  
Brittany Jacobson,  
Mason Jacobson,  
Zach Jacobson,  
Michael Lindstrom,  
Natalie Marshall,  
Ireland McAreavey,  
Deagn Moes,  
Paxton Moes,  
Cassidy Terwilliger,  
Harris Terwilliger



# Two Ranches Honored for Their Dedication to the NRSP

KANSAS CITY, Mo. — The American Hereford Association (AHA) recognized Olsen Ranch, Harrisburg, NE, and Stahly Ranch, Cavour, SD, for their commitment and service of 20 years to the Hereford breed during the 2019 Hereford Honorees awards ceremony Oct. 25, 2019.

These two outfits have provided a platform to validate and track the genetic progress of the breed.

“I’m confident in saying that without the support of the Olsen and Stahly operations, the influence of Hereford genetics in the commercial industry would not be where it is today,” says Shane Bedwell, chief operating officer and director of breed improvement.

The National Reference Sire Program began in 1999 as a collaboration with the National Beef Tenderness project. This program has captured several key economically relevant traits and genomic data through all aspects of production. More than 425 bulls have been tested since the program’s inception and several ranches have participated as test herds. This year the NRSP reached a milestone of its own, celebrating its 20th anniversary.



Stahly Ranch, Cavour, SD was recently recognized by the American Hereford Association for 20 years of participation in the National Sire Reference Program. Pictured are Mike and Judy Stahly.



Art Olsen and his wife were recognized for 20 years of participation in the National Sire Reference Program as well.

# Sale Roundup

**Generations: A Family Affair Sale**  
**October 13, 2019**  
**Endeavor, WI**  
**Auctioneer: Eddie Burks**

**37 Lots — \$2,379**

## High Selling Lots:

Lot 36, Next Gen 719T Burgundy 244 ET cow to Josh Spaeth, Cadott, WI; Next Gen 2296 Burgundy 179 calf to Brian and Janelle Donohue, Endeavor, WI, \$8,500.  
 Lot 1, MGM pregnant recipient Vin-Mar Mallory 850 and H Montgomery 7437 ET, to Tessa and Makenna Smith, Hartford, WI, \$6,200.  
 Lot 27, Next Gen 2296 Kalli 249 to Hidden Springs Ranch, Poynette, WI, \$6,000.  
 Lot 29, Next Gen Y79D Emerald 459 to Conrady Cattle, Gifford, IL, \$5,000.  
 Lot 40, Next Gen Vickie 567 ET cow to Mary Maas, Tomah, WI; Next Gen 6964 Vickie 449 calf to Robby Manternach, Cascade, IA, \$4,900.  
 Lot 6, MGM Trust Stan cow to Drew Schomberg, West Salem, WI; MGM 652D Trusty 18G calf to Nick Garetson, Orfordville, WI, \$4,000.

**Hereford Harvest Sale**  
**October 18, 2019**  
**Vibank, SK**  
**Auctioneer: Chris Poley**  
**Sale Management: T Bar C Cattle Co.**

**2 Cows — \$2,100**  
**27 Bred Heifers — \$2,393**  
**16 Heifer Calves — \$2,641**  
**31 Cow/Calf Pairs — \$3,500**  
**46 Lots — \$2,490**

## High Selling Lots:

Lot 1, Kirby-Lonepine Sybil ET 37G to XLP 75Z Kelsey 55B to Barbara Downey, Bolton, ON, \$7,500.  
 Lot 11, XLPAA 75Z Lovilia 102F by ANL A XLP Action ET 75Z to Medonte Highlands Polled Herefords, Mississauga, ON, \$6,500.  
 Lot 26, Airriess-Acres Sofia 57G by SHF Cannon Z210 C95 to Ivadel Reid, Hepburn, SK, 5,800.  
 Lot 28, Airriess-Acres Jewel 86G by SHF Cannon Z210 C95 to Til-Toba Polled Herefords, Tilston, MB and Doug Troop Hereford Farm, Brandon, MB, \$4,750.

