



# HEREFORD AMERICA™

*The Largest Privately Owned Hereford Newspaper in North America*

## BACK PAGE — SPECIAL OFFER

Once again we are offering select advertisers the opportunity to bid on the back page of Hereford America. This is a highly sought-after, premium page which attracts a great deal of attention from readers. For our 2009-2010 season, each issue's Back Page position will go to the highest bidder. The bidding starts at \$1,000 which includes space, color and position. Photos are extra. You may bid by filling out this form and returning it to us or by calling or e-mailing. If you e-mail or fax please be sure we respond confirming receipt of your bid. See bottom of sheet for bidding deadlines.

Please enter the following bid for the Back Page Ad in Hereford America:

\_\_\_\_\_

Farm or Ranch Name

\_\_\_\_\_

Issue(s) Requested. (You may bid on more than one issue's back page.)

\_\_\_\_\_

Bid Price - \$1,000 minimum

\_\_\_\_\_

Your signature. If this bid is accepted by Hereford America, I agree to pay the amount bid plus charges for photos.

## ISSUES & DEADLINES — 2009-2010

ISSUE DATE	BID DEADLINE	AD DEADLINE
September	August 3	August 5
October	September 1	September 8 (for back page only. Other ads are due Sept. 5)
Nov/Dec	October 1	October 5
January	December 1	December 5 (for back page only. Other ads are due Dec. 1)
February	Dec. 31	January 5
March	February 1	February 5
April/May	March 1	March 5

## HEREFORD AMERICA

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