**C&T Cattle Co. & Guests**  
**“Take The Next Step” Sale**  
**October 19, 2019**  
**Kisbey, SK**  
**Auctioneer: Chris Poley**  
**Sale Management: T Bar C Cattle Co.**

**2 Cow/Heifer Calf Pairs — \$6,075**  
**39 Bred Heifers — \$3,422**  
**6 Heifer Calves — \$3,292**  
**47 Lots — \$3,518**

## High Selling Lots:

Lot 39, PCL A191 Real Lady 16F by SHF All Star 42X A191 to Medonte Highlands Polled Herefords, Mississauga, ON for \$10,000.  
 Lot 16, C&T KL 5C Wilma 15F to C&T 106A Big Bang 5C to Medonte Highlands Polled Herefords, \$7,500.  
 Lot 36, PCL A191 Lady Luck 71F by SHF All Star 42X A191 to Taboo Polled Herefords, Nobleton, ON, \$7,000.  
 Lot 48, PCL 49Y Nuance 126F by PCL Yukon R117 ET 49Y to Glenlees Farm, Arcola, SK for \$6,500.  
 Lot 18, McCoy B451 Trisha 54G by KCF Bennett Impact B451 to Lone Spruce Polled Herefords, Walkerton, ON for \$5,250.

**Blair-Athol/Haroldson’s & Friends Sale**  
**October 20, 2019**  
**Arcola, SK**  
**Auctioneer: Chris Poley**  
**Sale Management: T Bar C Cattle Co.**

**2 Cow/Heifer Calf Pairs — \$10,125**  
**48 Bred Heifers — \$4,001**  
**15 Heifer Calves — \$9,320**  
**64 Lots — \$5,502**

## High Selling Cow/Heifer Calf Pair:

Lot 53A & 53B, Haroldson’s Abby 48Y 12D by Haroldsons WLC Rhino ET 48Y and her calf Haroldson’s AH Abby 50E 65G by Haroldson’s Traction ET 50E to Medonte Highlands Polled Herefords and Grasslands Ag Services Ltd., Wood

(continued on page 48)

**REWIND** semen \$40/shot

| CED  | BW  | WW | YW  | MILK | M & G | CEM | MCW | US   | TS   | CW | FAT  | REA | MARB | BMI   | BII   | CHB   |
|------|-----|----|-----|------|-------|-----|-----|------|------|----|------|-----|------|-------|-------|-------|
| 10.7 | 1.9 | 54 | 101 | 28   | 55    | 8.0 | 89  | 1.20 | 1.30 | 74 | .021 | .59 | 25   | \$415 | \$496 | \$109 |

**HILLS-GALORE 44Z REWIND 147E** | BD: May 10, 2017 | Polled | US Reg 43966479 | DLF HYE IEF MSUDF

KCF BENNETT REVOLUTION X51  
 sire **RST X51 REVOLUTION 4102**  
 RST MS 1030 TOP SECRET 5128

JB 531 BRAXTON CAL 605U  
 dam **HILLS-GALORE 52R CALLI 44Z**  
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## Sale Roundup

*(continued from page 47)*

Mountain, SK for a total of \$13,250.

### High Selling Bred Heifers:

Lot 10, Blair-Athol 27C Ronda 51F by NJW 73S 38W Rimrock 27C ET to Chula Vista Polled Herefords, Thornton, ON, \$11,500.

Lot 57, Haroldson's Ella ET 233F by Haroldson's Totem 200Z 5D to Starry Cattle Co., Oxbow, SK, \$10,000.

Lot 58, Haroldson's HLV Marvel 161E to Haroldsons Delta ET 69A to Gillespie Hereford Ranch, Wymark, SK and FCI Herefords, St-Romain, QC, \$10,000.

### High Selling Heifer Calves:

Lot 55, Haroldson's SCC Marvel ET 280G to Haroldson's Insight ET 201D to Steven Knutson, Moosomin, SK and

RSK Farms, Brandon, MB, \$53,000.  
 Lot 52B, Haroldson's Marvel ET 43G to TH 403A 475Z Pioneer 358C ET to Anita Doktor, Red Deer, AB for \$18,000.  
 Lot 3, Blair-Athol 206E Silver 47G to TH 13Y 358C Bottom Line 206E to Percyview Land & Cattle, Kisbey, SK, \$11,000.00

Lot 52A, Haroldson's Marvel ET 44G sired TH 403A 475Z Pioneer 358C ET to Harvie Ranching, Olds, AB, \$10,250.

**Jensen Bros.**

**Oct. 24, 2019**

**Louisburg, KS**

**Auctioneers:**

**Dustin Layton and Cody Lowderman**

**42 Females — \$8,102**

**23 Embryos — \$646**

**20 5-Unit Semen Lots — \$115**

### High Selling Heifers:

KJ BJ 753D Cher 456G ET, 1/7/19 by B&C Stock Option 6026D ET sold to a Texas buyer, \$24,000.

KJ 364C Salsa 457G ET, 1/10/19 by KJ BJ 58Z Contender D56 ET to McGuffee Polled Herefords, Mendenhall, MS, \$21,500.

KJ BJ 753D Cher 453G ET, 1/2/19 by B&C Stock Option 6026D ET to a Texas buyer, \$20,000.

KJ BJ 364C Salsa Time 664G ET, 3/28/19 by KJ BJ 58Z Contender D56 ET to a Texas buyer, \$19,000.

KJ BJ 719Z Velvet 168F ET, 2/16/18 by KJ BJ 236X Ribeye 207B ET to a Texas buyer, \$16,000.

KJ 686Z Zsa Zsa 630G ET, 3/18/19 by HCC Arapaho 6037 ET to Campbell Hereford Ranch, San Angelo, TX; Happy Valley Ranch, Hallsville, TX; and Richard Minnix, TX, \$15,000.

**Bowling Ranch**

**Newkirk, OK**

**Oct. 29**

**Auctioneer: Justin Stout**

**15 Bulls — \$2,293**

**7 Females — \$2,279**

**22 Total Lots — \$2,288**

### High Selling Female:

BH Dandy's Lady 4158 704, 2/10/17 by Churchill Jim Dandy 4158B ET with a Sept. heifer calf by CJC KS 89T Chivas Regal ET to Hoffman Herefords, Thedford, NE, \$5,500.

**South Dakota Excellence Sale**

**Nov. 9, 2019**

**Brookings, SD**

**Auctioneer: Chisum Peterson**

**22 Heifers — \$2,689**

**17 Steers — \$2,065**

### High Selling Heifers:

Lot 1, BL Fancy Option 980 ET, 5/25/19 by B&C Stock Option 6026D, from Begalka Livestock to Ravine Creek Ranch, Huron, SD, \$5,500.

Lot 10, ESF 31C Gloria 930, 3/23/19 by S16 Steensland 31C ET, from Eggers Southview Farms to Ireland McAreavey, Crooks, SD, \$4,500.

Lot 15 ECR 628 Victoria 9427 ET, 4/2/19 by H FHF Advance 628 ET, from

# SHHH.

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GOOD-DISPOSITIONED COW.



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**\$51**

More Per Cow, Per Year

**\$20**

Advantage in Feed Efficiency

**\$30**

Advantage in Feedlot Profitability

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\*Compared to Angus-sired calves. Source: Daley, David A. and Early, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association.



Fawcett's Elm Creek Ranch to Kinsly Altena, George, IA, \$4,500.

Lot 14, ECR RO Reegan 9913 ET, 4/6/19 by B&C Stock Option 6026D, from Fawcett's to 4K Cattle Co., Reliance, SD \$4,000.

Lot 27, LP Diana 905, 3/22/19 by NJW 84B 10W Journey 53 from Lane Peterson to Dakota Border Boys, Herreid, SD, \$4,000.

Lot 6, BLME BRNT KB Velvet 110G ET, 1/9/19 by KJ BJ 58Z Contender D56, from Blume Herefords and Brandt Herefords to Dillon Brown, IN, \$3,500.

Lot 25, SQCF 330 Ellie 964, 5/20/19 by SQCF Utmost 325, from Stenberg Herefords to Natalie Marshall, Mitchell, SD, \$3,000.

Lot 20, LLH Miss Tammy 914, 4/20/19 by Blacktop Talladega 5014, from Landon Laible to Krysta Becker, Oldham, SD, \$2,800.

Lot 4, Blacktop Misty 904, 1/17/19 by KJ 968R Polled Solution, from Blacktop Farms to Stangeland Farm, Pipestone, MN, \$2,750.

Lot 26, WH Miss Full Throttle 17G, 3/3/19 by H/TSR/CHEZ/Full Throttle from Wagner Herefords to Jason Terwilliger, Winfred, SD, \$2,750.

#### Top Steers:

Lot 47, SQCF 725 Rocky 955, 4/28/19 by SQCF Utmost 325, from Stenberg to Dillon Brown, IN, \$3,500.

Lot 41, Muller Steer 92 by Showtime Fireball 734, from Muller to Gabe Miller, Winfred, SD, \$3,300.

Lot 46SQCF Z311 Ozzy 932 by MPH Z311 Rampage D1 from Stenberg to Miles Hoffman, Leola, SD, \$3,200.

#### Iron Lake Ranch Iron Clad VI Sale

Nov. 9, 2019

Athens, TX

Sale at Grand Saline, TX

Auctioneer & Sale Manager: Dustin Layton

39.75 Females — \$5,271

3 Bulls — \$3,666

15 embryos — \$487

2 Flushes — \$5,500

135 straws of semen — \$203

4 Commercial bred heifers — \$2,725

#### Top Selling Heifer:

Lot 1, ILR 49C Lady 894 E, 11/29/18 by NJW 79Z 22Z Mighty 49C to NJW Polled Herefords, WY, for 2/3 interest and full possession, \$15,500.

**Top Selling Cow:** Lot 23, KCF Miss 3027 Z44 E, 2/16/12 by UPS Domino 3027 to C.V. Ledbetter & Sons, Inc., OK, \$10,000.

**Top Selling Cows/Pairs:** Lot 29 & 29A, 6MC Rockin Town 332A Lady 2/1/17 by ILR Hometown 332A both to Kevin Shelf, TX, \$10,500.

#### Top Bulls:

Lot 52, ILR 0103 Advance 880 E by HH Advance 4075B went to Daniel Williams, KS, \$4,250.

Lot 47, ILR 5039 Remington 70 by RW DM Remington 734 40 to 4 Winds Brangus, TX, \$4,000.

#### Other lots:

Lot 11, ILR 1162 Lady Pyramid 893, 11/29/18 by Pyramid 16W 110T 911 to Ehlke Herefords, MT, \$12,000.

Lot 4, ILR 16W Lady Mariah 873, 10/26/18 by Pyramid 16W 110T 911 to Ehlke Herefords, \$11,500.

Lot 13, ILR 16W Lady Advance 919 E, 2/13/19 by Pyramid 16W 110T 911 to Fredrickson Herefords, SD, \$10,750.

#### 2019 Nebraska Hereford Assn.

Cornhusker Classic

Show Steer & Heifer Sale

November 10, 2019

Auctioneer: Kyle Skow

21 Heifers — \$2,000

16 Steers — \$1,747

#### High Selling Heifers:

Lot 16, consigned by Frenzen Polled Herefords, Fullerton, NE, sold to Tracy & Leslee McGee of Oxford, NE for \$4,700.

Lot 4 from JMK Cattle, Wilber sold to Kian Morris, Wilber, NE, \$3,000.

Lot 5 from Kester Herefords, Clearwater, NE went to the Witthuhn family of Callaway, for \$2,900.

#### High Selling Steers:

Lot 37, consigned by Frenzen Polled Herefords of Fullerton sold to Karnopp family, Oakland, \$2,700.

Lot 36, consigned by Bar M Herefords of Hordville, NE, sold to Weston & Wyatt Stemick of Pierce, NE, for \$2,600.

Lot 27 from Kester Herefords sold to Hope Koller of Arapahoe for \$2,400.

#### Mohican West Polled Herefords Annual Bull Sale

Nov. 11, 2019

Laurel, MT

Auctioneer: Joe Goggins

Sale Average:

40 Coming Two-Year-Old Bulls — \$3,005

#### Top Bulls:

Lot 35, Mohican Down 218F, 9/7/18 by Mohican Double Down 106D to Herzog Farms Rapekje, MT, \$4,500.

Lot 24, Mohican Excede 116F, 3/5/18 by Mohican THM Excede Z426 to Yellowhorn Farms, Custer, MT, \$4,250.

Lot 2, TDP Lambeau 11F, 1/30/18 by TH 512X 17Y Lambeau 404D to Tony Cox, Thompson Falls, MT, \$4,250.

Lot 36, Mohican Down 225F, 9/10/18 by Mohican Double Down to Breeden Ranch, Ten Sleep, WY, \$4,250.

4 other bulls all sold for \$4,000.

#### Bar Pipe Hereford Ranch Making History Sale

Nov. 19, 2019

Lethbridge, AB

Auctioneer: Bob Balog

22 Yearling Bulls — \$5,034

16 Bred Heifers — \$3,231

4 Heifer Calves — \$1,675

45 Commercial Heifers — \$2,593

#### High Selling Bulls:

Lot 1, BP 247 Kootenay 38F by DCR 713 Kootenay 247 to Fenton Hereford Ranch, \$9,000.

(cont. on page 50)

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WW:+71 YW:+118 M:+35

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CED:+10 BW:+0.2  
WW:+69 YW:+125 M:+27

#### ANGUS SIRES:

GO Durabull 111D, KG Solution 0018, GAR Ashland, Baldridge Breakthrough A091, GO Birthstone 34A, GO Opportunist 82B, GO Breaking News 102C, GO Payweight 104C, GO Payweight 112C, GO Payweight 209C, Connealy Consensus 9399, Connealy Weigh Up 2647, Connealy Power Surge 382C, Connealy Rampage 312, GO Excitement 97D and GO Breaking News 100D



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# Sales —

(continued from page 49)

Lot 8, BP 115C Kootenay 126F by BP 247 Kootenay 115C to Pipeline Grazing Co-op, \$7,700.

## High Selling Bred Heifers:

Lot 11, BP 28D Vice Admiral Lady 12F by BP 118A Vice Admiral 28D to Erin Casey, \$5,100.

Lot 43, BP 115C Miss Kootenay 89F by BP 247 Kootenay 115C to Lilybrook Herefords, \$5,100.

## Heifer Calf:

Lot 12, BP 78B Miss Wayne 17G by BBSF 465Y Boyd 78B to Georgia Pawlitza, \$2,000.

## Largent & Sons Production Sale

Nov. 21, 2019

Kaycee, WY

Auctioneer: Joe Goggins

98 Bulls — \$3,856

1 Female — \$4,000

## Top Bull Calves:

Lot 108, L3 Desert Toro 967, 4/10/19 by OR TP Desert Prime to Rick Bull, Liverpool, IL, \$6,000.

Lot 107, L3 Desert Toro 962, 4/8/19 by OR TP Desert Prime to Dennis and Noma Weltner, Faith, SD, \$4,750.

Lot 106, L3 Desert Toro 955, 4/6/19 by OR TP Desert Prime to Hugh Moore, Arlington, TX, \$4,250.

Lot 105, KL Desert Toro 916, 3/4/19 by OR TP Desert Prime, to T.C. and Kimberly Berry, Horse Creek, WY, \$3,000.

## Top Heifer:

Lot 1, L3 Desert Chica 921, 3/3/19 by OR TP Desert Prime to Brad Stuart, Roby, TX, \$4,000.

## Top Two-Year-Old Bulls:

Lot 2, L3 Desert Jerry 835, 3/12/18 by TP Oasis Jerry ET 229 to Bauer Ranch, Union Center, SD, \$9,000.

Lot 7, L3 Lord Business 833, 3/10/18 by WLB Lego 83T 90X to John Beaty, Ignacio, CO, \$7,750.

Lot 5, NL Sir Meliora 862, 4/2/18 by LJS Mark Domino 0945 to Bauer Ranch, \$7,250.

Lot 3, KL Desert Domino 864, 4/2/18 by KB L1 Domino 623D 1ET to Dangelmeyer Bros., Munster, TX, \$7,000.

## Fenton Hereford Ranch Inc.

55th Fall Hereford Sale

November 21, 2019

Irma, AB

Auctioneer: Bob Balog

51 Bulls — \$5,311

29 Registered Bred Heifers — \$2,630

64 Commercial Bred Heifers — \$2,185

6 Broke Ranch Geldings — \$10,334  
16 Foals — \$1,603

## High Selling Bull:

Lot 22F: FE 84C Ranch Standard 22F, by FE 47Z Ranch Standard 84C, \$14,750.

## Amdahl Herefords & Angus with Jim Baker Herefords Bull Sale

Rapid City, SD

Nov. 23, 2019

Auctioneer: Doug Dietterle

88 Bulls — \$3,913

45 Females — \$1,738

## High Selling Yearling Hereford Bulls:

Lot 121, KB L1 Domino 952G ET, 2/16/19 by HH Advance 6092D ET to Stroh Herefords, Killdeer, ND, \$11,000.

Lot 110, KB L1 Domino 926G, 1/22/19, HH Advance 7074E to 3M Cattle, Rapid City, SD, \$5,000.

Lot 104, TA L1 Domino 913G, 1/11/19 by HH Advance 7074E to Bob Orwick, Newell, SD, \$4,250.

Lot 103, TA L1 Domino 911G, 1/11/19 by KB L1 Domino 623D 1ET to Tom Wolf, Hulett, WY, \$4,000.

## High Selling Hereford Fall Bulls:

Lot 131, KB L1 Domino 798E, 9/17/17 by HH Advance 4344B to 3 Hills Ranch, Bernard, IA, \$4,500.

Lot 128, TA L1 DOMINO 895F, 9/16/18 by HH ADVANCE 2158Z to Lonetree Ranch, Sturgis, SD, \$4,000.

## High Selling Hereford Bred Heifers:

Lot 220, TA L1 Dominette 738E ET, 2/5/17 by CL 1 Domino 9126J 1ET to Mark Thompson, Okanogan, WA, \$2,400.

Lot 219, TA L1 Dominette 793E, 9/8/17 by HH Advance 4344B to 3M Cattle, \$2,200.

## High Selling Open Hereford Heifers:

Lot 206B, TA L1 Dominette 921G, 1/18/19 by CL 1 Domino 215Z to 3M Cattle, \$2,000.

Lot 205B, TA L1 Dominette 916G ET, 1/16/19 by CL 1 DOMINO 6104D to John D. Johnson, Deadwood, SD, \$1,500.

Lot 209B, TA L1 Dominette 935G, 1/26/19 by CL 1 Domino 215Z to Michael Gilbertz, White Lake, SD, \$1,500.

Lot 208B, TA L1 Dominette 931G, 1/15/19 by H Advance 7074E to John D. Johnson.

## High Selling Angus Yearling Bulls:

Lot 64, Amdahl Landmark PLUS 964, 1/19/19 by Amdahl Landmark 712 to Joseph Angus Ranch, Winner, SD, \$6,750.

Lot 2, Amdahl Capitalist Plus 933 to LCL Ranch, Murdo, SD, \$5,750.

Lot 28, Amdahl Galaxy 922, 1/11/19 by Musgrave Aviator to Mollman Ranch, Morristown, SD, \$5,750.

Lot 33, Amdahl Royal 9145, 2/25/19 by Amdahl's Rocketeer 636 to Mollman Ranch, \$5,750.

## High Selling Angus Fall Bull:

Lot 87, Amdahl All American 8158, 9/18/18 by Amdahl's All American 324 to Vance Martin, Midland, SD, \$6,500.

## High Selling Angus Open Heifers:

Lot 142, Amdahl Erica 544-9125, 2/16/19 by Spring Cove Reno 4021 to Green Mountain Angus, Ryegate, MT, \$2,000.

## High Selling Angus Bred Cows:

Lot 187, Amdahl Miss OCC 747-402, 3/16/14 by SA 652 Missing Link 848

620 to Joseph Angus Ranch, \$2,000.  
Lot 190, Amdahl's Miss B P 176-393, 3/21/13 by CB Block Party 156 to Brian LaDue, Meadow, SD, \$2,000.

## Nelson Hirsche Purebreds

3rd Annual Production Sale

Dec. 6, 2019

Del Bonita, AB

30 Bred Females — \$4,503

7 Flushes & Recips — \$3,800

16 Heifer Calves — \$5,840

23 Bull Calves — \$6,355

65 2-Year-Old Bulls — \$5,050

## North Star Classic

Annual Hereford Sale

December 7, 2019

Valley City, ND

Auctioneer: John Andras

One donation heifer donated by Mrnak Hereford Ranch raised nearly \$5,000 dollars in raffle tickets.

## High Selling Female:

Lot 4: TTFL 625D 206Z Mirada 1913

Sire: TH 400U 32X Trump 206Z

Price: \$5,000

Congratulations to all of the breeders on such a great event!

Also a big congratulations to Mike Stroh from Stroh Hereford Ranch on being named North Dakota breeder of the year!



North Dakota Hereford Assn. — Mrnak Herefords donated this year's raffle heifer which was won by Logan Hoffman.

More pictures on page 52.

## Pyramid Beef Production Sale Spearfish, SD

Dec. 7, 2019

Auctioneer: Roger Jacobs

72 Angus Bulls — \$5,559

48 Hereford Bulls — \$5,203

4 Hereford Females — \$7,063

## Top Yearling Hereford Bulls:

Lot 83, Pyramid Advance 9108 ET, 2/17/19 by HH Advance 4075B ET to Black Tiger Ranch, Warwick, ND, \$6,500.

Lot 85 Pyramid Daybreak 9104 ET, 2/5/19 by SHF Daybreak Y02 D287 ET to TSR Cattle Co., Elkton, SD, \$4,500.

## Top Coming Two Hereford Bulls:

Lot 97, Pyramid Pilgrim 8128, 3/29/18 by Churchill Pilgrim 632D ET, to Coyote Ridge Ranch, La Salle, CO, \$9,500.

Lot 89, Pyramid Perfecto 8170, 4/28/18 by LCX Perfecto 11B ET to Riverbank Ranch, Taylor, ND, \$8,500.

Lot 109, Pyramid Daybreak 8114, 3/22/18 by SHF Daybreak Y02 D287 ET to L7 Ranch, Terry, MT, \$7,750.

Lot 112, PYRAMID DAYBREAK 8135, 3/30/18 by SHF Daybreak Y02 D287 ET to L7 Ranch, \$7,250.

Lot 87, Pyramid Perfecto 8118, 3/24/18 by LCX Perfecto 11B ET to Thorstenson Hereford Ranch, Selby, SD, \$7,000.

## Top Hereford Bred Heifer:

Lot 140, FHF 11B Rita 102F, 2/17/19 by LCX Perfecto 11B ET to Brad Barileaux, Oakwood, TX, \$16,000.

Lot 141, FHF 11B RITA 117F, 3/22/18 by LCX Perfecto 11B ET to Camille Andrews, Broadus, MT, \$4,250.

Lot 142, FHF 632D Victra 21F ET, 2/9/18 by Churchill Pilgrim 632D ET to Pelton Polled Herefords, Halliday, ND, \$4,000.

Lot 143, FHF 632D Victra 19F ET, 2/8/18 by Churchill Pilgrim 632D ET to Walsh Hereford Farm, DeGraff, MN, \$4,000.

## Top Yearling Angus Bulls:

Lot 69, Pyramid Playbook 9002, 02/01/19, by Tex Playbook 5437 to S&L Sheep Ranch, Alzada, MT, \$8,750.

Lot 68, Pyramid Junction 9001, 02/01/19 by Koupal Junction 037 to Merle Clark, Hulett, WY, \$8,500.

Lot 70, Pyramid Playbook 9005, 2/2/19 by Tex Playbook 5437 to S&L Sheep Ranch, \$8,000.



Marcia and Tim Amdahl, Rapid City, SD, welcomed the sale crowd. Auctioneer Doug Dietterle is ready to get going!



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CE 4.9; BW 6.4; WW 55.9; YW 91.1;  
M 29.2; MG 57.2; REA .15; MRB .24



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**LBH 6103 ADVANCE 47F**

CE 4.3; BW 5.4; WW 64.7; YW 109.6;  
M 23.6; MG 56.0; REA .13; MRB .26



GE+EPD

**LBH 6103 ADVANCE 54F**

CE 11.7; BW 2.1; WW 48.5; YW 78.6;  
M 26.9; MG 51.2; REA .25; MRB .06



GE+EPD

**LBH 211A EXTRA GENETIC 70F**

CE 7.5; BW 2.4; WW 52.7; YW 80.5;  
M 27.0; MG 53.4; REA .54; MRB .07



GE+EPD

**LBH 40W RIBSTONE 89F**

CE -0.5; BW 5.6; WW 60.5; YW 102.7;  
M 43.8; MG 74.1; REA .30; MRB .07



GE+EPD

**LBH 6103 ADVANCE 94F**

CE 13.8; BW 1.8; WW 50.6; YW 81.5;  
M 23.0; MG 48.3; REA .53; MRB .28



GE+EPD

**LBH 6103 ADVANCE 115F**

CE 2.7; BW 6.2; WW 64.6; YW 106.1;  
M 21; MG 53.3; REA .35; MRB .03



GE+EPD

**LBH 2042 SENSATION 121F**

CE 10.8; BW 0.4; WW 51.4; YW 83.2;  
M 42.5; MG 68.2; REA .39; MRB .16



GE+EPD

**LBH 382 DOMINO 122F**

CE 9.6; BW 2.4; WW 55.5; YW 92.3;  
M 27.8; MG 55.6; REA .42; MRB .08



GE+EPD

**LBH 237B BILLY LAD 174F**

CE -2.3; BW 6.1; WW 62.8; YW 88.8;  
M 19.1; MG 50.5; REA .56; MRB .01



GE+EPD

**LBH 23A CRACKER JACK 192F**

CE 1.2; BW 3.5; WW 44.6; YW 79.1;  
M 21.5; MG 43.8; REA .16; MRB .12



GE+EPD

**LBH 52N SILVER PRIDE 211F**

CE 9.8; BW 2.6; WW 50.4; YW 80.3;  
M 30.7; MG 55.9; REA .42; MRB .14



GE+EPD

**LBH 6103 ADVANCE 236F**

CE 7.4; BW 4.0; WW 57.2; YW 96.5;  
M 29; MG 58.3; REA .33; MRB .06



GE+EPD

**LBH 6103 ADVANCE 265F**

CE 9.2; BW 1.2; WW 56.9; YW 95.6;  
M 26.3; MG 54.8; REA .29; MRB .10



GE+EPD

**LBH 6103 ADVANCE 318F**

CE 12.1; BW 0.6; WW 52.6; YW 84.2;  
M 23.5; MG 49.8; REA .53; MRB .11



GE+EPD

**LBH 250C GUINNESS 438F**

CE 2.0; BW 5.5; WW 54.3; YW 86.5;  
M 18.1; MG 45.3; REA .23; MRB .32

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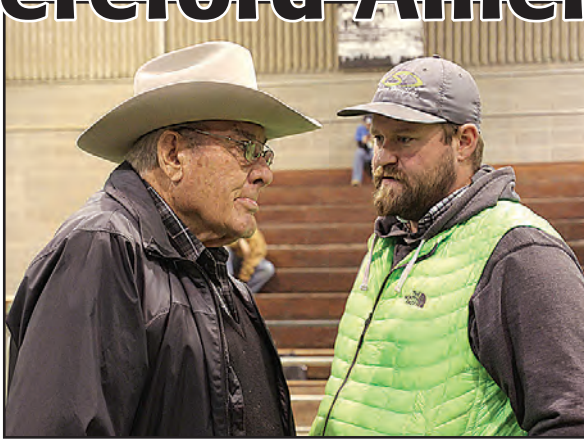
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# Active Fall, Early Winter Hereford Sale Season in Hereford America Territory!



**In Kansas City** — Debbie Ellis Andras from Checotah, OK and her aunt Joyce Ellis from Chrisman, IL.



Dave Stenberg, Colman, SD and grandson Cody Williams talking things over prior to the SD Excellence sale in Brookings.



Treston and his dad Matt Zens from Mitchell, SD at the SD Excellence Sale. Bidding discussions start at a young age.



Mark Frederickson, Spearfish, SD and Ron Raber, Belle Fourche, SD at the Pyramid Beef (Frederickson) sale.



Jeff Baker and Jim Bockwoldt at the Pyramid Beef sale.



Herefords on display at the Amdahl-Baker sale north of Rapid City, SD.



Brad and Rhonda Bauer, Union Center, SD bought several of the top lots at the Largent sale, Kaycee, WY.



Visiting prior to the Largent sale were Jim and Mary Brown of Murray J. Brown Ranch, Lodgegrass, MT and Auctioneer Joe Goggins, Billings, MT.



Noma and Dennis Welter, Faith, SD were one of the volume buyers at the Largent sale.

*Merry Christmas and Happy New Year  
from Hereford America*



Photo by Jill Hotchkiss. Taken at Largent & Sons, Kaycee, WY.



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| 1/3 Page                         | \$400         | \$425         | \$525     |
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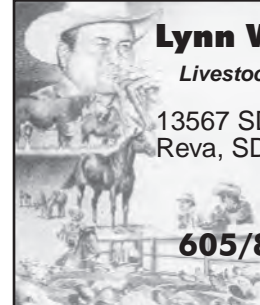
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Bull Sale March 12 2020

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701-266-5575  
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mrs.penner@hotmail.com

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Megan & Dusty Dukart 701/290-7230  
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Sec/Treas.  
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## NORTH DAKOTA



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February ads need  
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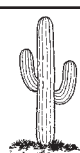
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